

## Twitter Thread by Aditya Khemka



**Aditya Khemka**

@AdityaKhemka5



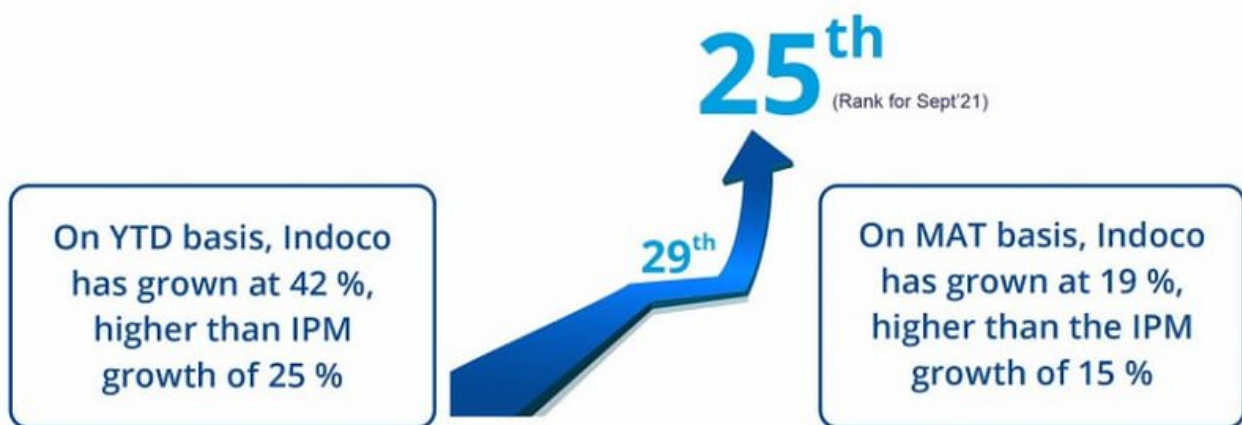
**Congratulations to team #Indoco for the incredible achievement. It is not easy to make inroads in a branded market. Your brand has to compete with other incumbent brands. Companies which can consistently gain MS in such a space are truly great. No reco, just thoughts.**

**#pharma**

## INDOCO climbs 4 ranks up...positioned at 25<sup>th</sup> in September'21

Dear All,

Indoco grows at 37 %, highest amongst top 30 Corporates and higher than IPM growth of 12 % during the month of Sept'21.



(Source - AWACS data for Sept'21)

- ▶ All Domestic Marketing divisions are growing at a positive double digit growth.
- ▶ Indoco's newly launched NOXA (Ozenoxacin Cream 1% w/w) which is used in the treatment of SSTIs (topical antibacterial), is at the no. 1 position, both in value and units.

Thank you for your continuous support and trust in the organization.

Regards,



**Aditi Kare Panandikar**  
Managing Director



**Sundeep V Bambolkar**  
Jt. Managing Director