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Salient differences between Paramparagat Gurus and corporate Gurus

1. Paramparagat Gurus represent vaidhika Sanatam darshanas and sampradaya and cite them authentically in their teachings

where as

Corporate Gurus sell hodge podge spiriruality with no anchoring in shastras

2. Paramparagat Gurus have a lineage of Gurus where they undergo tapas, adyayana and adyapana

Whereas

Corporate Gurus pop out of nowhere with self claimed enlightenment.

3. Paramparagat Gurus point to Shastras or Shastra pramana as Dharma marga. The focus is on what Shastra reveals. They even identify themselves as representative and adhikari of that parampara. Not on themselves
Where as

Corporate Gurus focus on themselves. Its THEIR teachings

4. Paramparagat Gurus are well versed in all darsanas and cater to the diverse needs and prefispositiins of sanatanis' learning and sadhana.

Where as

Corporate Gurus package one or two techniques in yoga, brand them and make a business out of it.

5) Paramparagat Gurus do NOT say - being spiritual is more important than being religious or all religions are same. They highlight the stark differences and clarify Sanatani identity.

Where as

Corporate Gurus do not even use the word "Hindu" often. Or where needed.

6) paramparagat Gurus talk about civilizational continuity and our Samskruthi vis a vis other civilizations, with accurate historical accounts.

Where as

Corporate Gurus highlight only diffused Universal well being. They are Negationists.

7)Paramparagat Gurus are affirmative and assertive about varna ashrama dharma and our smritis that are ridden with myths and distortions by Indologists and political vote banks.They are clarifying these tenets.

Where as

Corporate Gurus avoid these sanatani issues/ areas.

8) Paramparagat Gurus are not about mass following. They stand for Satyam Shivam Sundaram ❤■■

Where as

Corporate Gurus enable anti hindu culture more and more.