Twitter Thread by The Tycoon Diary



The Tycoon Diary
@TheTycoonDiary

Show me an easier way to make $5000 a month.

This will literally make you $250-$500/hr on weekends depending on your speed and skills.

**\\ A Thread **

Straight to the point.

Go to Instagram.

Filter for 'influencers' (10K to 500K followers).
Do not go for general meme page.

Target the people who have already marketed something on their page & there is no link in their bio.

You found your prospect.

you can pick a niche if you want.

- Fashion
- Food
- Travel

etc.

If they have an option to email them, write a cold email with great first line. @blackhatwizardd & @THETYFRANKEL are the guys you need to study for it.

Bring them on the phone by your email.

Most of these people want to showcase themselves.

Now what is the thing we are selling?

- Landing Page

Convince them that a professional influencer should have a personal branding. This landing page will serve the purpose.

It will be a medium of communication with marketers.

It can showcase your work.

Charge them $1000 for the landing page.

Now you do not know how to create a landing page, you can use Webflow(learn through youtube) drag and drop.

create 10-15 swipe files for your reference. segregate them based on theme.

- Fashion
- Food
- Travel

etc.