

Twitter Thread by T. Greg "'Constitutional Lawyer'" Doucette

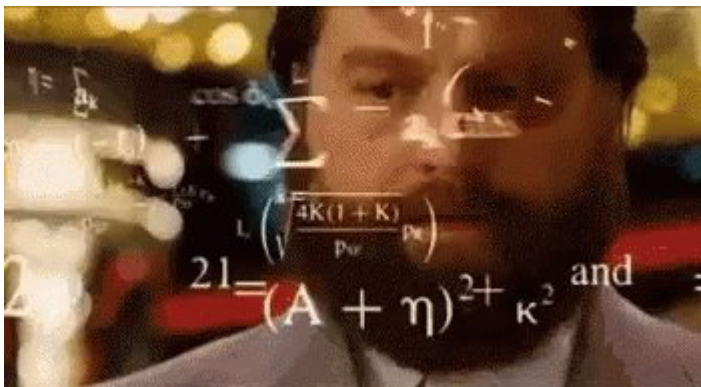


T. Greg "'Constitutional Lawyer'" Doucette

@greg_doucette



6TH ANNUAL BULL CITY FOODRAISER FINAL METRICS THREAD



Going to fill this thread with the updated final numbers

Prior threads are here –

➡■ Foodraiser history thread: <https://t.co/Hz0jxFrswF>

➡■ Initial 6th Annual data thread: <https://t.co/XkK4oWE9iT>

➡■ 6th Annual results photos + video thread: <https://t.co/JJrMKDYzIK>

We have a few new people here since our December 2019 event, so let's start things off with some background
\U0001f62c

— T. Greg "'Constitutional Lawyer'" Doucette (@greg_doucette) [December 4, 2020](#)

You'll recall that we had to buy a sh*tload of grocery bags that were not included in our initial data thread

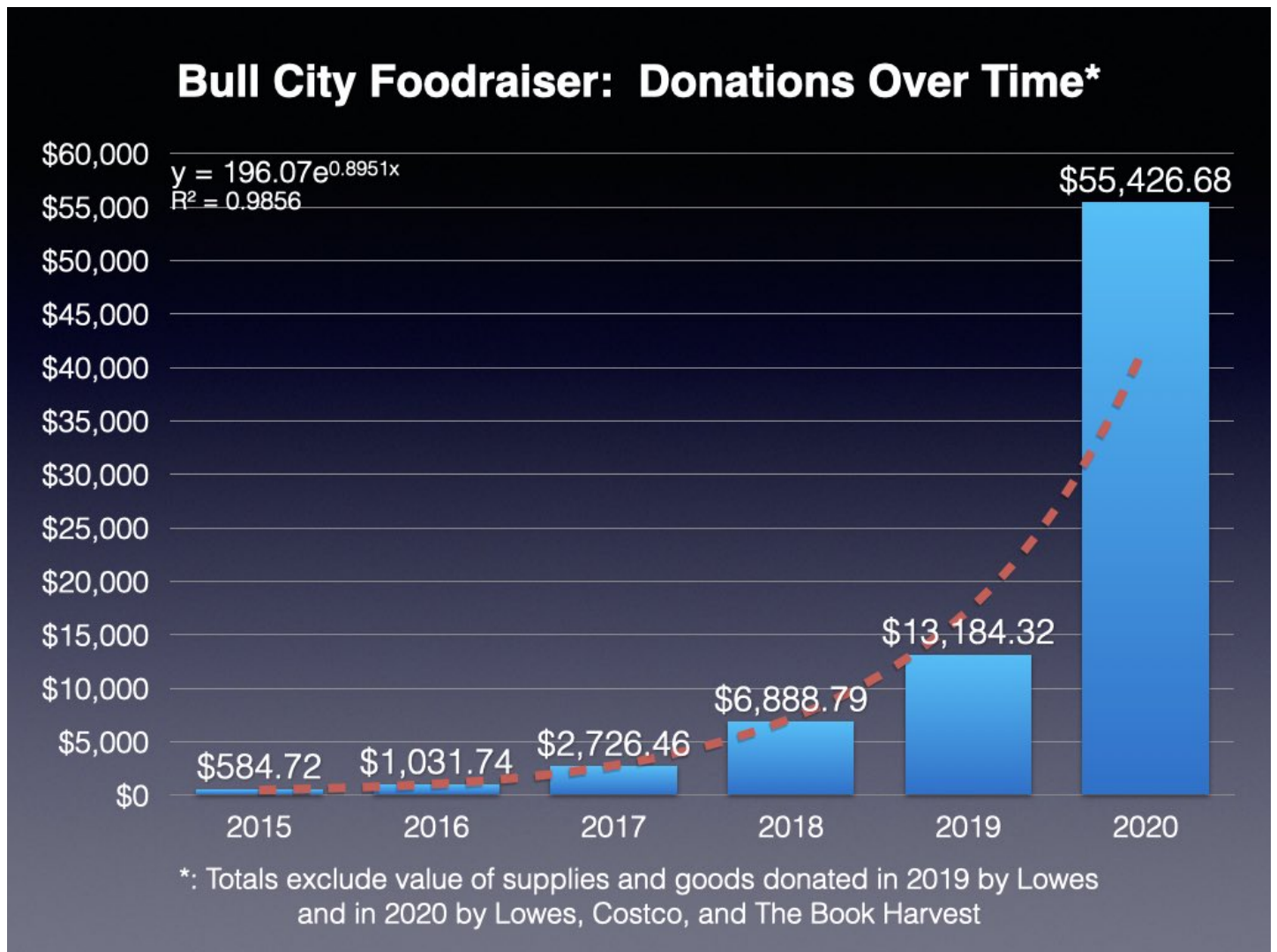
And then had to buy another sh*tload the next day ■■■■

Those paper bag runs added \$386.94 to the expenditures (\$193.47 x 2)

That put the grand total spent at \$55,426.68:

- ➡■ \$10 for cashier's check
- ➡■ \$55,029.74 for food
- ➡■ \$386.94 for bags

The Bag Fund donations exceeded what we needed though, so we capped 2020's #'s at actual expenditures and will hold the rest for 2021 (more on that down-thread)



Counting the new donors who contributed to The Bag Fund, and de-duplicating the folks who'd already donated to the main fundraiser, we ended up with 825 total donors

Bull City Foodraiser: Donors Over Time*



























*: Data not recorded in 2015, 2016, 2017

Excluding the matchers, here's the revised donations-by-platform breakdown with # of donors in parentheses:

- ➡■ GoFundMe (365): \$16,542.00
- ➡■ CashApp (46): \$1,328.47
- ➡■ Venmo (170): \$8,172.74
- ➡■ PayPal (221): \$9,346.78
- ➡■ Cash (1): \$16.62

PRE-MATCHES SUBTOTAL (803): \$35,406.61

Then 2 of the matchers also contributed to The Bag Fund, so here are the revised matcher numbers (with donation platform on left):

815		MATCHING CONTRIBUTIONS								
816		Name / Twitter / Twitch	Per Donor Rate	# Cap	\$ Cap	\$ Pledge	\$ Donated	Rec'd?	Subtotal	
817	PayPal		\$2.00	250	\$ 500.00	\$ 500.00	\$ 800.00	Y	\$ 800.00	
818	Venmo		\$2.00	500	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	Y	\$ 1,000.00	
819	Check		\$2.00	500	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	Y	\$ 1,000.00	
820	PayPal		\$2.00	n/a	n/a	\$ 1,602.00	\$ 1,602.00	Y	\$ 1,602.00	
821	CashApp		\$1.00	250	\$ 250.00	\$ 250.00	\$ 273.47	Y	\$ 273.47	In
822	PayPal		\$2.00	250	\$ 500.00	\$ 500.00	\$ 500.00	Y	\$ 500.00	Dr
823	PayPal		\$2.00	250	\$ 500.00	\$ 500.00	\$ 500.00	Y	\$ 500.00	
824	PayPal		\$2.00	1000	\$ 2,000.00	\$ 1,602.00	\$ 2,000.00	Y	\$ 2,000.00	
825	PayPal		\$2.00	n/a	n/a	\$ 1,602.00	\$ 1,702.00	Y	\$ 1,702.00	In
826	Check		\$2.00	500	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	Y	\$ 1,000.00	
827	Venmo		\$1.00	250	\$ 250.00	\$ 250.00	\$ 250.00	Y	\$ 250.00	
828	CashApp		\$2.00	n/a	n/a	\$ 1,602.00	\$ 1,602.00	Y	\$ 1,602.00	
829	GoFundM		\$2.00	325	\$ 650.00	\$ 650.00	\$ 650.00	Y	\$ 650.00	
830	Check		\$2.00	n/a	n/a	\$ 1,602.00	\$ 1,602.00	Y	\$ 1,602.00	
831	CashApp		\$2.00	250	\$ 500.00	\$ 500.00	\$ 500.00	Y	\$ 500.00	
832	PayPal		\$10.00	100	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	Y	\$ 1,000.00	
833	PayPal		\$2.00	250	\$ 500.00	\$ 500.00	\$ 500.00	Y	\$ 500.00	Dr
834	PayPal		\$1.00	1000	\$ 1,000.00	\$ 801.00	\$ 1,000.00	Y	\$ 1,000.00	"r
835	Venmo		\$5.00	20	\$ 100.00	\$ 70.00	\$ 70.00	Y	\$ 70.00	Dr
836	PayPal		\$2.00	250	\$ 500.00	\$ 500.00	\$ 500.00	Y	\$ 500.00	
837	PayPal		\$2.00	250	\$ 500.00	\$ 500.00	\$ 500.00	Y	\$ 500.00	
838	Venmo		\$2.00	250	\$ 500.00	\$ 500.00	\$ 500.00	Y	\$ 500.00	
839	Venmo		\$2.00	1000	\$ 2,000.00	\$ 1,602.00	\$ 1,602.00	Y	\$ 1,602.00	
840	PayPal		\$1.00	250	\$ 250.00	\$ 250.00	\$ 250.00	Y	\$ 250.00	
841								MATCHER SUBTOTAL: \$ 20,903.47		
842								DONOR SUBTOTAL: \$ 35,406.61		
843								MERCHANT FEES DEDUCTED: \$ (883.40)		
844								GRAND TOTAL: \$ 55,426.68		\$

And since several of the donors to The Bag Fund donated via PayPal, the merchant fees charged also changed slightly:

MERCHANT FEES CHARGED					
GoFundMe	\$	608.86			
PayPal	\$	274.54	Includes +\$4.81 in fees from Bag Fund Donations		
CashApp	\$	-			
Venmo	\$	-			
TOTAL:	\$	883.40			

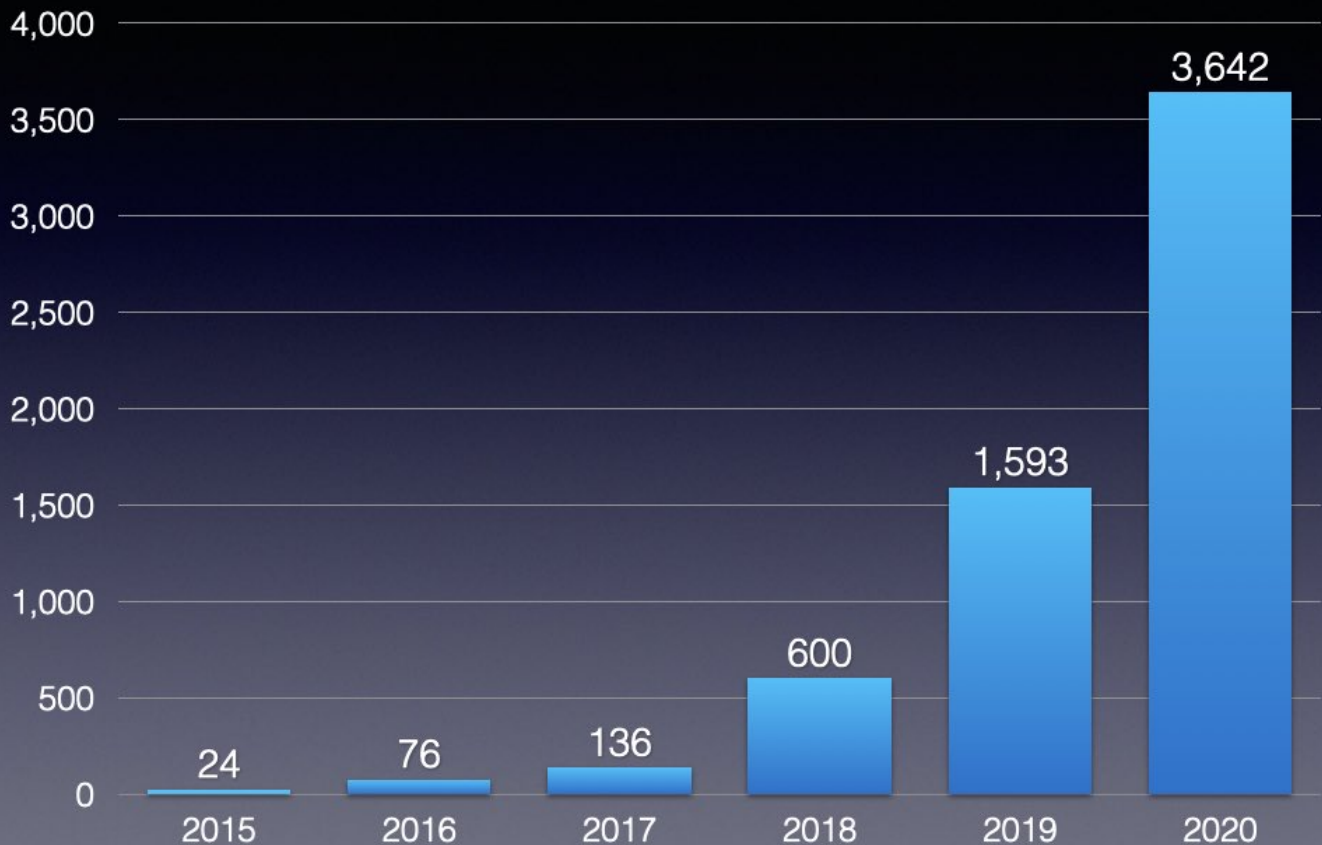
The folks who donated to The Bag Fund that were beyond what we actually spent are part of the initial list for 2021

We've got \$786.60 carrying over to start the next event:

855	HOLD FOR 7TH ANNUAL FOODRAISER - EXCESS CONTRIBS FOR 2020 BAG FUND						
856							
857	#	Last Name	First Name	Gross Amount	Time (EST)	Date	Platform
858	1			\$ 10.00	19:46:00	12/17/20	CashApp
859	2			\$ 168.66	14:50:27	12/16/20	PayPal
860	3			\$ 193.47	14:50:28	12/16/20	PayPal
861	4			\$ 193.47	14:50:40	12/16/20	PayPal
862	5			\$ 100.00	14:50:40	12/16/20	PayPal
863	6			\$ 13.47	14:51:12	12/16/20	PayPal
864	7			\$ 50.00	14:51:16	12/16/20	PayPal
865	8			\$ 20.00	14:52:59	12/16/20	PayPal
866	9			\$ 20.00	14:53:04	12/16/20	PayPal
867	10			\$ 25.00	14:55:02	12/16/20	PayPal
868	11			\$ 10.00	15:00:33	12/16/20	PayPal
869		SUBTOTAL:		\$ 804.07			
870							
871							
872							
873							
874	MERCHANT FEES CHARGED FOR 2021 HOLDOVER DONATIONS						
875	GoFundMe		\$ -				
876	PayPal		\$ 17.47				
877	CashApp		\$ -				
878	Venmo		\$ -				
879		TOTAL:	\$ 17.47				
880							
881	GRAND TOTAL HELD OVER TO 2021:			\$ 786.60			
882							

In terms of how many students we've actually served each year, here's the best data Turquoise and I were able to come up with based on her records and my old tweets+texts:

Bull City Foodraiser: Students Served Over Time



I know with 100% certainty that 2015 is accurate (because it was so small) and 2020 is accurate (because it just happened), but I don't know for sure how close the others years' numbers are because it wasn't a data point I tracked ■■■■

<https://t.co/bSluuojkxz>

In terms of how many students we've actually served each year, here's the best data Turquoise and I were able to come up with based on her records and my old tweets+texts: [pic.twitter.com/pVHAcEL6iE](https://twitter.com/pVHAcEL6iE)

— T. Greg "Constitutional Lawyer" Doucette (@greg_doucette) [December 24, 2020](#)

That's all I've got for tonight

I've got 2 more charts yet to finish; one is a straight expenditure-per-student, and the other is a requested "fair market value" per bag based on retail costs of the same products

[@GomeralDAL](#) is working on some stuff too IIRC, including tonnage

I also just realized there's a typo in this tweet ■■■■

The PayPal donor # is 219, not 221 (the +2 discrepancy are Bag Fund donors who'd also donated to the initial drive)

So total non-match donors is 801, then 24 matchers, for the 825 total donors <https://t.co/KWkwhuhwjc>

Excluding the matchers, here's the revised donations-by-platform breakdown with # of donors in parentheses:

\u27a1\u2014 GoFundMe (365): \$16,542.00

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— T. Greg "'Constitutional Lawyer"' Doucette (@greg_doucette) December 24, 2020

This is what I get for tweeting spreadsheet data at 3:30am ■

Good night y'all

Yeah I did after that ■ Wanted to get everything done though so I could finally "close out" the fundraiser; sharing the end data is a standard part of our process <https://t.co/u9PT9sdWim>

Holy shit Greg. Go to sleep.

— TheDean (@deanofadmishun) December 24, 2020

Short answer is I don't know yet ■

Historically I've encouraged folks to use Venmo, CashApp, or the "Friends & Family" option on PayPal to avoid merchant fees – but we were very close to the transaction maximums for each of them this year ■ <https://t.co/nU47WMXYJa>

Greg, in the best of all possible worlds, what payment method would you prefer? Getting ready for next year...

— Maria Micchelli (@MariaMicchelli) December 24, 2020