Twitter Thread by Carol Abney, CPA



Carol Abney, CPA
@ElectCarolAbney



I want to announce my candidacy for Tennessee Democratic Party Treasurer.

The reason I am running for this office is because I feel I can add value to the @tndp My financial and budgeting experience as a Certified Public Accountant will be very beneficial to this position. /1

I want the @tndp to be able to easily analyze and disseminate useful information to county parties, candidates and individuals as needed. I feel we need to ramp up our data collection and resources in order to parallel other successful states such as Georgia. /2

Our financial reporting analysis can be geared toward helping us have more information when we go out in the field for voter outreach, help us with donors and also be invaluable in helping build an infrastructure for candidates going forward. /3

I have above average experience with VoteBuilder, which is very similar to auditing software. I know how we can use our financial records and data analysis to help win elections. I cannot promise you that I know everything /4

I can promise you that I will make sure we have effective recording, reporting and analysis that suits our needs in the TNDP.

While I have ideas how to improve, I am also an experienced, successful business person. Implementation has to be considered in every plan. /5

I want to improve things, but not necessarily change everything at once. I feel getting the TNDP on an accounting system where we can easily do budget & program analysis is important. I also feel that recording specifics will better help us determine our returns on investments /6

I am aware that we have to make small changes & not to make reporting requirements too difficult, especially for volunteers. We also need added transparency in our organization because that helps build trust with our members, & something we could use right now is more trust. /7

I feel my experience, combined with my edu & financial knowledge makes me the perfect candidate for this position. I was not as involved as I should have been before 2016, but in light of our current circumstances, I will always be involved in the

Dem Party going forward. /8

I am committed to being a good leader, a good volunteer & adding value to our org so we can have a Blue TN!

Please consider voting for me if you are an EC member or calling your EC members & ask them to vote for me so we can have an experienced & enthusiastic TNDP Treasurer. /9

Best,
Carol Abney
Clay County @tndp Chair
931.267.6238

https://t.co/NdDf5IvsQU

#WeAreTN /10