Twitter Thread by Izzy Piyale-Sheard ■| Career Coaching / Resources



Izzy Piyale-Sheard ■| Career Coaching / Resources
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1/ Hey Twitter, have you applied to 157 jobs this year and gotten a handful of interviews and still not a single offer?

[continue the thread]

2/ It’s been a rough year for many of us and being unemployed is a huge added stressor to that.

Here are a few of the main issues I’ve seen with students in my program.

3/ ISSUE #1

You’re limiting yourself to one single strategy - applying on job boards.

Job boards have a really low success rate. Unless your resume and skill set is really outstanding, you’re competing against HUNDREDS of other applicants and your chances are low.

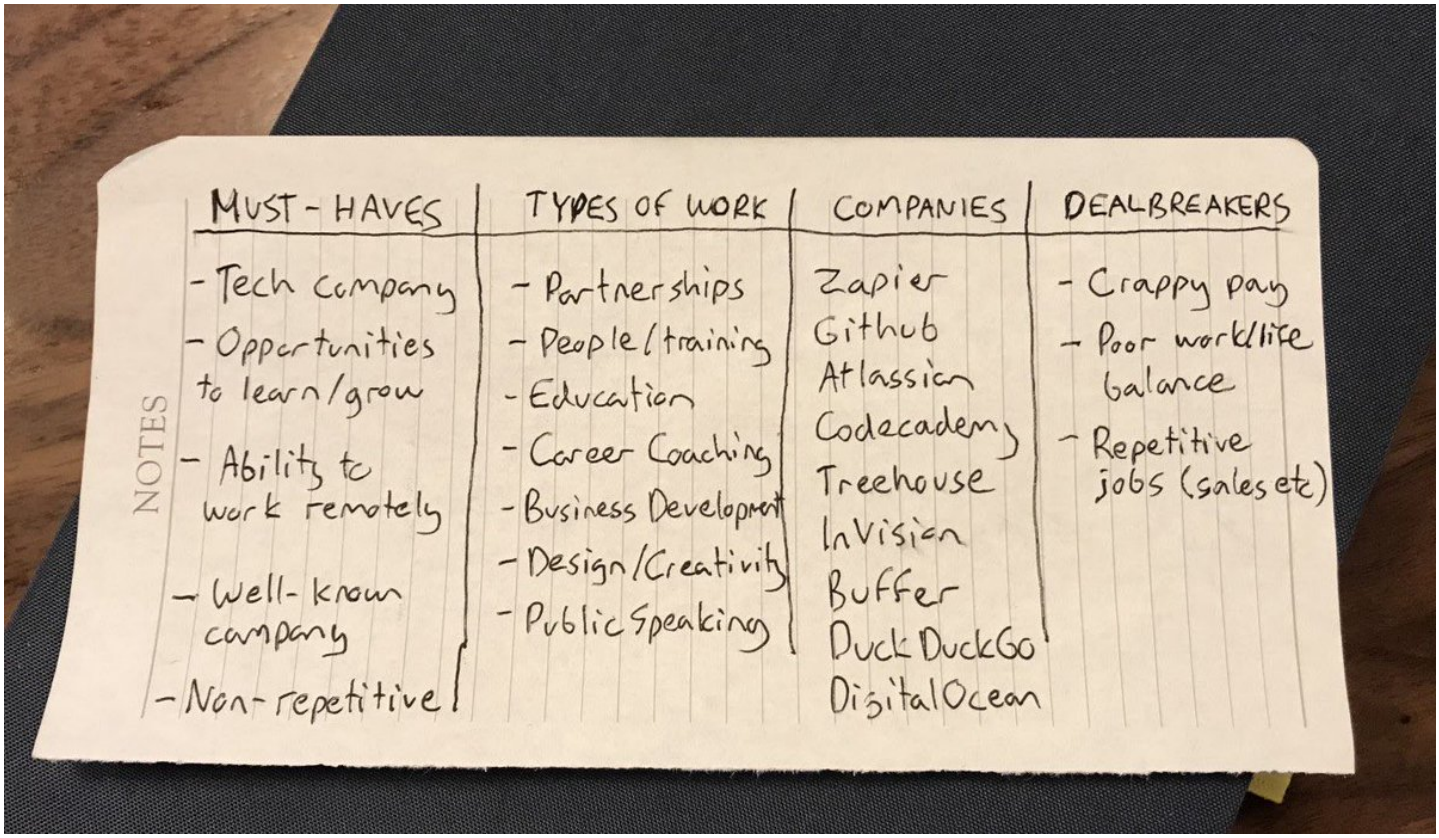
4/ ISSUE #2

You’re not being intentional.

It may seem like the right approach to browse and apply for whatever kind of fits.

But you’re fitting a square peg in a round hole.

So the opposite. Sit down and design your next role. Wants, work, companies and deal breakers.



5/ ISSUE #3

You're up in your own head.

You've written and rewritten your resume a hundred times. You FEEL EXHAUSTED and are using a lot of energy, but aren't actually applying to very many jobs.

Focus on outreach and connections. Talk to everyone you know!

6/ ISSUE #4

You're getting interviews but not landing them.

This takes practice. Practice with a friend or a career coach.

It's likely that you're coming across unfocused, or you haven't mapped out specific quantifiable accomplishments for them to latch on to.

7/ ISSUE #5

You're not following up!

The "thank you" email is not just a formality. It is a critical step in the process.

In it you can:

1- Remind them about the things they loved about you.

2- Address any of their concerns or mistakes you made

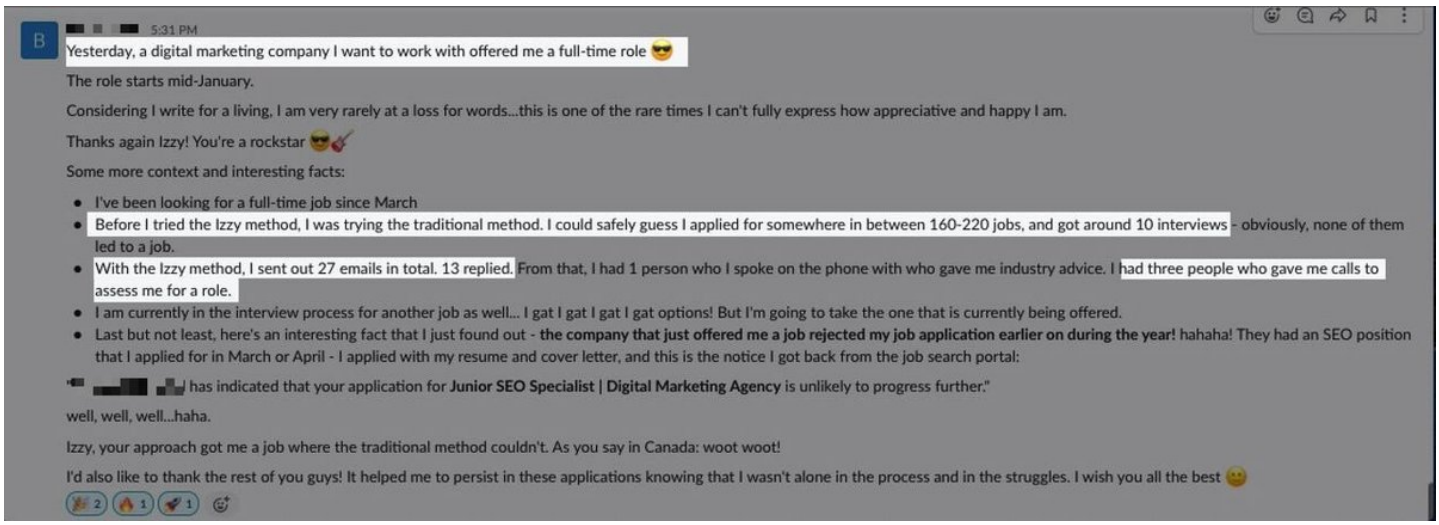
3- Give some extra details

8/ Over the course of the 2020, I've been able to help people like Blake.

- spent 9 months applying
- applied to between 160-220 jobs

He just got a great job that hit his target salary right from the start.

With some negotiation coaching we landed him $5K more. ■



9/ Then we've got people like Annie. Annie was a MACHINE.

- spent 12 months job searching
- applied to 160 jobs
- got LOTS of interviews

But couldn't land a job.

3 weeks into my program she landed a job offer $20K higher than her last job.

10/ Then we have people like Andrew who spent a lot of money on other career programs who have them very generic advice that didn't help much with his specific circumstance.

They didn't give him:

- support and accountability
- help and feedback when an opportunity came up

I had taken very expensive career courses before that really led to nowhere. I never felt any progress, they only came off as busy work, and followed a program set out in generalizations, not tailored to personal needs. Izzy creates a group network to tap into, a positive environment of like minded people searching for their dream career. I found it really empowereing to hear other peoples wins, what worked fo rthem and what did not. Izzy taught me how to reach out for info sessions and how to follow up with them when applying to jobs to maximize impact. It got me out of my shell, out of my fear of rejection, or worse, lack of response at all. Izzy's system really changed my methods of job searching from sending hundreds of resume's online with little to no responses, to immediate communication channels opening up within the first week of his program. Izzy also helped me focus on what I really want and to streamline the process of applying to lessen the load of work when applying to jobs in terms of resume customization. I now feel like all the work I do in applying has immediate responses, or actions that can be taken, because he teaches you a system of tracking that generates results that can easily be analyzed.

11/ Then we've got Jorge

- applied for 160 jobs
- spent 12 months job seeking

3 weeks into the program, using the email outreach techniques I taught him, he landed an incredible job offer.

Then he was afraid to negotiate. When we did, he got $5K higher salary.

12/ Then we've got Marsha

Marsha was great, she just needed to quantify what she has done and what she expects to accomplish at this new company.

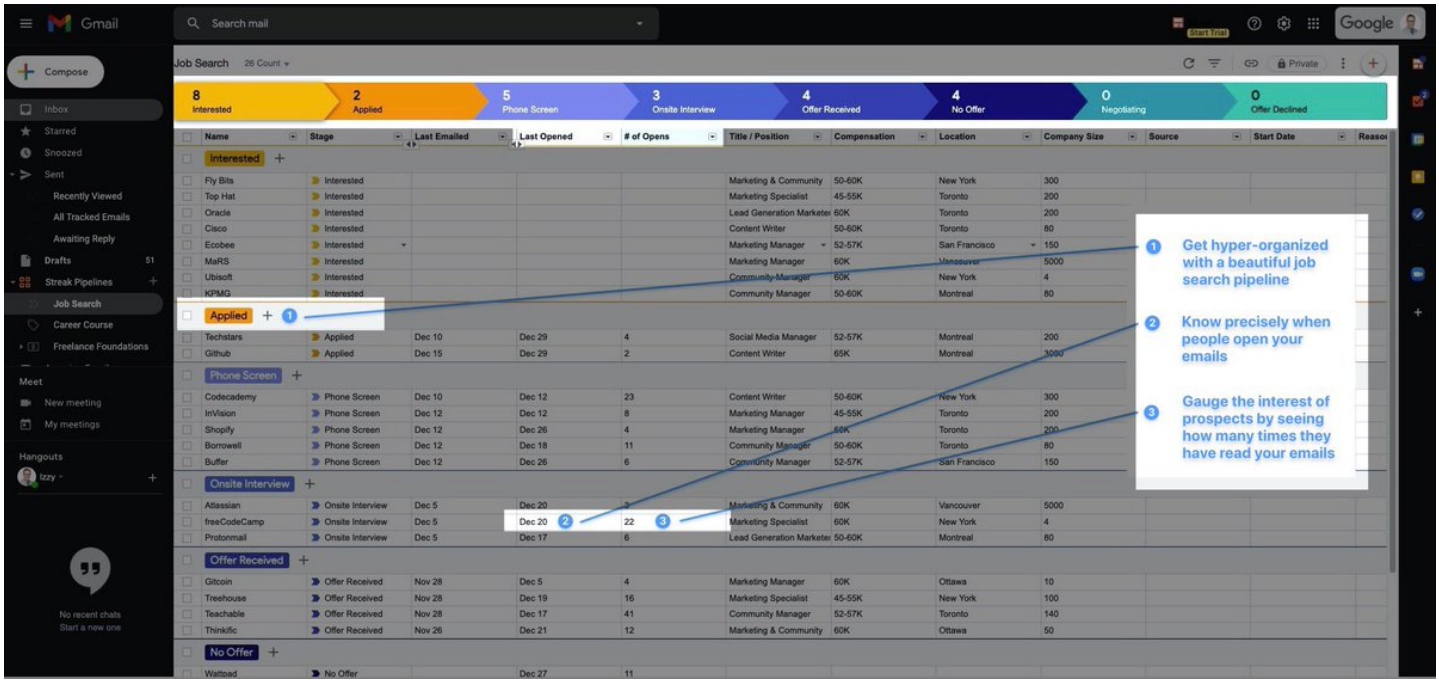
She landed a great offer, then with some salary negotiation coaching, we landed her a second offer $10K HIGHER! ■■■

13/ So a bit more about the program I offer:

- 6 weeks
- Group coaching
- Live calls every Saturday
- 10:30am - 12:00noon
- 1-on-1 calls with me for any major event (interview, salary negotiation etc)
- Private slack accountability group
- A total overhaul on your job search

14/ In just the first week, you'll start building out an insanely-organized job search pipeline the likes of which you've never seen before.

Here you'll see precisely who is reading your emails and when to help you make data-driven decisions on what to focus your efforts on.



15/ If that sounds like your jam the next program starts on Saturday, January 9th so don't wait!

You can apply at
https://t.co/u257fmvakD

16/ Or if this thread sounds good enough for you, you can skip the site and apply right here:

https://t.co/QkBZRVlKga

17/ If you're wondering about the value of the course, consider what you'll pay with other coaches:

Typical Career Coaches
$150 -250/hour

Online Career Course
$200-400

Resume Rewrite Session
$200

18/ What you'll get:

- 9 Hours of Live Group Classes
$500+ value

- Average 3-5 hrs of 1-on-1 sessions per student
$600- $1000+ value

■BONUS
- Sign up by Jan 1 and get a free 1-on-1 resume rewrite ($200 value)

Value: $1300-1700
Price: $749 ■



19/ And the results speak for themselves.

Don't wait! There are only 5 spots left in the program! Let's chat today!

https://t.co/QkBZRVlKga

@threadreaderapp unroll