Twitter Thread by JK MOLINA

JK MOLINA
@OneJKMolina

How I Made $10,000 on Twitter in 3 Days.

Thread:



So you want a Twitter-based business?

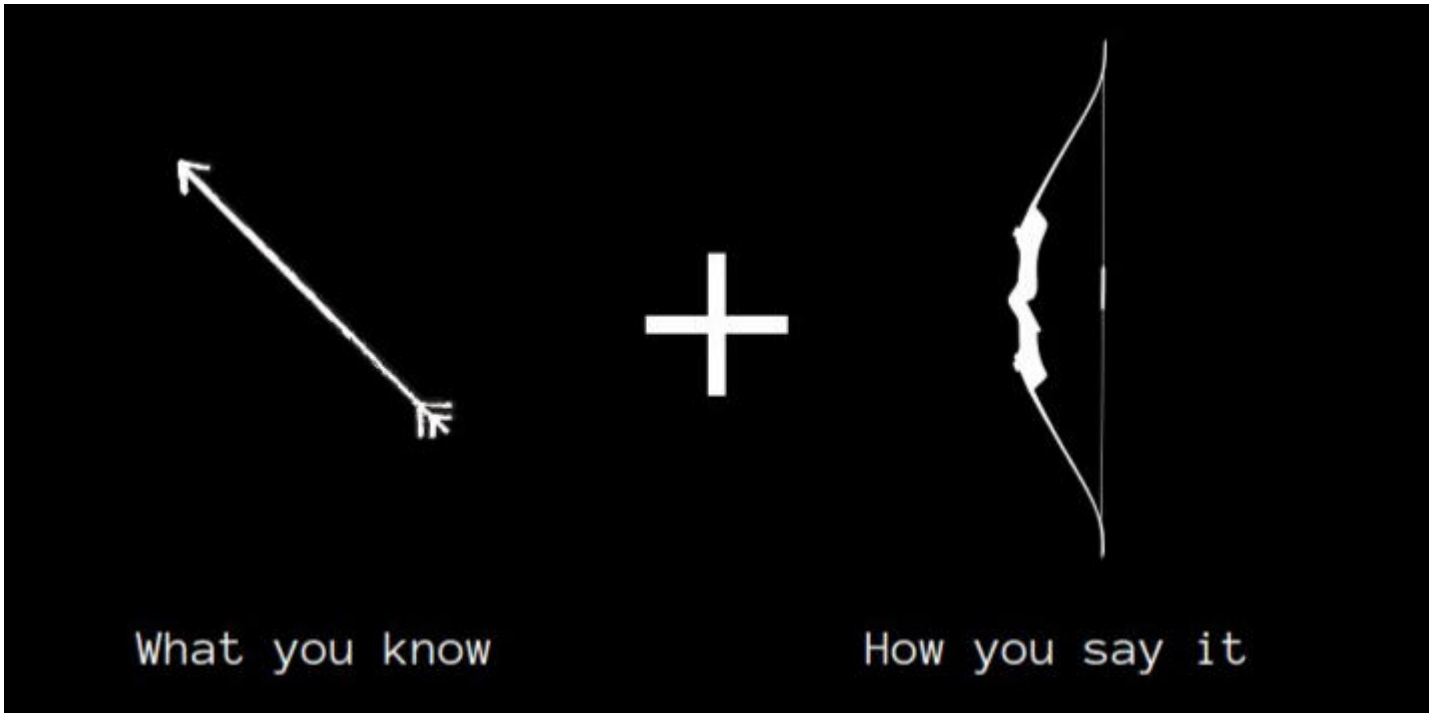
It's fun.

Profitable.

And not even that hard.

Today we're going to go over the 15 tweets that allowed me to sell my product, Bow & Arrow.

Let's begin:



Let's say you want to launch a product.

Any product:

A community,

A coaching program,

A lead magnet,

A PDF,

A SaaS.

I believe most launches can be done in 15 tweets (2/day).

Let's go over them:

Tweet 1-5: Agitate The Problem

Show people:

-Where they are vs. where they could be
-Numbers showing how they're missing out
-A potential danger that is lurking to get them

Example of #2 (posted last year):



We want people to know that they have a need.

Most people don't know they have the problem you solve.

Make it abundantly clear that you're gonna solve it.

Now, we enter phase 2/3:

Tweets 6-10: Proof

Now we're going to prove that you can solve this problem.

Testimonials
Proof
Before & Afters
Screenshots

It's all fair game.

The key here is to show people that you're the cure to the problem you showed before.

You're in fitness?

Show progress pics of your customers / clients.

You're in copywriting?

Show before & after of your results.

You're in sales?

Show before & after of people you've coached.

Prove your worth and launching is easy.

Tweets 11-15: Modules as Content

Let's say you're writing a book on health.

You have 20 topics.

Pick 3:

Let's say intermittent fasting, ketosis and caloric deficit.

And then make a thread of each.

Here's why:

Now we made people see their problem.

Proved we can solve it.

And we can ask for a little commitment.

Let people know that you're launching something and that this is just 1/20 things they will receive on launch date.

Pro Tip:

Add a waitlist at the end of your thread:

"Liked this?

You'll love my product coming in x day.

Put your email here to make sure you get discounts nobody else will get:"

Boom.

Now you got buyer's data and a warm email list.

In fact,

I'm doing the exact same thing.

But it's going to be free.

Tomorrow I'll launch my free newsletter.

-Twitter Monetization
-Ghosttweeting
-Get your first client
-Go viral

-Make thousands of dollars

Writing emails as we speak...

This thread is one of them ;)