Twitter Thread by ICICIdirect

ICICIdirect
@ICICI_Direct

An update on how are making ICICI Direct better for you.

Here are 10 new features and benefits we launched in the last quarter - a thread ■ 1/n

2/n
Launch 1: Family Portfolio

2023 is when you take charge of your family goals. You can now link all family accounts: monitor, track all your family investment and take smarter decisions all in one place!
#icicidirect



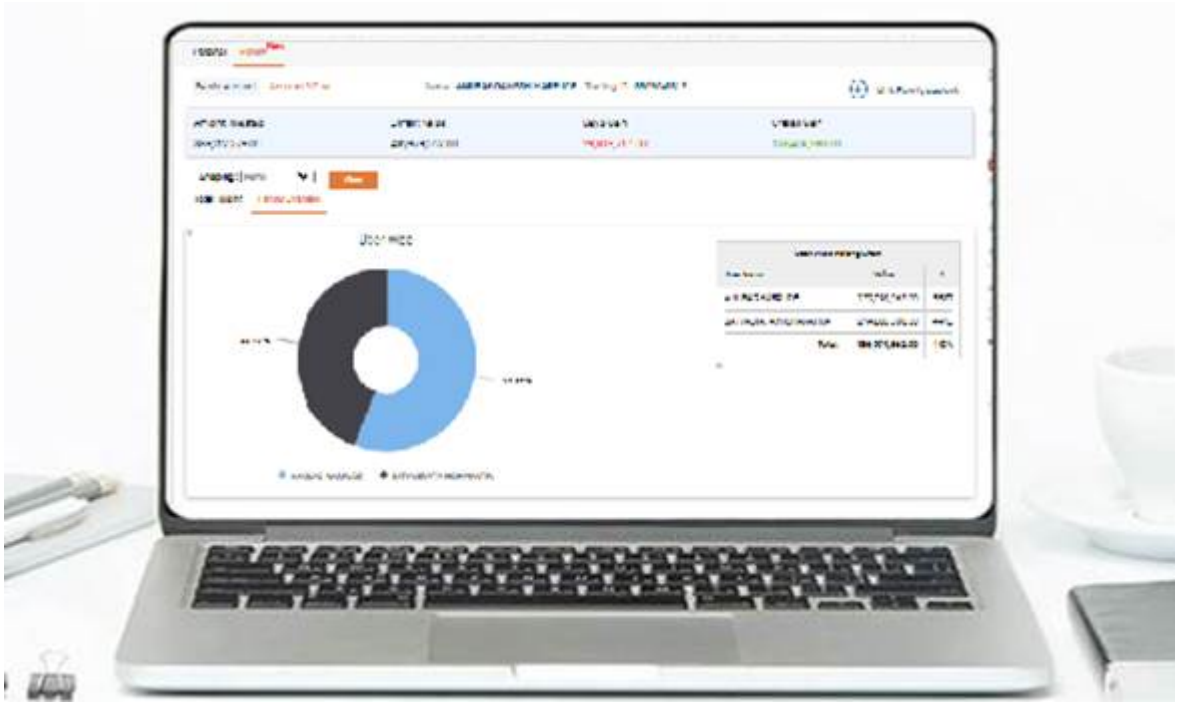
3/n

Here is how you can link your family accounts:

1. Go to “My Portfolio” and click on ‘Family”

2. Click on “Link a Family Account” and enter the User ID or PAN of the account you wish to link.

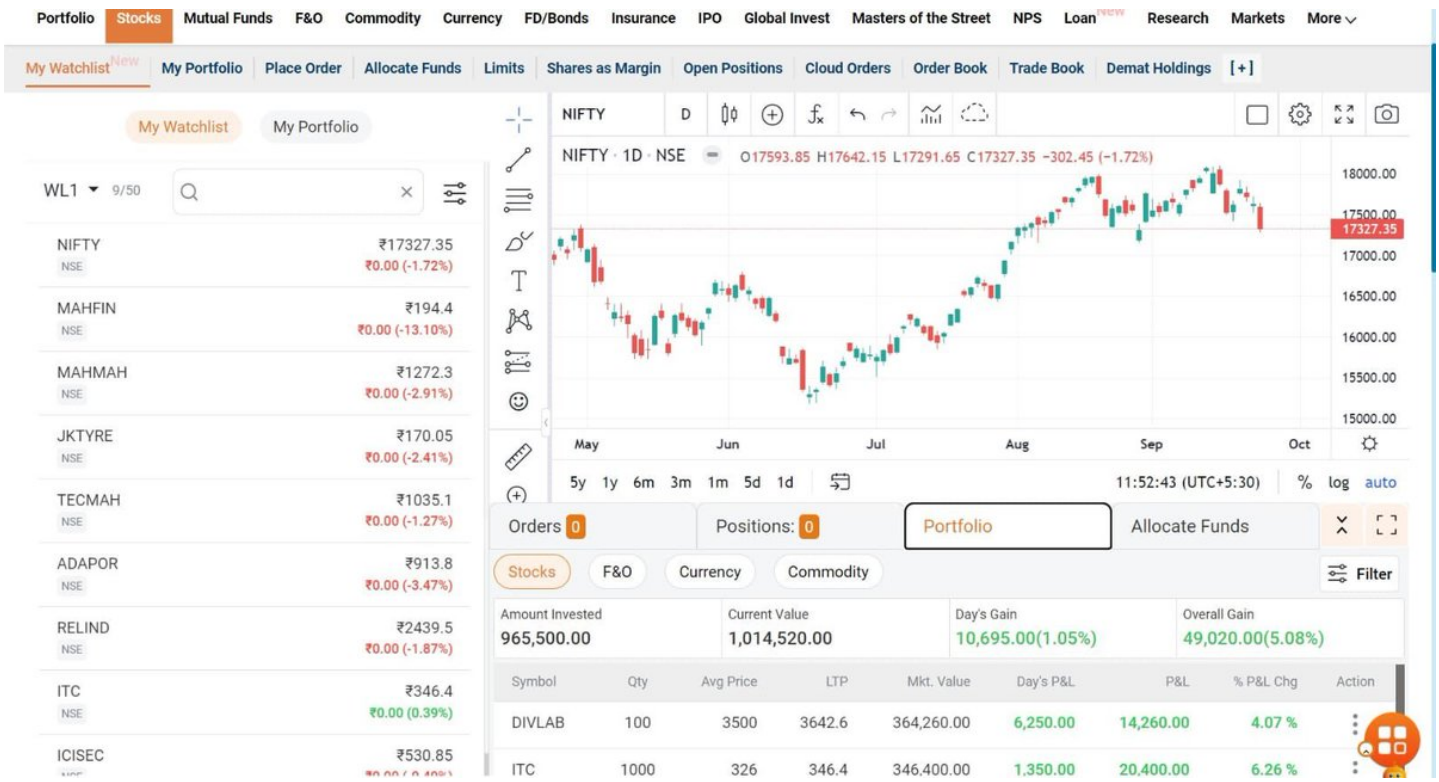
Once the Family member accepts your request, they can view consolidated portfolio.



4/n
Launch 2: Single Screen Trading experience

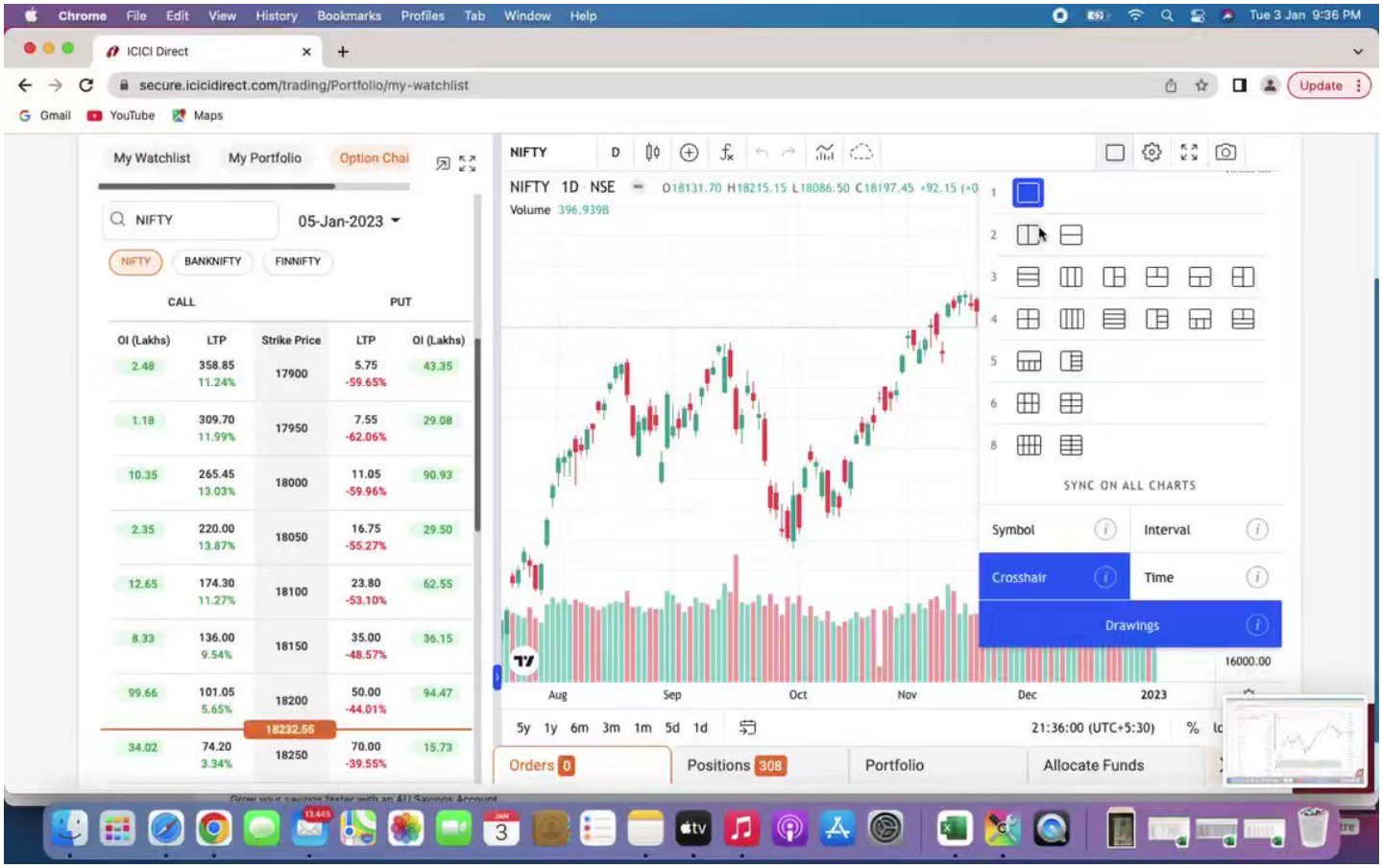
Now you can control your watchlists, look at charts, place orders, analyze Option chain and monitor your positions and portfolio across
- Stocks
- F&O
- Currency & Commodities

All from the same screen.



5/n

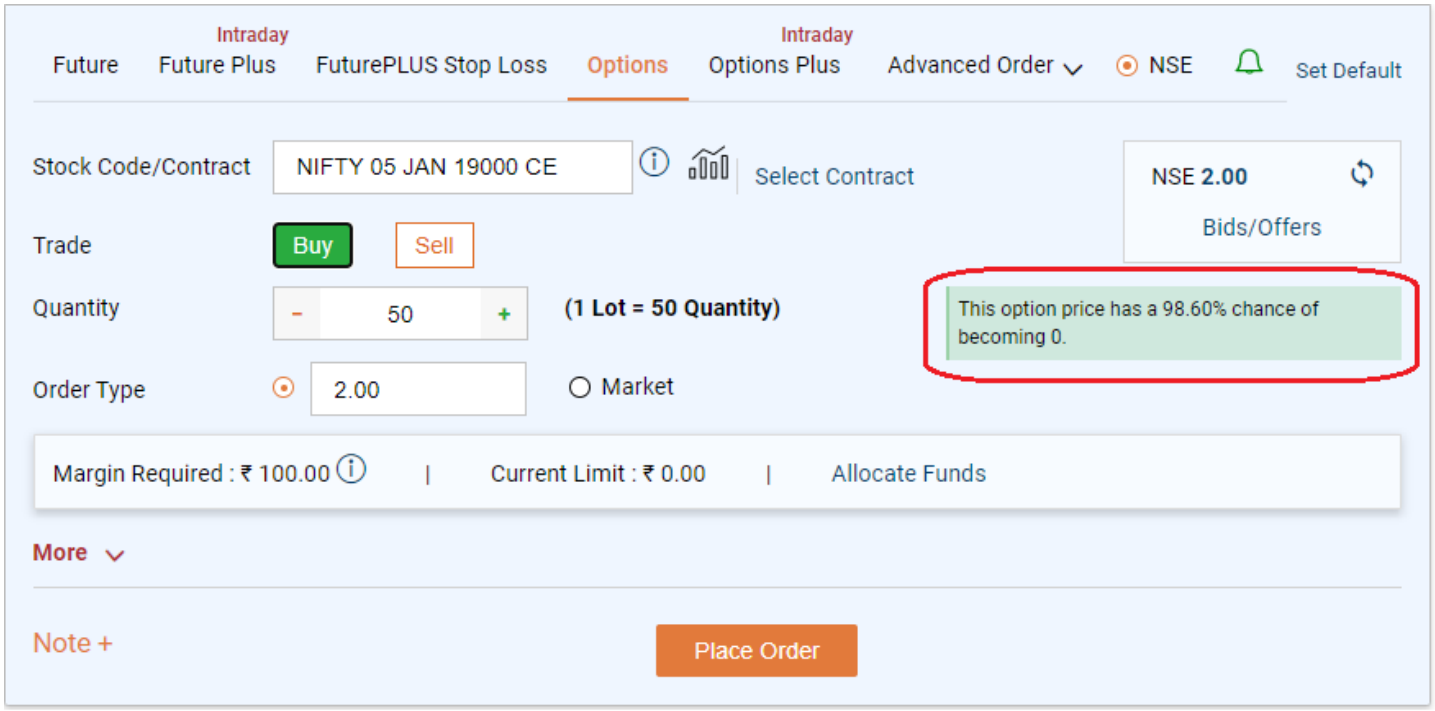
The new Watchlist also gives you flexibility to monitor multiple charts a time via split screens. Also, you can also place your orders directly via the chart!
Here's how:



6/n
Launch 3: i-Alerts

a. i-Alert on Options: Deep out of the money options have a high chance of going to zero, but are often bought as they are cheap.

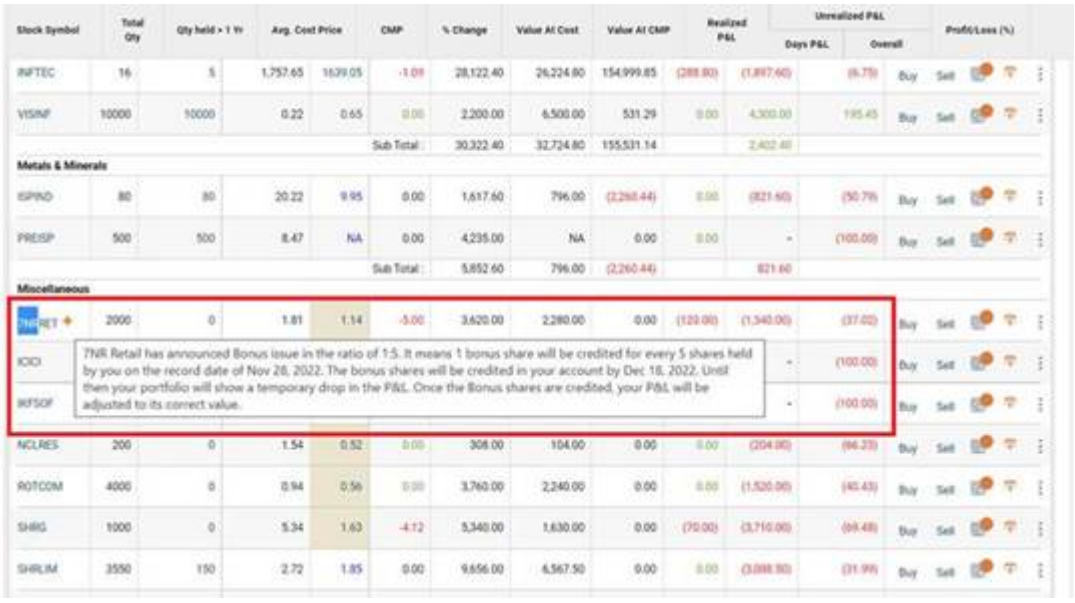
i-Alert tells you the probability of any option expiring worthless before u get into that trade. Helps you trade responsibly.



7/n
b. i-Alert on Bonus shares:

It takes around 15-20 days for bonus shares to get credited and reflect in portfolio. Till this credit, your pf. shows a temporary decline which concerns many.

i-alert tells you 'Aal is well' ang gives all relevant info. to curb any anxiety.



8/n
Launch 4: New OTP and QR based Login on ICICIdirect website

Security is your account is of prime importance. OTPs are required to login to your @ICICI_Direct account.

We launched QR code scan to make login absolutely easy and seamless. See how:

9/n
Launch 5: Flash Trade■■on Markets App and Web

A fast and intuitive Options Trading experience:
1■ Filter right strike price (highest OI, volume, ATM)
2■ Easy single screen interface
3■ Set Time based Stop loss on trades

Bonus: Lower brokerage of Rs 7/ order!
#Flashtrade



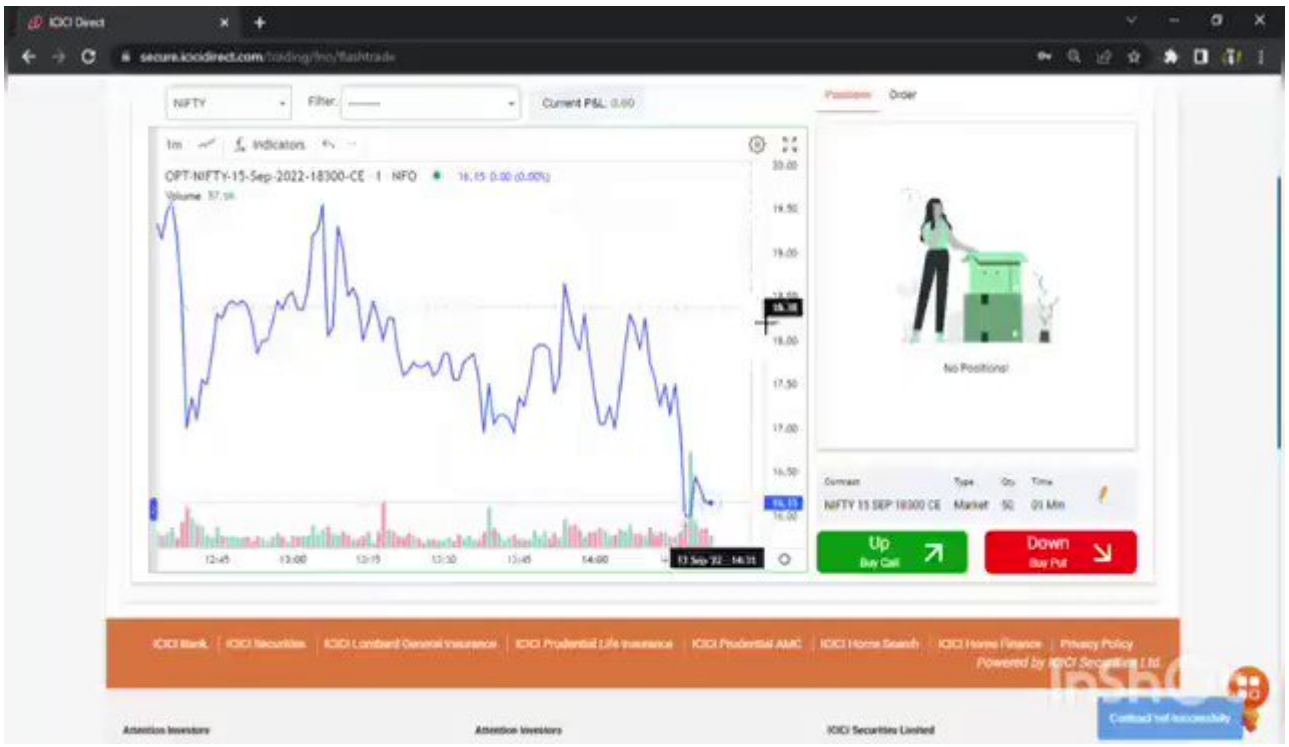
Explore on the Markets App

10/n

Here is a quick display of Flash Trade■■on web

From placing trade, position monitoring to P&L to entry exit - everything at a single click

Click here for details:
https://t.co/sXReWS28iF

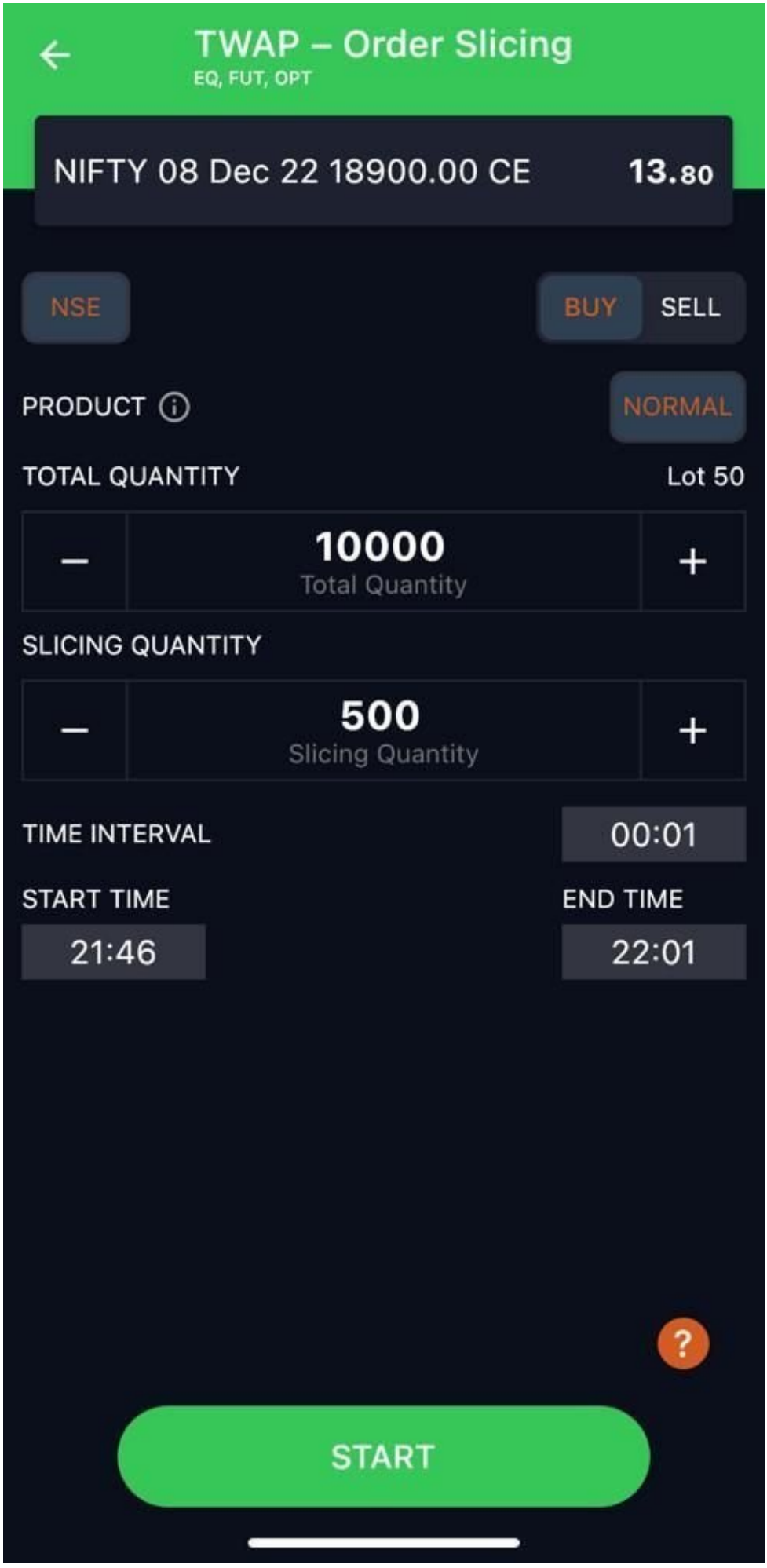


11/n
Launch 6: Execution algos

Want to place a large order? This tool lets you place large orders in fraction of seconds with flexibility of time slicing and averaging.

Eg: 10,000 qty sliced into 20 orders at intervals of 1 sec.

Bonus: Lower brokerage of Rs 7/ order!


TWAP – Order Slicing
EQ, FUT, OPT
NIFTY 08 Dec 22 18900.00 CE
13.80
NSE
BUY
SELL
PRODUCT
NORMAL
TOTAL QUANTITY
Lot 50
10000
Total Quantity
SLICING QUANTITY
500
Slicing Quantity
TIME INTERVAL
00:01
START TIME
21:46
END TIME
22:01
START

12/n
Launch 7: Options Trading now at just Rs 7

- Enjoy lower brokerage of ■7/ order on your Options trades down from ■20/ order.

- Applicable only for trades on Flash Trade and Execution Algos

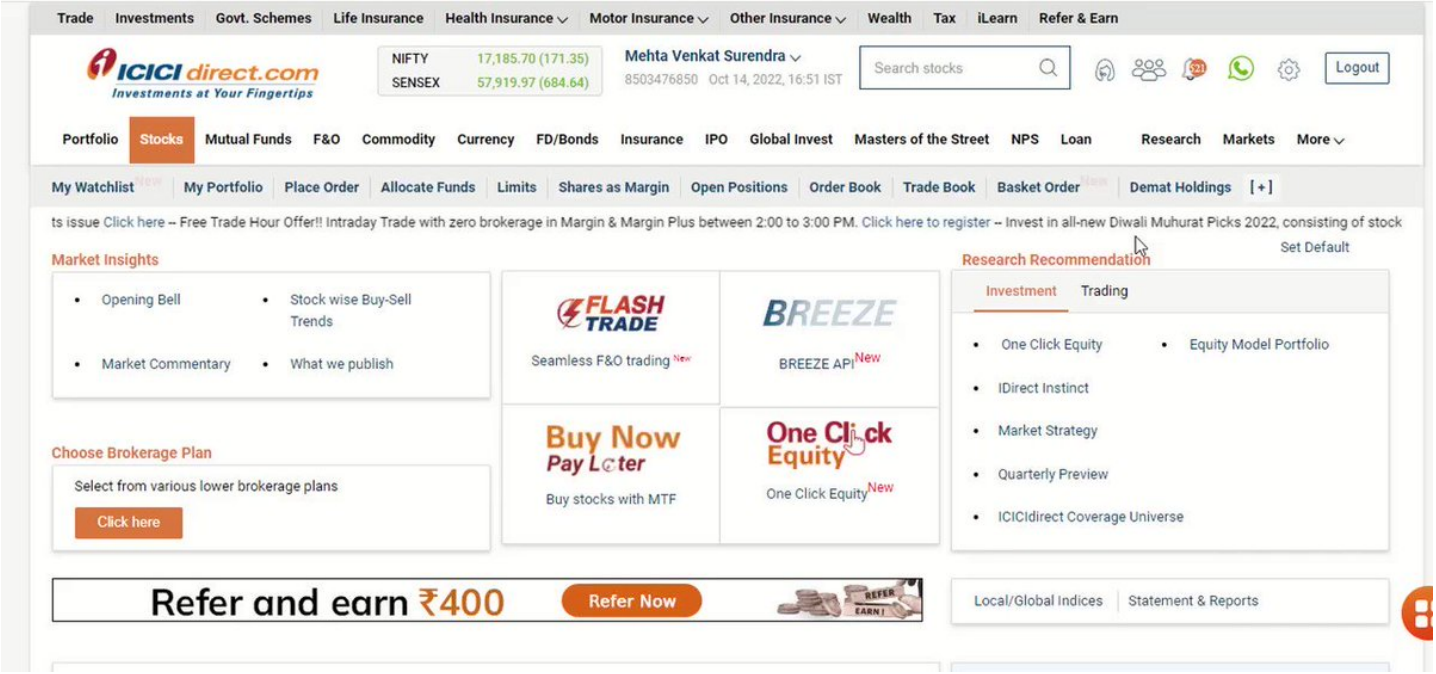
- Valid for resident individuals & HUFs
Register:
https://t.co/fcJYK887tI



13/n
Launch 8: Quick and Easy online applications for Rights Issue

You can visit IPO section on @ICICI_Direct and apply for any upcoming rights issue online.

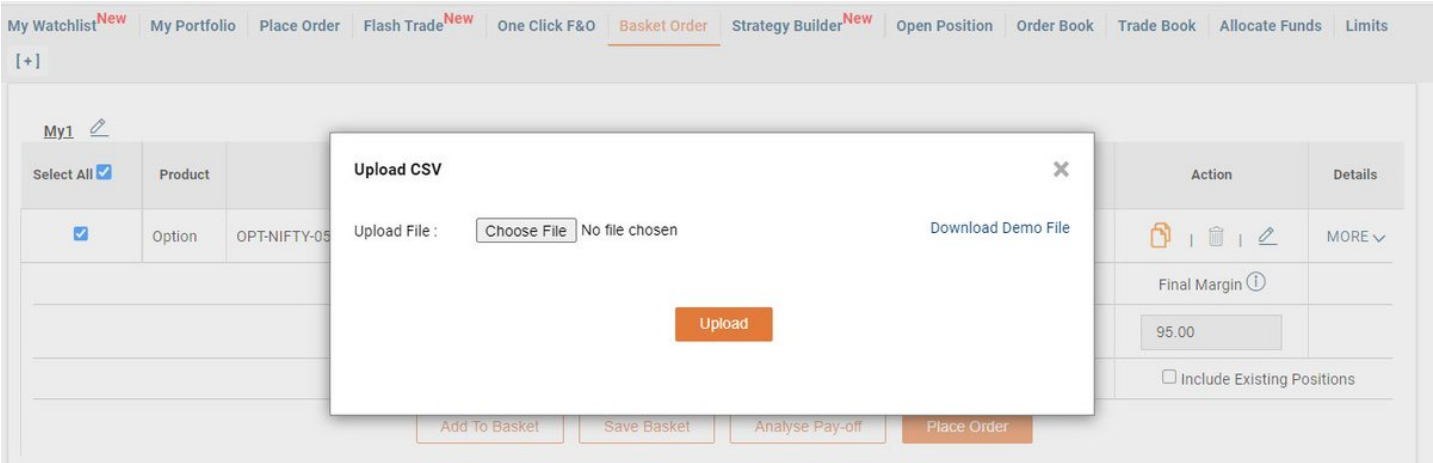
See sample below for earlier rights issue in Suzlon:



14/n
Launch 9: Basket Orders:

Lets you upload Excel/ CSV of all your F&O orders and execute them in a single click.

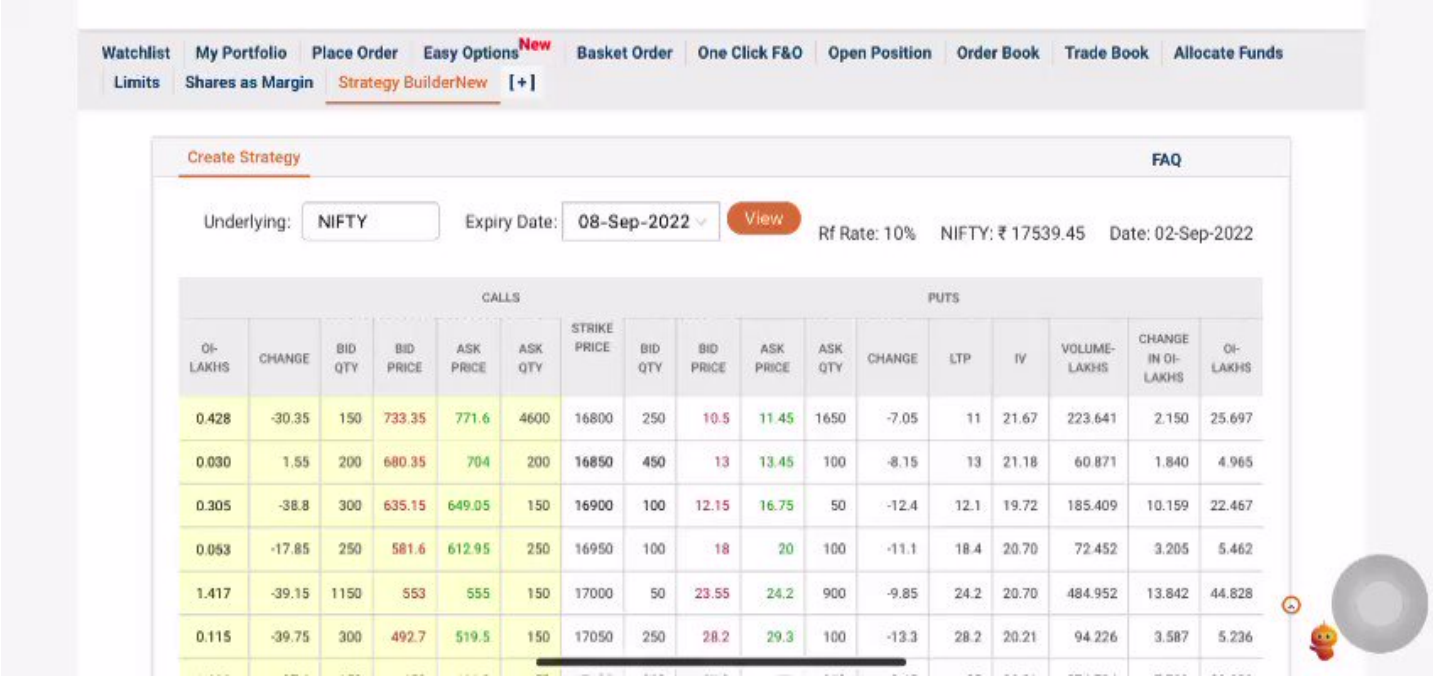
It gives you the ability to trade and monitor literally from excel!■■■



15/n
Launch 10: Options Strategy Builder

It allows traders to build simple to complex Options strategies using Options Greeks, visualize the pay-offs across levels, save strategies and execute easily.

Details:



16/16

That's a wrap. Hope you try out the new offerings and let us know if you like them!

For best experience, download the ICICIdirect Markets app: https://t.co/KSgb2PJCG2

Disclaimer: https://t.co/oAuwdxadZF