Twitter Thread by Brian Feroldi

Brian Feroldi
@BrianFeroldi

1/ My Mission: To Spread Financial Wellness (thread)

Here’s what "financial wellness" means to me

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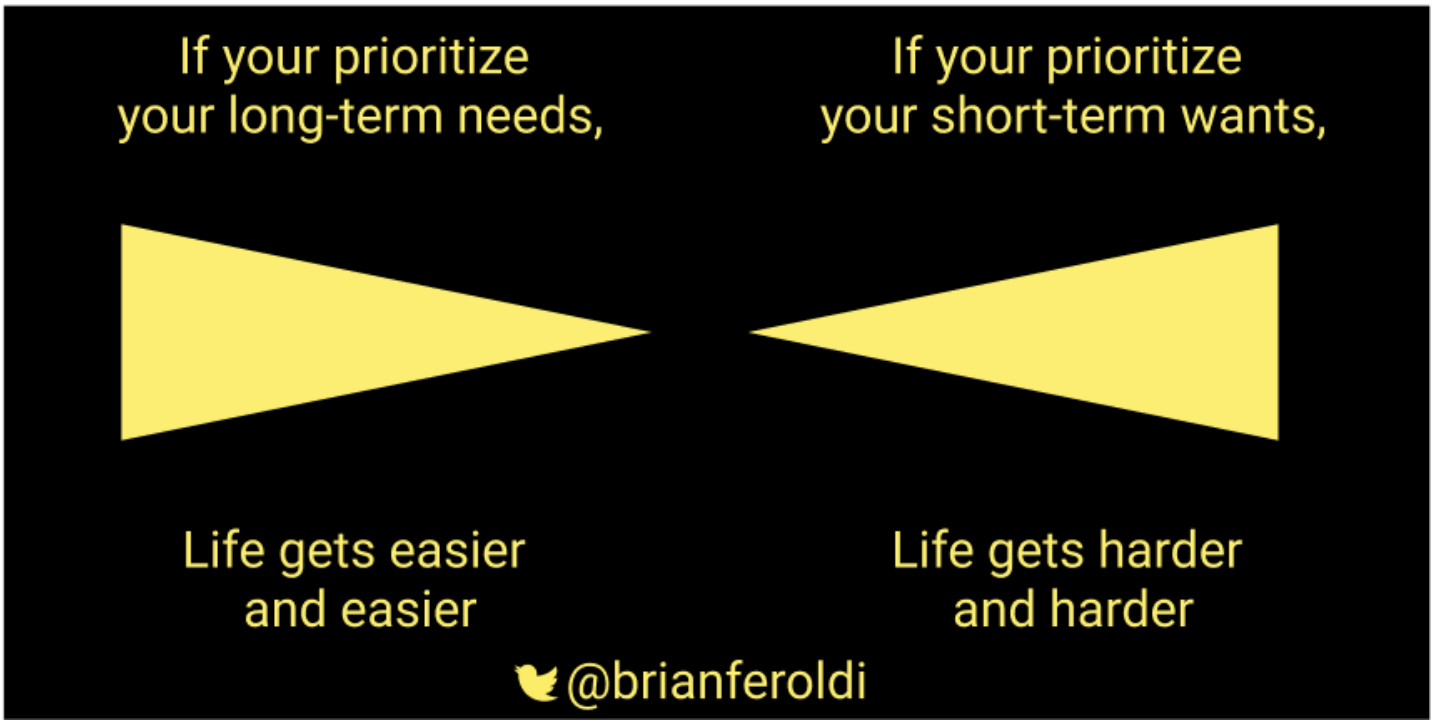
2/ Mindset

Humans are programmed to think short-term

Evolutionary, thinking short-term makes sense. It helps with survival.

Financial wellness is all about training yourself to develop a long-term mindset

Not easy -- it takes practice



3/ Mindset

If you join the right tribes, you can’t help but improve

My favs:
@AffordAnything
@ChooseFiFI
FinTwit
@MicroCapClub
@themotleyfoolFool
@visualizevalue

Twitter / Podcasts / Blogs / YouTube -- when used correctly -- are amazing resources

https://t.co/SzcOpzuIq0

> 1/ YouTube is an AMAZING resource when used properly (Thread)
>
> Here are my favorite YouTube channels:
>
> Top 5:
>
> Mark Rober - @MarkRober
> Real Engineering
> Smarter Every Day - @smartereveryday
> Stuff Made Here - @stuffmadehere
> Wintegartan - @wintergatan
>
> More \U0001f447\U0001f447\U0001f447\U0001f447\U0001f447
>
> — Brian Feroldi (@BrianFeroldi) November 7, 2020

4/ Mindset

Educate yourself - constantly!

Especially about:

1■Money
2■Relationships
3■Health

These 3 categories have an outsized influence on all areas of your life

Books help

https://t.co/OLFscnwtZh

> 1/ Book recommendations (thread)
>
> Start Here:
>
> Choose FI
> Richest Man in Babylon
> Millionaire Next Door
> Rich Dad, Poor Dad
> The Wealthy Barber
>
> \u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f
>
> — Brian Feroldi (@BrianFeroldi) November 20, 2020

5/ Career

In the beginning, focus on growing your income

Do more than what is expected

Become a lynchpin

Find a career that you ENJOY (<- important!) that also has high-income potential

Start a side hustle (<- important!)

Build your talent stack

https://t.co/7wd8LJbZaE

> Boosting your salary is a great way to turbo-charge wealth building
>
> Here's the good news: Your salary is negotiable!@themotleyfool and @ChooseFi have some AMAZING free resources for scoring a big raise:
>
> Use them!
>
> \U0001f447\U0001f447\U0001f447
>
> — Brian Feroldi (@BrianFeroldi) November 1, 2020

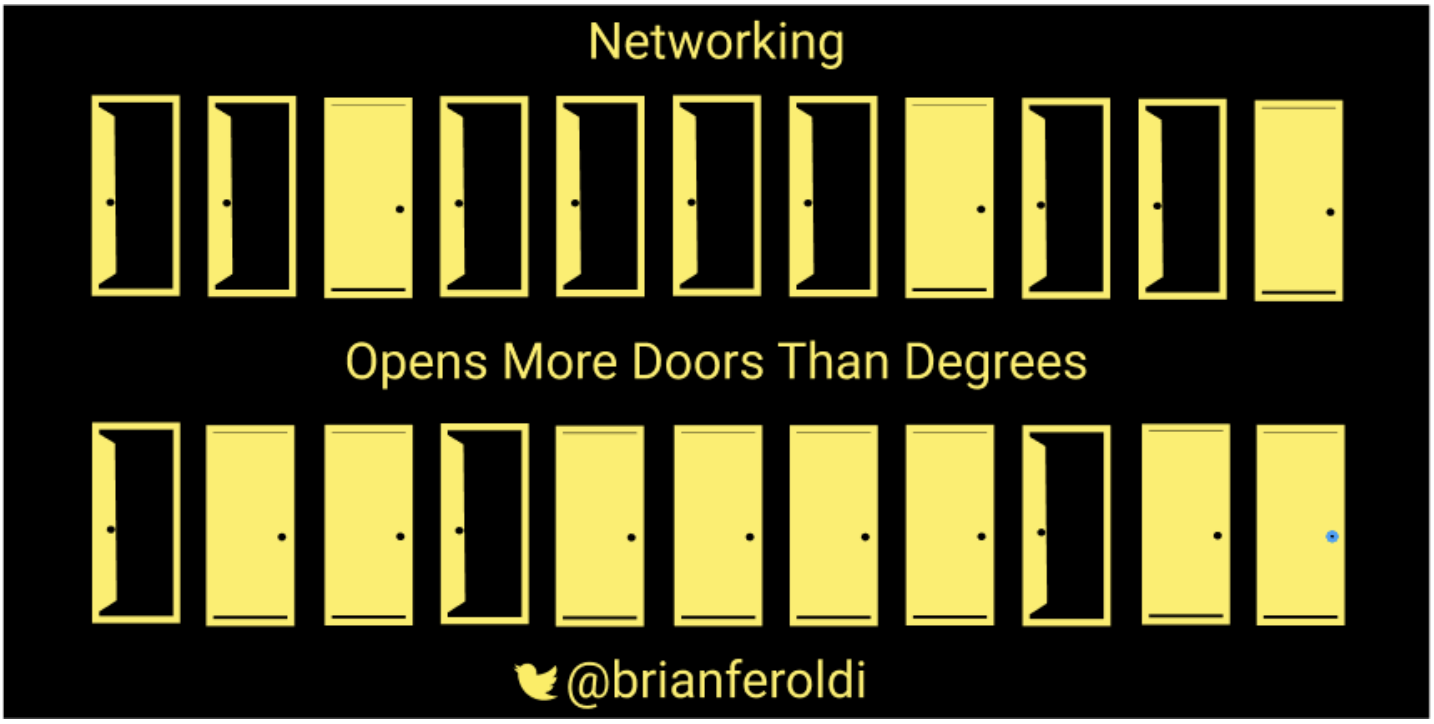
6/ Career

Network!

@jordanharbinger's course is great

Ask co-workers you don't know out to lunch. Pick their brain. Don't ask for anything in return.

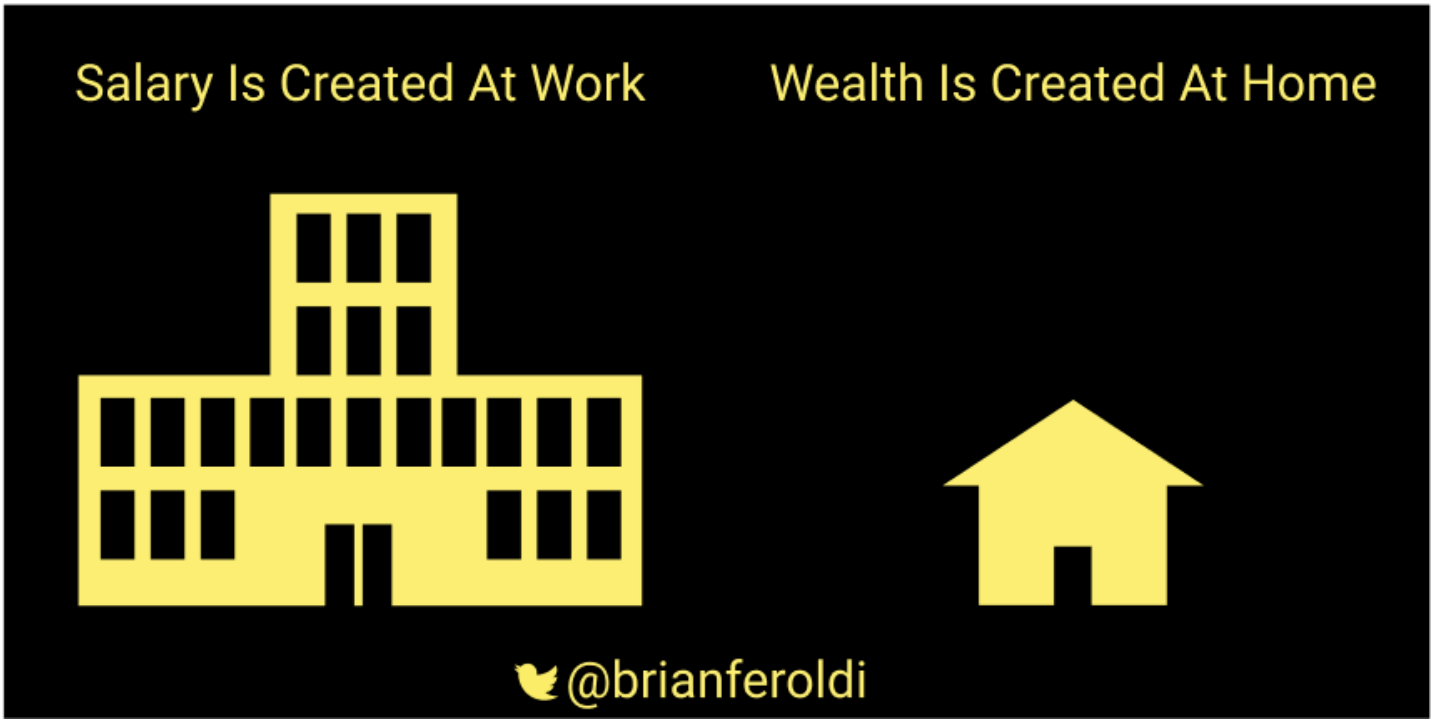
Just focus on developing relationships



7/ Personal Finances

You don’t get rich at work — you get rich at home

Its YOUR responsibility to become wealthy, not your employers



8/ Personal Finances

Track your spending!

@Mint / @PersonalCapital / @ynab / Excel / Google Sheets

I don’t care how, just do it!

9/ Personal Finances

Attack ALL costs

Big 4 especially

1■Housing
2■Transport
3■Food
4■Education

Eliminate all luxuries - You can always add them back if you truly miss them

Use @FrugalWoods / @mrmoneymustache / @ChooseFi as guides

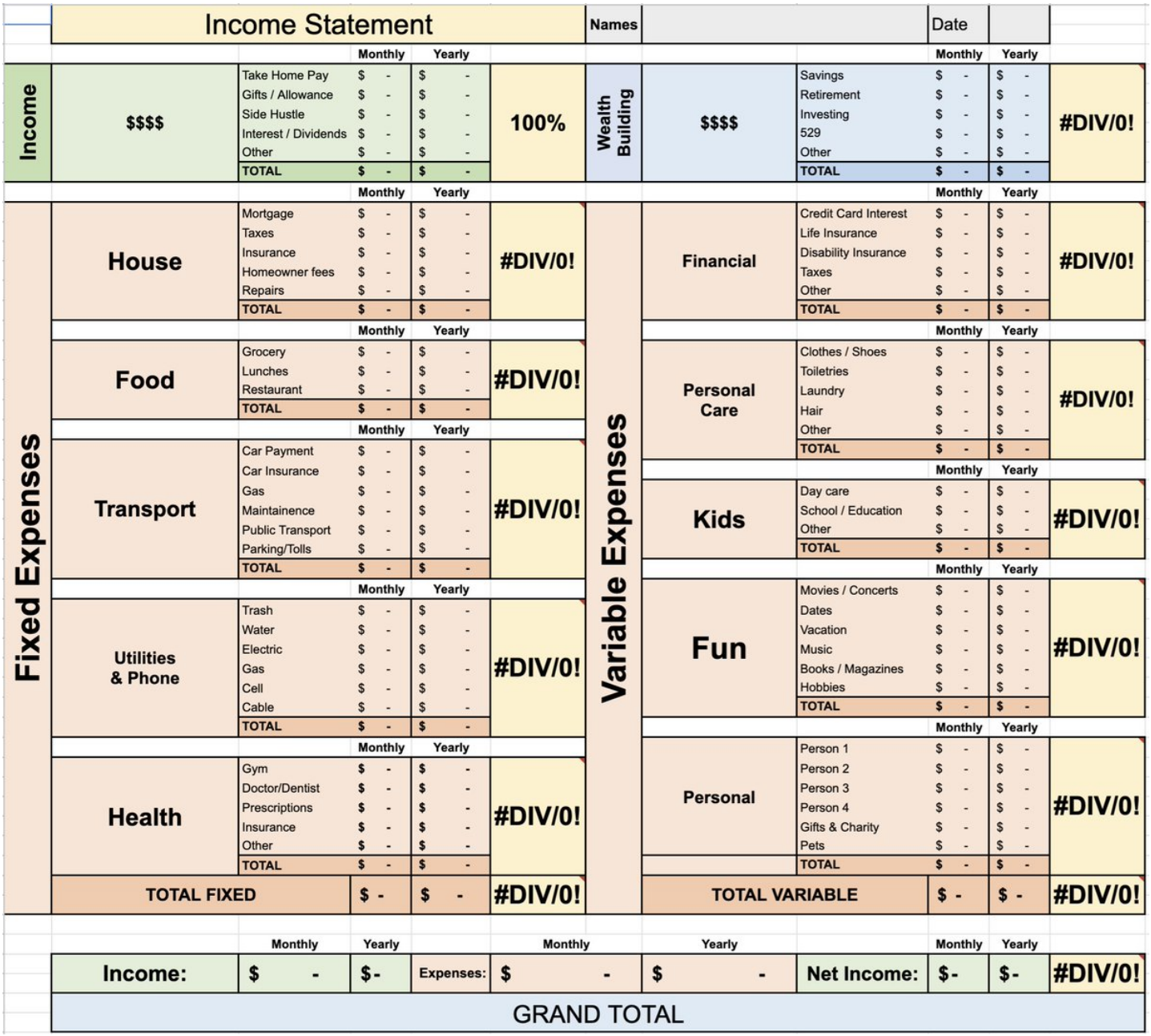
10/ Personal Finances

You need to know where you stand today

Create an:

1■Income Statement
2■Net Worth Statement

https://t.co/QYHH8o8l2I



Income Statement					Names			Date		
			Monthly	Yearly				Monthly	Yearly	
Income	$$$$	Take Home Pay	$ -	$ -	100%	Wealth Building	$$$$	Savings	$ -	$ -	#DIV/0!
		Gifts / Allowance	$ -	$ -				Retirement	$ -	$ -	
		Side Hustle	$ -	$ -				Investing	$ -	$ -	
		Interest / Dividends	$ -	$ -				529	$ -	$ -	
		Other	$ -	$ -				Other	$ -	$ -	
		TOTAL	$ -	$ -				TOTAL	$ -	$ -	

			Monthly	Yearly				Monthly	Yearly	
Fixed Expenses	House	Mortgage	$ -	$ -	#DIV/0!	Variable Expenses	Financial	Credit Card Interest	$ -	$ -	#DIV/0!
		Taxes	$ -	$ -				Life Insurance	$ -	$ -	
		Insurance	$ -	$ -				Disability Insurance	$ -	$ -	
		Homeowner fees	$ -	$ -				Taxes	$ -	$ -	
		Repairs	$ -	$ -				Other	$ -	$ -	
		TOTAL	$ -	$ -				TOTAL	$ -	$ -	
			Monthly	Yearly				Monthly	Yearly	
	Food	Grocery	$ -	$ -	#DIV/0!		Personal Care	Clothes / Shoes	$ -	$ -	#DIV/0!
		Lunches	$ -	$ -				Toiletries	$ -	$ -	
		Restaurant	$ -	$ -				Laundry	$ -	$ -	
		TOTAL	$ -	$ -				Hair	$ -	$ -	
			Monthly	Yearly				Other	$ -	$ -	
	Transport	Car Payment	$ -	$ -	#DIV/0!			TOTAL	$ -	$ -	
		Car Insurance	$ -	$ -				Monthly	Yearly		
		Gas	$ -	$ -			Kids	Day care	$ -	$ -	#DIV/0!
		Maintainence	$ -	$ -				School / Education	$ -	$ -	
		Public Transport	$ -	$ -				Other	$ -	$ -	
		Parking/Tolls	$ -	$ -				TOTAL	$ -	$ -	
		TOTAL	$ -	$ -				Monthly	Yearly		
			Monthly	Yearly			Fun	Movies / Concerts	$ -	$ -	#DIV/0!
	Utilities & Phone	Trash	$ -	$ -	#DIV/0!			Dates	$ -	$ -	
		Water	$ -	$ -				Vacation	$ -	$ -	
		Electric	$ -	$ -				Music	$ -	$ -	
		Gas	$ -	$ -				Books / Magazines	$ -	$ -	
		Cell	$ -	$ -				Hobbies	$ -	$ -	
		Cable	$ -	$ -				TOTAL	$ -	$ -	
		TOTAL	$ -	$ -				Monthly	Yearly		
			Monthly	Yearly			Personal	Person 1	$ -	$ -	#DIV/0!
	Health	Gym	$ -	$ -	#DIV/0!			Person 2	$ -	$ -	
		Doctor/Dentist	$ -	$ -				Person 3	$ -	$ -	
		Prescriptions	$ -	$ -				Person 4	$ -	$ -	
		Insurance	$ -	$ -				Gifts & Charity	$ -	$ -	
		Other	$ -	$ -				Pets	$ -	$ -	
		TOTAL	$ -	$ -				TOTAL	$ -	$ -	
	TOTAL FIXED		$ -	$ -	#DIV/0!		TOTAL VARIABLE		$ -	$ -	#DIV/0!

	Monthly	Yearly		Monthly	Yearly		Monthly	Yearly	
Income:	$ -	$-	Expenses:	$ -	$ -	Net Income:	$-	$-	#DIV/0!
GRAND TOTAL									

1/

My Mission: To Spread Financial Wellness (thread)

I added some free sheets to my public checklist to help do just that

New Tabs:

1\u20e3Profile
2\u20e3Personal Finance Checklist
3\u20e3Goals
4\u20e3Income Statement
5\u20e3Net Worth Statement

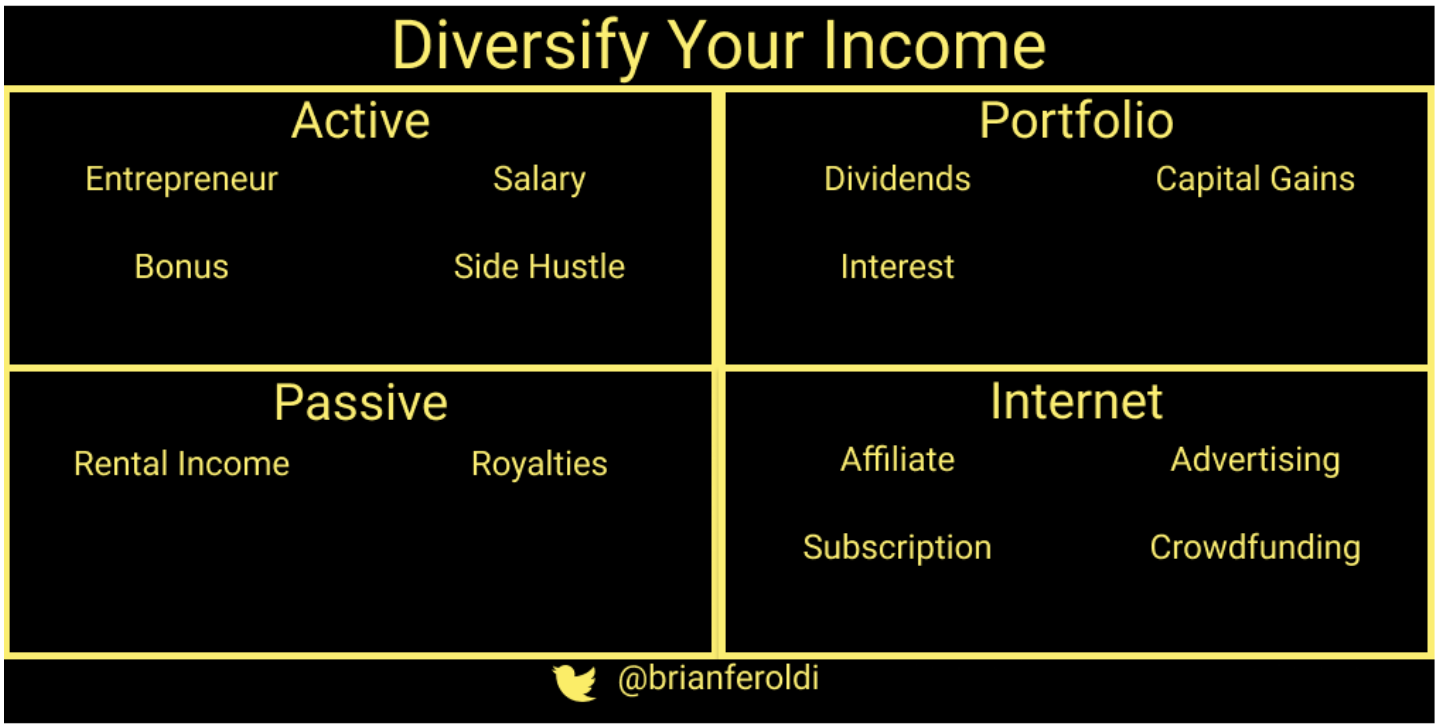
Details are below
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— Brian Feroldi (@BrianFeroldi) November 29, 2020

11/ Personal Finances

The average millionaire has 7 sources of income

Develop new income streams!



12/ Personal Finances

Boost your savings rate

10% is the minimum

20% is achievable for most

50%+ is hard, but not impossible

Go hardcore for a few years, especially in the beginning

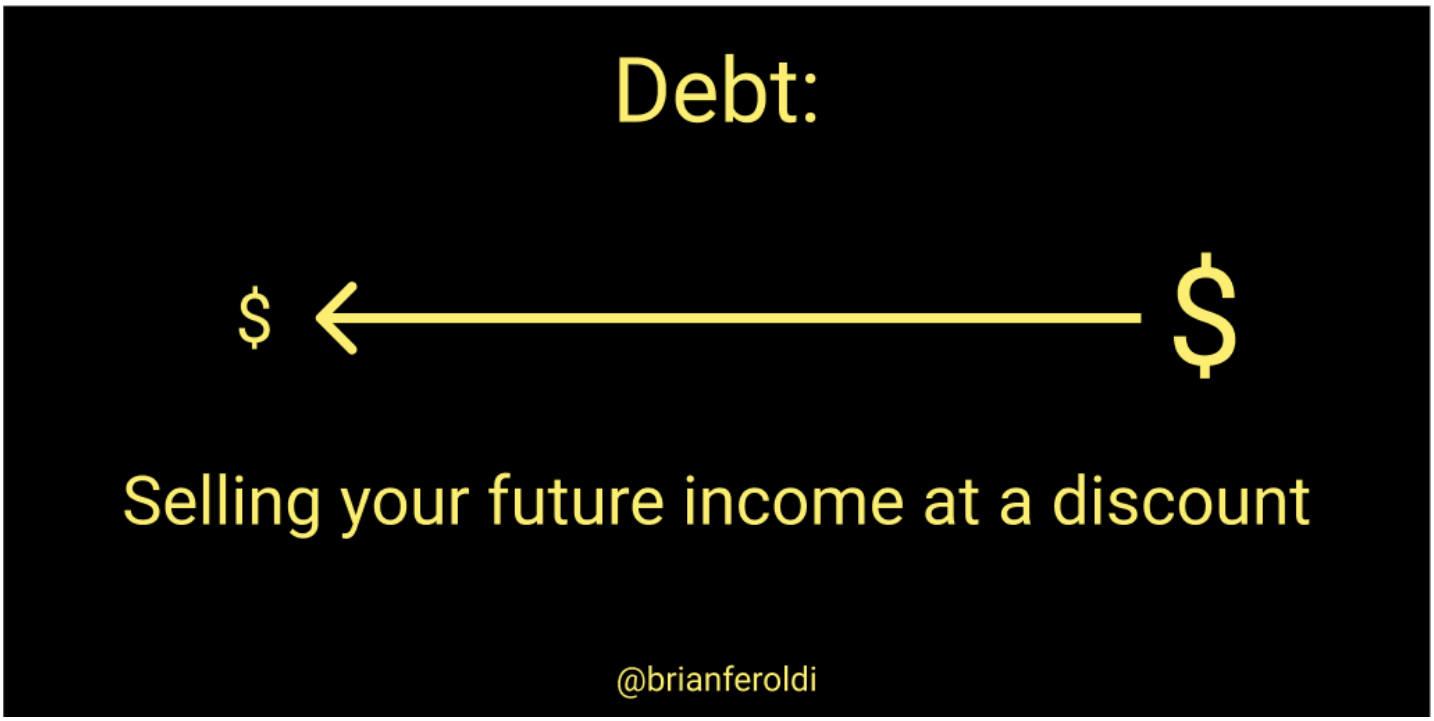
It makes a huge difference



13/ Personal Finances

Use your savings to eliminate ALL non-mortgage debt

Then, build an emergency fund of 3+ months of expenses



14) Personal Finances

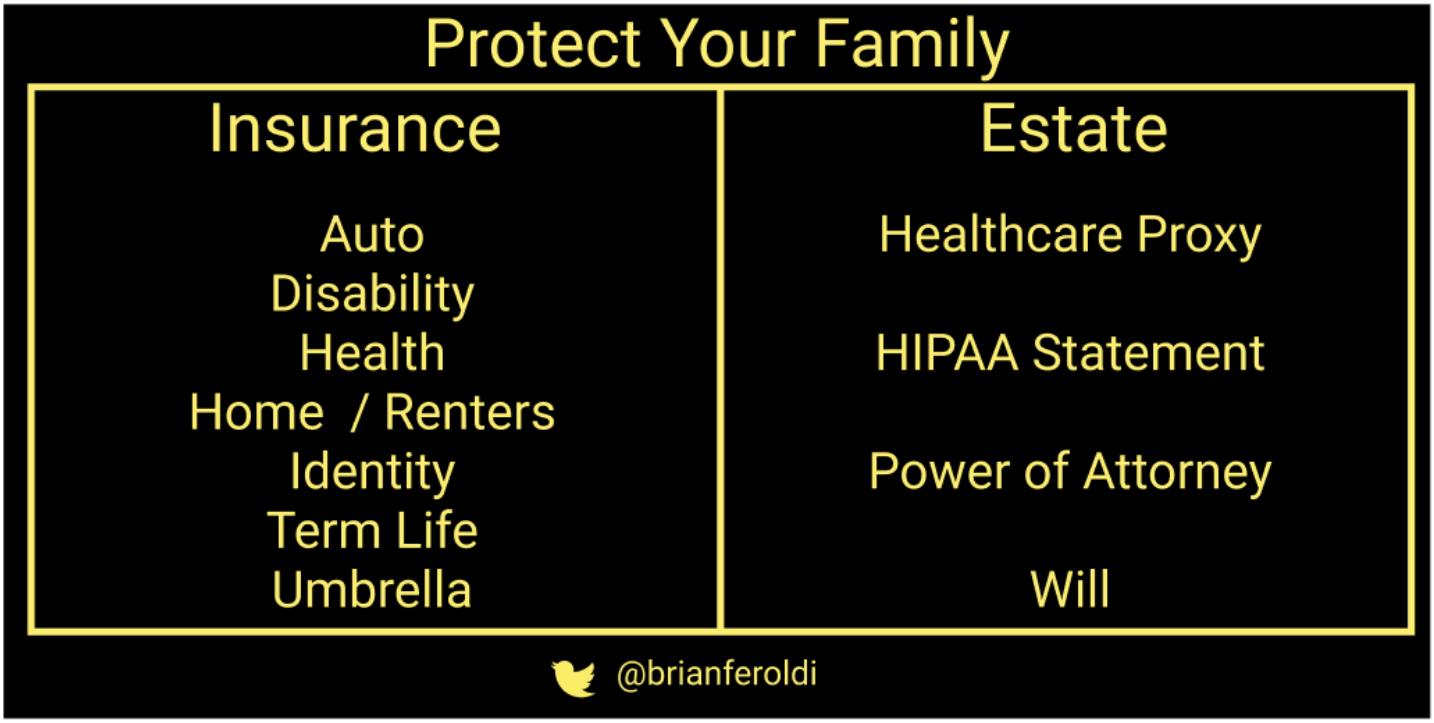
Max out all retirement accounts

401(k) / 403 (b) / IRA / ROTH IRA / HSA.....etc

Broad-based, low-cost index funds are a great choice

15/ Personal Finances

Protect your family from disaster!



16/ Investing

Once your personal finances are rock-solid, you can focus on growing your wealth

If stock investing bores you, just buy broad-based, low-cost index funds

If stock investing interests you, learn how to invest

17/ Investing

I highly recommend subscribing to @TMFStockAdvisor and @TMFRuleBreakers

I'm biased, but this is where I learned almost everything that I know about investing

Free podcasts:
@AnswersPodcast
@MotleyFoolMoney
@MFIndustryFocus
@MarketFoolery
@RBIPodcast

18/ Investing

What I wish I knew when I first started

https://t.co/AQj6IXOaxO

> \U0001f51f Things I Wish I Knew When I Started Investing (thread)
>
> 1/ Stock prices & business profits are not at all linked in the short-term,
>
> but are 100% linked in the long-term
>
> Own companies that will have much higher profits in 10 years than they do today
>
> Mental Model: pic.twitter.com/VJUuGICiOs
>
> — Brian Feroldi (@BrianFeroldi) November 29, 2020

18/ Investing

Use checklists, journals, and watchlists!

https://t.co/wbA3UYxYyb

> 1/ How to create an investment checklist (thread)
>
> Checklists are an amazing, FREE, underutilized investing tool
>
> Here's the step-by-step process for how to create your own
>
> \u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f
>
> — Brian Feroldi (@BrianFeroldi) December 8, 2020

19/ Investing

Invest in high-quality businesses Part 1

https://t.co/GTP6B0zKy4

> 1/ Is this company high-quality? (Thread)
>
> Many factors to consider -- why checklists are amazing!
>
> Here's my step-by-step process for figuring that out
>
> \U0001f447\U0001f447\U0001f447\U0001f447\U0001f447\U0001f447
>
> — Brian Feroldi (@BrianFeroldi) November 5, 2020

20/ Investing

Invest in high-quality businesses part 2

https://t.co/FgHUb7UMUO

> 1/ Part 2 - Is this company high quality?
>
> Take score from part 1: https://t.co/GTP6B0zKy4
>
> Then we subtract scores for big risks in the 'gauntlet'
>
> Max gauntlet score -54
>
> Here's the step-by-step process
>
> \U0001f447\U0001f447\U0001f447\U0001f447\U0001f447\U0001f447\U0001f447\U0001f447\U0001f447\U0001f447
>
> — Brian Feroldi (@BrianFeroldi) November 5, 2020

21/ Investing

How to build positions

https://t.co/wz34d9VbGk

> Tom Engle taught me to build positions in great growth stocks at "better and better value points" over time
>
> Here's how to do it:
>
> Say I wanted to gradually build a position in $SBUX from scratch
>
> 1) Pull it up in Yahoo Finance. Click on "statistics" pic.twitter.com/KYNBhfREMz
>
> — Brian Feroldi (@BrianFeroldi) June 24, 2020

22/ Investing

It's OK to suck in the beginning

I sure did!

https://t.co/1JRKsf1d0I

> When I started "investing" in 2004 I had no idea what I was doing
>
> I couldn't tell you ANYTHING about a balance sheet, income statement, management...nothing!

> To prove just how bad I was, I looked up the first stocks I bought in 2004-2007
>
> Here's how it went...
>
> \U0001f447\U0001f447\U0001f447\U0001f447\U0001f447
>
> — Brian Feroldi (@BrianFeroldi) October 31, 2020

23/ Investing

Connect with other smart investors on Twitter

Every Friday, I share a list of follows that made me smarter that week

Follow them!

24/ Investing

Share!

The key to learning faster is to publically share your wins and losses

Peer review is a powerful resource