Twitter Thread by Seana Davis



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Ahead of the release of the #DSA, let's take a look at what @vestager said previously.

- DSA will update the E-Commerce Directive (released in 2000)
- It will require digital services to take more responsibility for dealing with illegal content/dangerous goods

- They'll need to put procedures in place to deal with notifications about illegal content
- Need to make it more difficult for dodgy traders to use platforms
- eg by checking seller's ID prior to use of platform

- Platforms will need to provide simple ways for users to complain if they think their content shouldn't have been removed
- This will protect freedom of speech and rights of sellers using platforms

- Platforms will have to report on what they've done to take down illegal material
- They'll need to provide more transparency on algorithms
(recommendations)
- They'll have to tell who is paying for certain ads and why they've been targeting an ad

The #DMA will look at keeping digital markets fair and competitive.

"So to keep our markets fair and open to competition, it’s vital that we have the right toolkit in place. And that’s what the second set of rules we’re proposing – what we call the Digital Markets Act – is for"

- An example of the DMA will be looking at how different companies rank in search results
- Whether gatekeepers provide their own services more visibility than others

- Making it easier for one user to switch from one platform to the other as to prevent gatekeepers from locking users into one platform
- This links to anti-trust and anti-competition rules.

"So for the world’s biggest gatekeepers, things are going to have to change. They are going to have to take more responsibility, for the effects that they have on our safety and our opportunities."

"So that we can promise Europeans a safe, fair, trustworthy digital world, for the decades to come." - Margrethe Vestager, October 29

https://t.co/ALUPojgLpH

Now, this is all that could happen based on previous statements such as the one above.

The draft laws will be released later this afternoon.