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Twitter Thread by Aditya Khemka

Aditya Khemka @AdityaKhemka5



Congratulations to team #Indoco for the incredible achievement. It is not easy to make inroads in a branded market. Your brand has to compete with other incumbent brands. Companies which can consistently gain MS in such a space are truly great. No reco, just thoughts.

#pharma

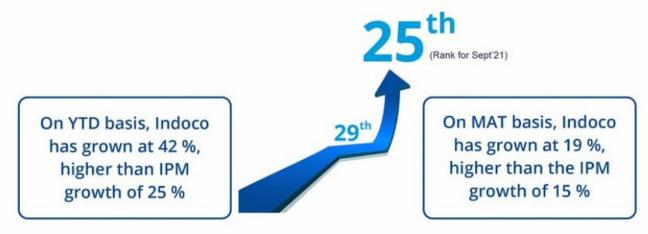




INDOCO climbs 4 ranks up...positioned at 25th in September'21

Dear All,

Indoco grows at 37 %, highest amongst top 30 Corporates and higher than IPM growth of 12 % during the month of Sept'21.



(Source - AWACS data for Sept'21)

- All Domestic Marketing divisions are growing at a positive double digit growth.
- Indoco's newly launched NOXA (Ozenoxacin Cream 1% w/w) which is used in the treatment of SSTIs (topical antibacterial), is at the no. 1 position, both in value and units.

Thank you for your continuous support and trust in the organization.

Regards,

Aditi Kare Panandikar Managing Director

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Sundeep V Bambolkar Jt. Managing Director