

## Twitter Thread by Akshay BD



**Akshay BD**

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**I don't discuss my projects on Twitter but this is an exception because it is epic.**

**TLDR: food will follow retail, cloud kitchens will level up local restaurants & Gary V is a genius.**

**Here goes**



In 2019, I got a chance to see a functional @cloudkitchens facility. My immediate reaction was holy s\*\*\* this is going to change EVERYTHING.

If you don't know what it is -- here's a feature I wrote.

<https://t.co/a4laCqfiTZ>

You can now build & launch a delivery-only restaurant within minutes -- like you'd do with a DTC store on Shopify today.

Food was going to follow retail.

The next obvious idea was celebrity food brands!

So I hit up the two ppl I thought would GET it. @nasdaily & @garyvee