Twitter Thread by Mark Anjellos



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Too popular admin - good or bad?

The hype industry is a field in which even two admins, sometimes, can hardly turn around. Most likely they won't. Projects that are launched every day are most often similar to each other.

Only a few projects work stably and efficiently thanks to admins who know what to do. Once having gained popularity, the admin must continue to keep the brand. But whether this is true, let's figure it out.