# Twitter Thread by Internet Freedom Foundation (IFF)



Internet Freedom Foundation (IFF) @internetfreedom



A lot has happened in the last week re: the IT Rules, 2021! It may feel chilling, but mass awareness is the first step. This is an official thread of our resources on the Rules. Send it to anyone who wants to learn about them. This thread will evolve with updates over time.

1/n

On Feb 25, 2021 we published an analysis of the draft IT Rules, 2021. Alongside the analysis is a rundown of the contentious history of the Rules and the need for starting afresh on this vital conversation about platform accountability. Thread here.

#### 2/n https://t.co/z1eJGYiW6h

\U0001f6a8 Breaking: We are releasing a copy of the Draft IT (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, which seek to change the face of how digital media is governed in India.

Read our thread and analysis of the biggest concerns. 1/n<u>https://t.co/zQnCGTgGzz</u>

- Internet Freedom Foundation (IFF) (@internetfreedom) February 25, 2021

On Feb 25, 2021, the IT Rules, 2021 came into force. On Feb 27, 2021, we shared with you our comprehensive deep-dive into the Rules - an overview of its contents, the "safeguards" it seeks to establish, and how they affect your fundamental rights. Thread:

## https://t.co/Jxna51qlZc

It's done: The IT Rules, 2021, are officially in play. We cannot stress this enough - this fundamentally changes the Indian internet. Please RT this thread on the Rules and how they bring government control over digital media like never before.<u>https://t.co/S7K9wnlkvl</u>

1/n

- Internet Freedom Foundation (IFF) (@internetfreedom) February 27, 2021

We're also talking directly to young people and making sure that they are empowered with knowledge about their digital rights w.r.t. the IT Rules, 2021. Watch our video explaining the background of the Rules and the crux of the matter in 5 minutes.

### https://t.co/RSOoEyUnW1

Currently, public analysis including our own provides a broad overview of concerns. Since new IT Rules are here to stay, we're also providing you with segmented explainers. Our simple video on how the new Rules will affect digital news platforms:

#### https://t.co/2bqmZcKm3o

How do the IT Rules, 2021 affect digital news media?

Our video explains the 4 biggest implications in 5 minutes - simply and directly. Everyone and specially journalists, please RT and share this critical info on social media, WA, Signal!<u>https://t.co/iZ0Ya0gU8K</u>

- Internet Freedom Foundation (IFF) (@internetfreedom) March 3, 2021

IFF's thread and full-length explainer on OTT regulation under the new IT Rules and how they mesh with IAMAI's toolkit for self regulation of online curated content providers. https://t.co/192ykWiCCV

#### Thread \U0001f4fa

The new IT Rules will stifle online content, but a regulation blueprint for video streaming AND a toolkit to implement this blueprint already exist.

Here's how this came about and why the new Rules amplify even proposed self-censorship.

#### 1/nhttps://t.co/WQiFzUCKIW

- Internet Freedom Foundation (IFF) (@internetfreedom) March 4, 2021