Twitter Thread by <u>JST Investments</u>





Happiest Minds FY21 Annual Report Takeaways.

'Investing in next-generation digital technologies like Blockchain, Robotics & Drones, and VR/AR.'

Hit the 'retweet' & help us educate more investors.

A Thread ■■

1/ Happiest Minds completes its 10 years of business: They have 13Kcrs in just a short span of time ■

Starts with the COVID 2.0 impact on the company: 8% of the team was tested +ve by 17th May, 26% of which were hospitalized.

Led to the terrible loss of 5 young men.

2/ Coming to the wins:

- Employee culture has been the biggest investment as per the chairman Mr. Ashok Soota
- Customer retention: One CFO has been a customer with the 3 companies he worked with (Power of ■relationships)
- Invested in all new technologies including next gen.

3/ Did you know? IP-led services (High margin & High operating leverage) account for 10% of their revenues.

Restructured the three business units (PES, DBS, IMSS) such that each caters to their specific high potential industries ■

4/ Talks about their Vision 2021-2031: How most businesses survive less than a half-lifetime of humans

This wouldn't be the case for Happiest minds as it is being 'designed for perpetuity': addressed succession risks

Guidance: 20% organic growth+ Lower PAT due to higher tax

5/ Company in numbers: 12% Rev growth YoY, 27% EBITDA margin Strong Cashflows 80% Employee utilization & 12% utilisation 3228 employees (added 562 in FY21) Active customers of 173 (46 of which are Billion \$ corps) | 87% repeat business Promoter Holding of 53% ■ 6/ Enterprises in a post-pandemic world will align themselves along 3 technology themes: - People Centricity: Behavioral patterns - Location Independence: distributed cloud, cybersecurity. - Resilient Delivery: Al engineering, Hyper Automation 97% of revenues from digital ■■■ 7/ Their offerings in brief & the Industries they serve: Edutech, Hitech & BFSI contribute 60% of revenue. Client concentration risk remains: Top 5 contribute a third of the revenues. 8/ Not just saying Happiest employees for the sake of it: Glassdoor rating of 4.3 Competitive advantage: Avg Age of our active Full-time members is 32 years. Perks to the employees are innumerous (included mindfulness training ■) 9/ M&A activity: Acquiring capabilities Acquired Pimcore Global Services, USA-based digital e-commerce, and data management solutions company for US \$8.25 million cash.

Highly value accretive as the acquisition happened at less than 0.8 times sales & HM trades at 17x sales.

10/ Finally, Risks being monitored (+60% of the noncurrent assets are intangible: common in next-gen IT cos.)

A company to watch out for in the next generation of IT leaders.

End of Thread.