

## Twitter Thread by Shreyas Doshi

Shreyas Doshi

@shreyas



**A thread of resources for aspiring & new Product Managers:**

**(should also be useful for Eng, Design, Data Science, Mktg, Ops folks who want to get better at PM work or want to build more empathy for your PM friends ■■)**

**(oh, and pls also share \*your\* favorite resources below)**

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1/

Product Management - Start Here by @cagan

(hard to go wrong if you start with Marty Cagan's work)

<https://t.co/hft46GK3Pm>

2/

Tips for Breaking into PM by @sriramk

(I've recommended this thread in my DMs more often than any other thread, by a pretty wide margin)

<https://t.co/llaEAwDck9>

Breaking into PMing - a \U0001f9f5 // A question folks from eng/design/other functions often have how to become a PM in a tech co.

It can seem non-obvious and differs with each company but here are some patterns I've seen work. All the below assumes you have no PMing on your resume.

— Sriram Krishnan (@sriramk) April 14, 2020

3/

Top 100 Product Management Resources by [@sachinrekhi](#)  
(well-categorized index so you can focus on whatever's most useful right now)

<https://t.co/DrduxS6cfq>

4/

Brief interruption.

It's important to understand your preferred learning style and go all in on that learning style (vs. struggling / procrastinating as you force a non-preferred learning style)

<https://t.co/f3H0bab7pt>

There is no One Correct Way to learn

Don't feel pressured to read 70 books/year just because Super-Successful Person X does that

Videos, Podcasts, Audiobooks, Discussions all are fine

What to do:

Understand your preferred learning style

Don't resist it, embrace it

Commit to it

— Shreyas Doshi (@shreyas) [August 15, 2020](#)

5/

Podcast:

Build with [@maggiecrowley](#)

<https://t.co/7aCZ3oh6BI>

6/

Other podcasts I like as a PM

<https://t.co/voOqetlv2U>

Other podcasts I like as a PM, besides Invest Like The Best:

Freakonomics

Planet Money

How I Built This

Hidden Brain

The Look & Sound of Leadership  
Wizard of Ads  
The Knowledge Project  
Masters of Scale  
The Twenty Minute VC

— Shreyas Doshi (@shreyas) July 7, 2020

7/

Twitter is an invaluable resource for product people, much better than LinkedIn content.

Use it, and tell your PM friends to use it too.

But whom to follow?

Check out this list:

<https://t.co/2cCPLZpQn7>

(fellow PMs, please reply below with other lists/accounts you like)

8/

Consider following PM communities such as [@TheProductfolks](#) [@womenpm](#)

(fellow PMs, please do share more PM communities below)

9/

Top 3 books for entry level PMs:

Inspired

Getting Things Done

The 7 Habits of Highly Effective People

<https://t.co/LJbTQUtF3B>

3 book recos for PMs, by level

Entry level (APM/PM1/2):

Inspired

Getting Things Done

7 Habits of Highly Effective People

Mid-level (SrPM/GPM):

Super Thinking

High Output Management

Understanding Michael Porter

Leadership (Dir/VP):  
7 Powers  
Are Your Lights On  
The Charisma Myth

— Shreyas Doshi (@shreyas) October 20, 2020

10/

Also check out Escaping the Build Trap @lissijean

<https://t.co/bTCGsQk5lb>

11/

I'm a fan of product/UI/strategy teardowns as a way to "learn-by-doing".

One teardowns resource I've recommended for a while is <https://t.co/BSeVzFZSNG>

There are a few out there (fellow PMs, please share more teardown resources below).

12/

Lastly:

Be sure you want to be a PM. It's a great role. I love it.

But PM isn't the "step up" that ppl think it is.

There are other paths to success.

So choose it for the right reasons & be open to cutting your losses if you find out it isn't for you

All the best!

♥■ ■ ■

What other great resources did I miss?

Please reply to this tweet to share with the community.

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Back to the top of this thread: <https://t.co/Rx3JH7eNbA>

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— Shreyas Doshi (@shreyas) December 13, 2020