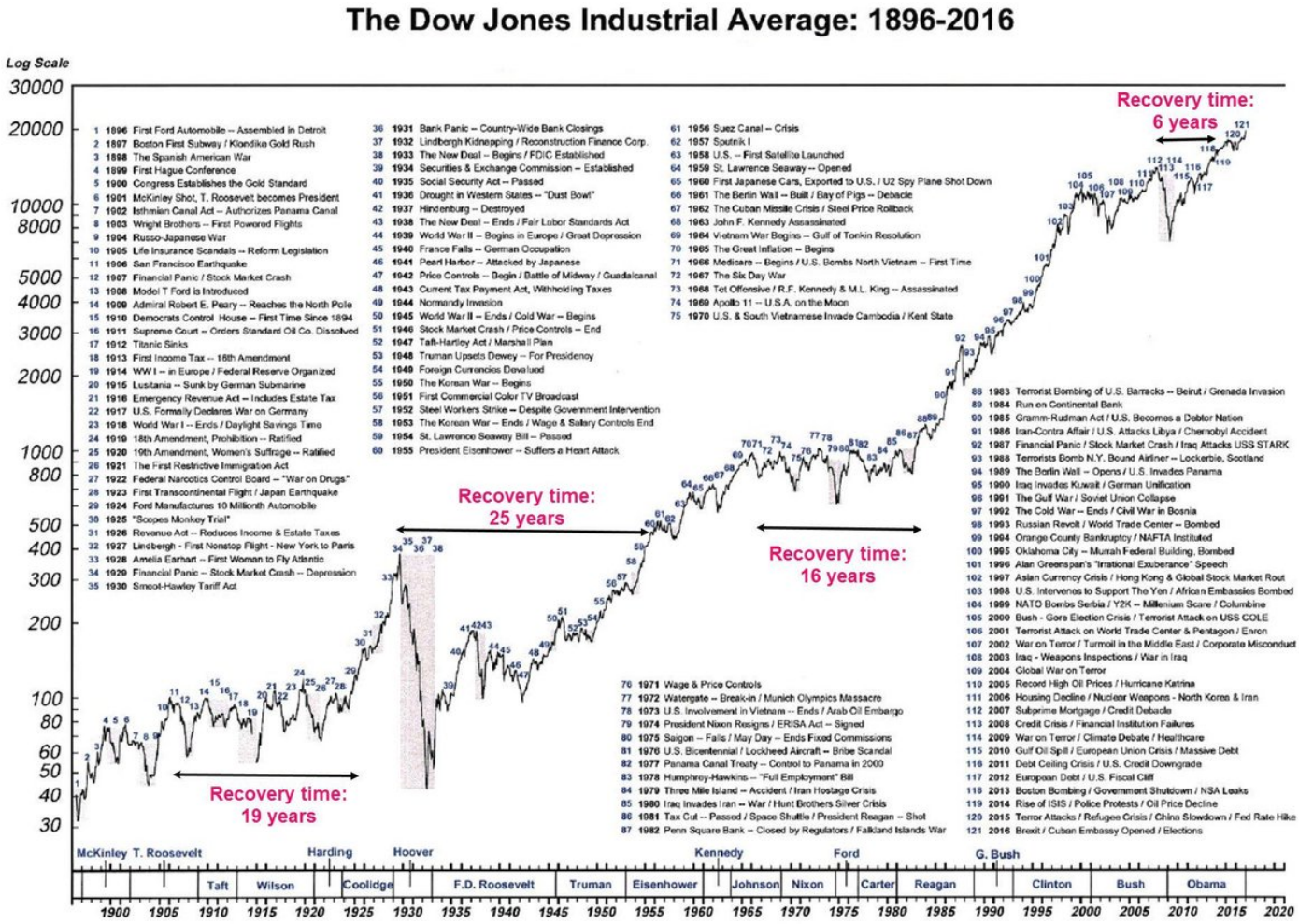
Twitter Thread by Matt Allen

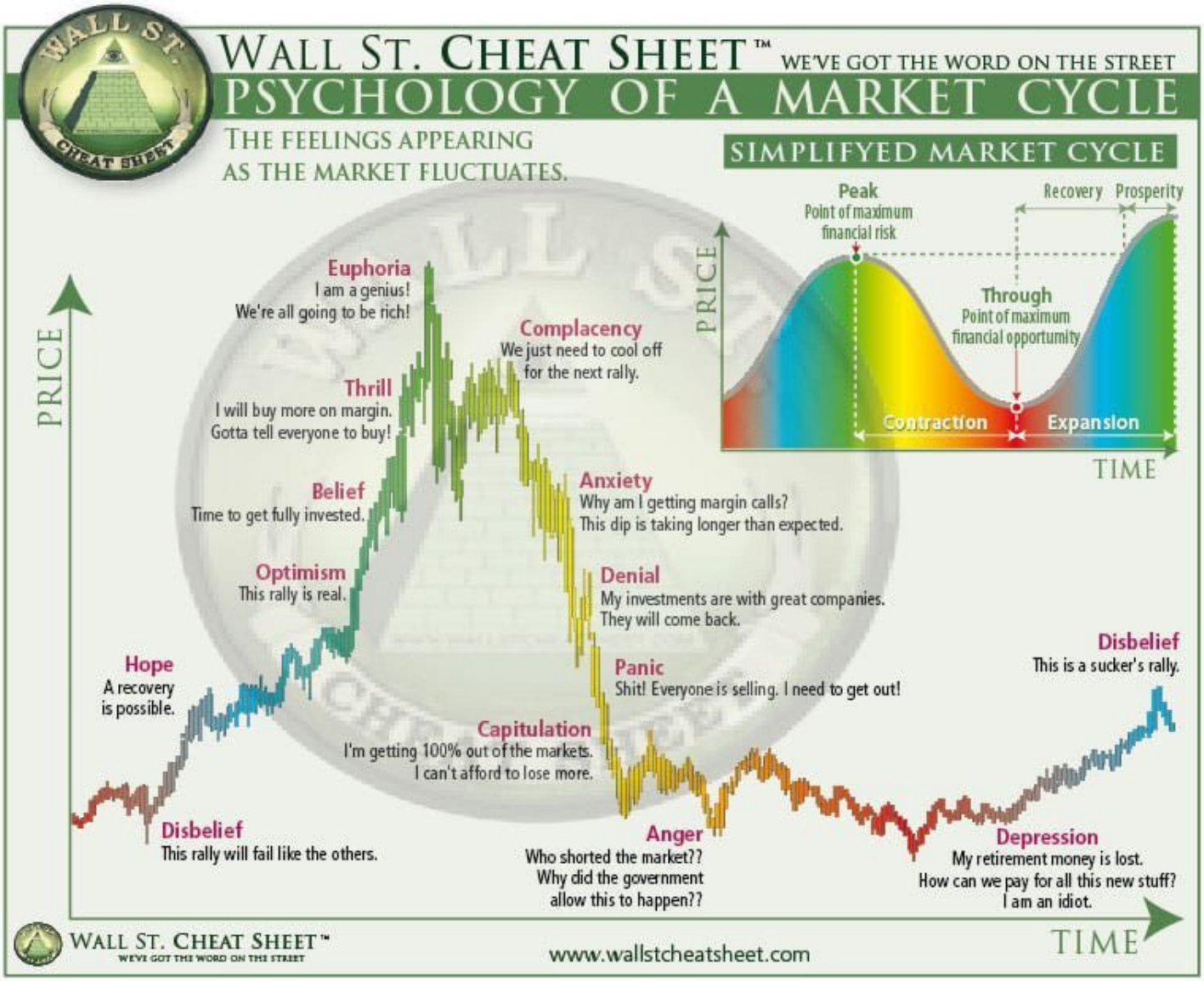
Matt Allen
@investmattallen

12 charts every investor should know:

1. History of the stock market in one chart



2. The Psychology of a Market Cycle



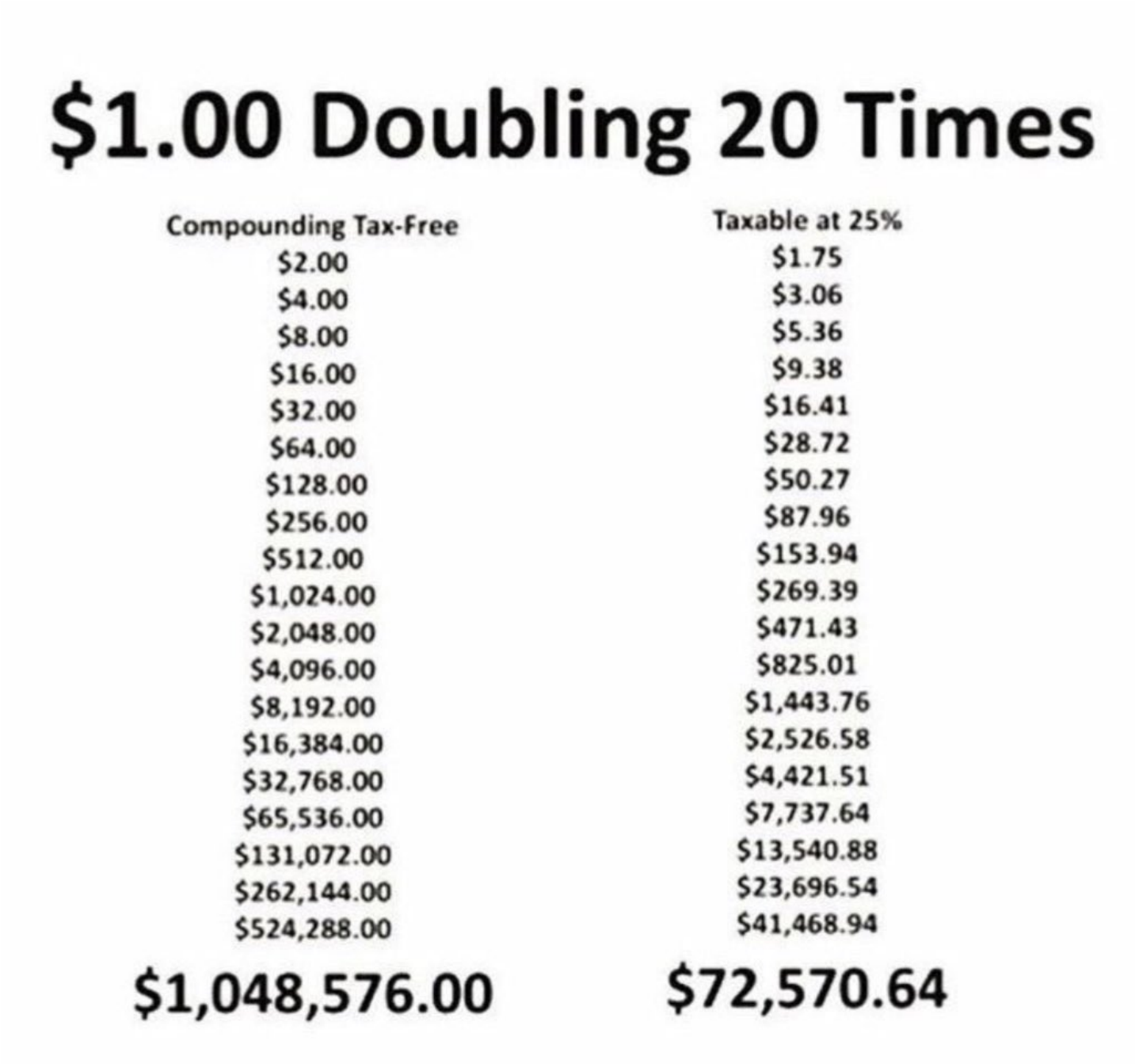
3. "Experts" will always give you smart reasons to sell in the short term, but you will regret it in the long term



4. Largest companies by market cap (1960-2022)

Largest U.S. Companies by Market Cap (1960 - 2022)								
Rank	1960	1970	1980	1990	2000	2010	2020	2022
1	AT&T	IBM	IBM	Exxon	Microsoft	Exxon Mobil	Apple	Apple
2	General Motors	AT&T	AT&T	General Electric	General Electric	Microsoft	Microsoft	Microsoft
3	Dupont	General Motors	Exxon	IBM	Cisco	Walmart	Amazon	Alphabet
4	Exxon	Eastman Kodak	General Motors	AT&T	Walmart	Apple	Alphabet	Amazon
5	General Electric	Exxon	Amoco	Philip Morris	Exxon Mobil	Johnson & Johnson	Meta	Tesla
6	IBM	Sears Roebuck	Mobil	Merck	Intel	Proctor & Gamble	Tesla	Berkshire Hathaway
7	Texaco	Texaco	General Electric	Bristol-Myers	Lucent	IBM	Berkshire Hathaway	UnitedHealth Group
8	Union Carbide	Xerox	Chevron	Dupont	IBM	JP Morgan Chase	Visa	Johnson & Johnson
9	Eastman Kodak	Genral Electric	Atlantic Richfield	Amoco	Citigroup	AT&T	Johnson & Johnson	NVIDIA
10	Sears Roebuck	Gulf Oil	Shell Oil	BellSouth	AOL	General Electric	Walmart	Meta
COMPOUND							@CharlieBilello	

5. Compounding is the 8th wonder of the world



6. These are the best times to invest in the market



Source: The Conference Board, Goldman Sachs Global Investment Research



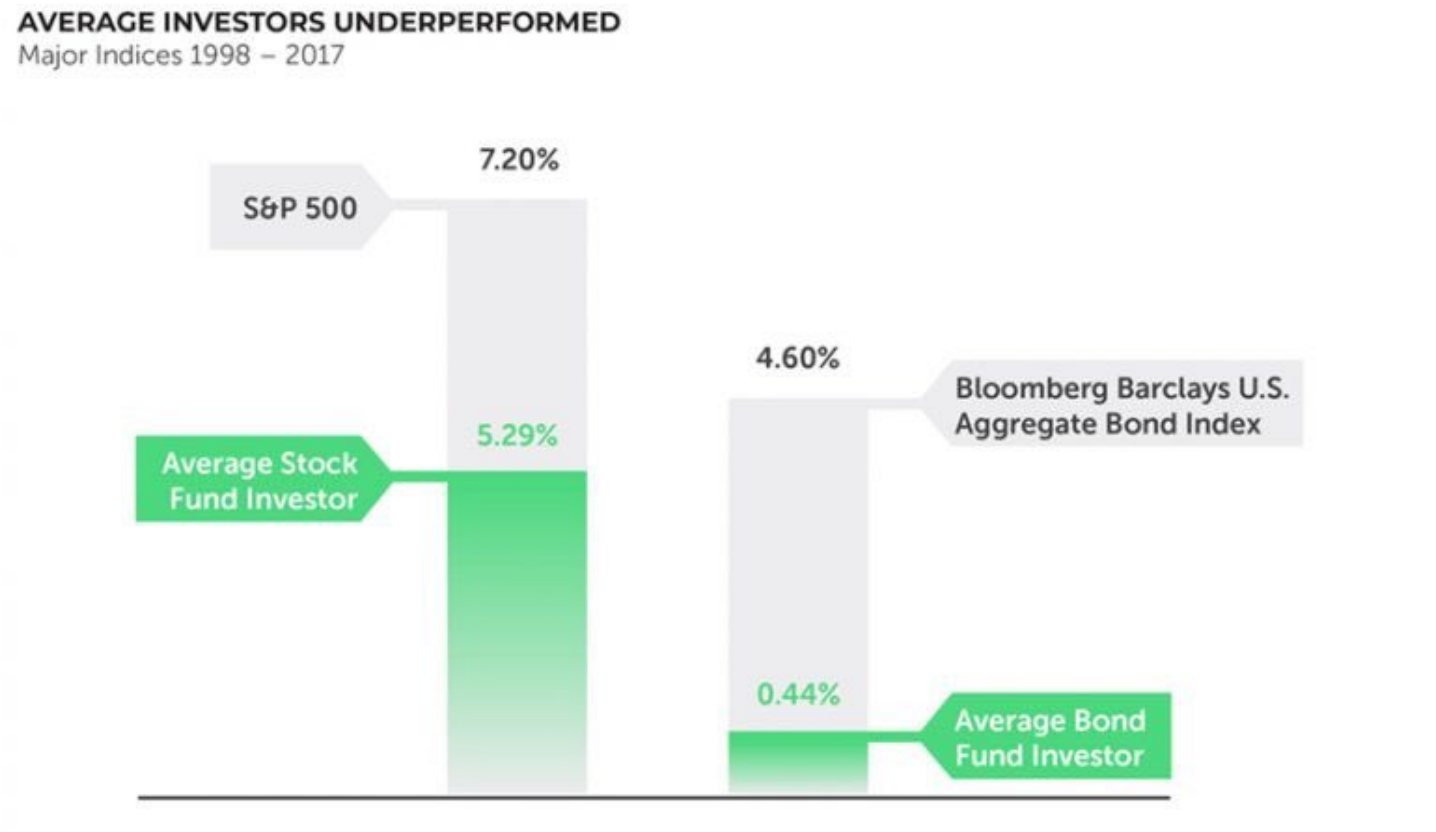
7. "Insiders might sell their shares for any numbers of reasons, but they buy them for only one: they think the price will rise."
- Peter Lynch



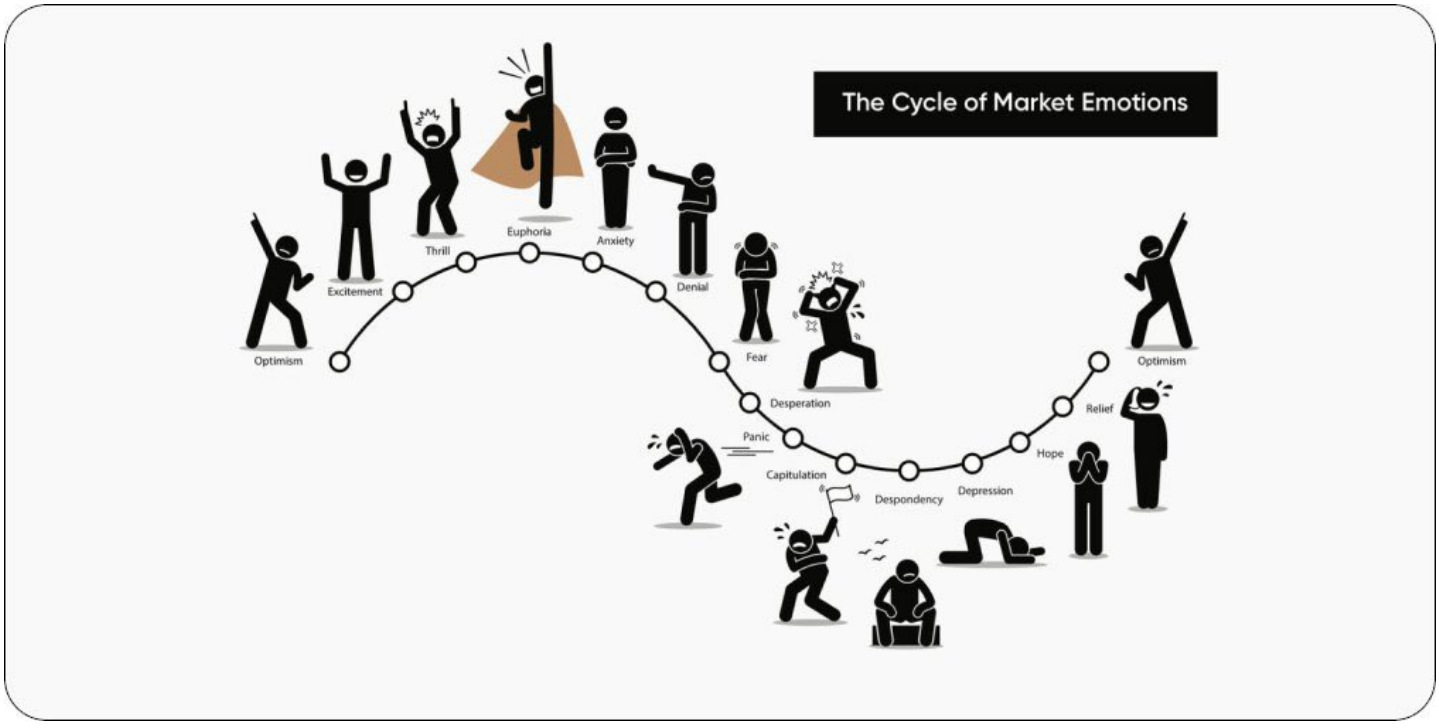
	1 Week Later (%)	2 Weeks Later (%)	1 Month Later (%)	2 Months Later (%)	3 Months Later (%)	6 Months Later (%)	1 Year Later (%)
Average Returns	3.74%	2.85%	5.88%	9.30%	12.47%	15.68%	30.90%
Median Returns	0.93%	0.06%	2.81%	5.96%	8.16%	5.61%	17.18%
Win Rate	60%	60%	80%	80%	100%	80%	100%

Trade Date	1 Week Later (%)	2 Weeks Later (%)	1 Month Later (%)	2 Months Later (%)	3 Months Later (%)	6 Months Later (%)	1 Year Later (%)
2011-09-12	3.60%	0.06%	2.81%	8.50%	8.16%	18.92%	23.36%
2015-12-28	-2.13%	-6.46%	-5.70%	-2.66%	0.47%	5.45%	15.23%
2016-05-02	-1.09%	-0.71%	1.34%	2.68%	4.78%	5.61%	17.18%
2019-10-07	0.93%	2.31%	4.75%	5.96%	9.61%	-3.93%	12.64%
2020-03-23	17.40%	19.05%	26.18%	32.02%	39.35%	52.35%	86.08%
2022-07-11							

8. Average investors historically underperform the stock market.



9. The Cycle of Market Emotions:

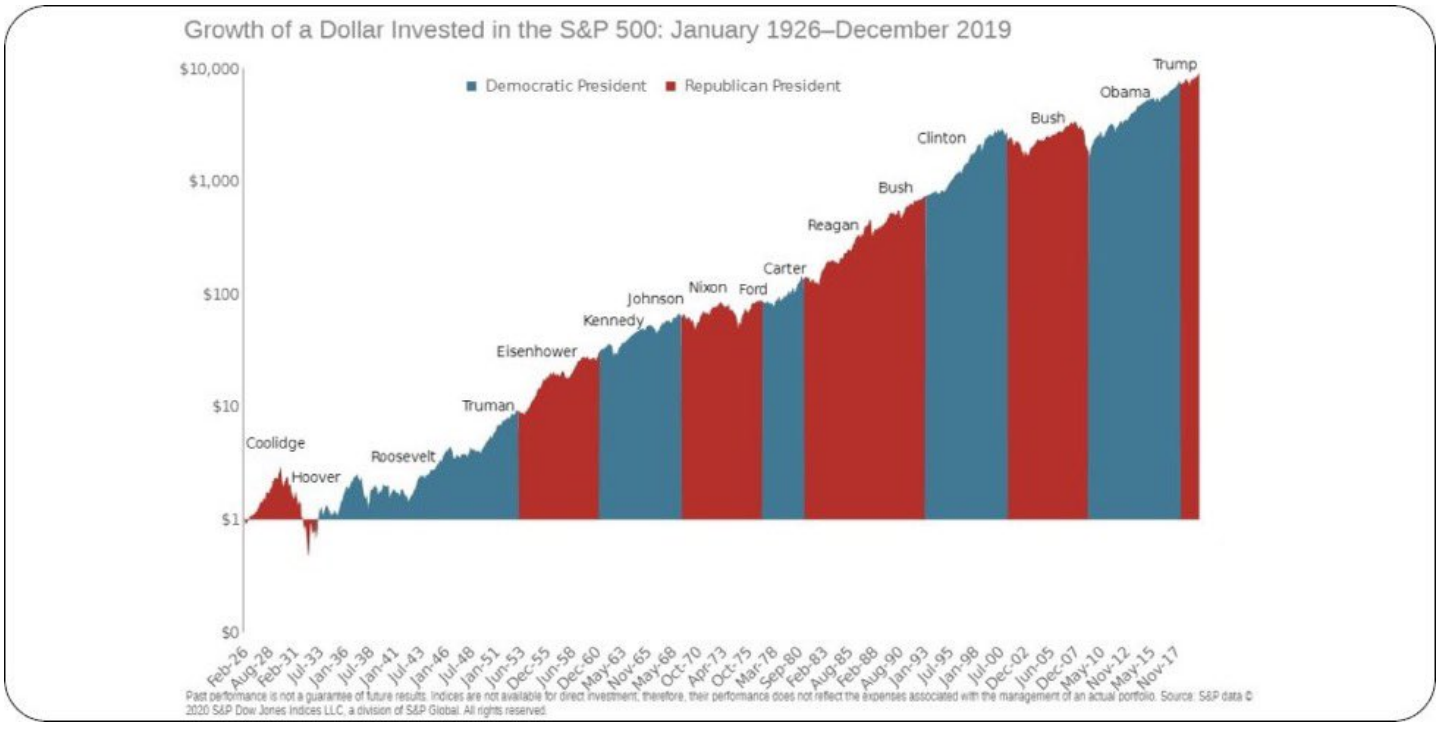


10. Great investors understand that market drawdowns are part of investing:

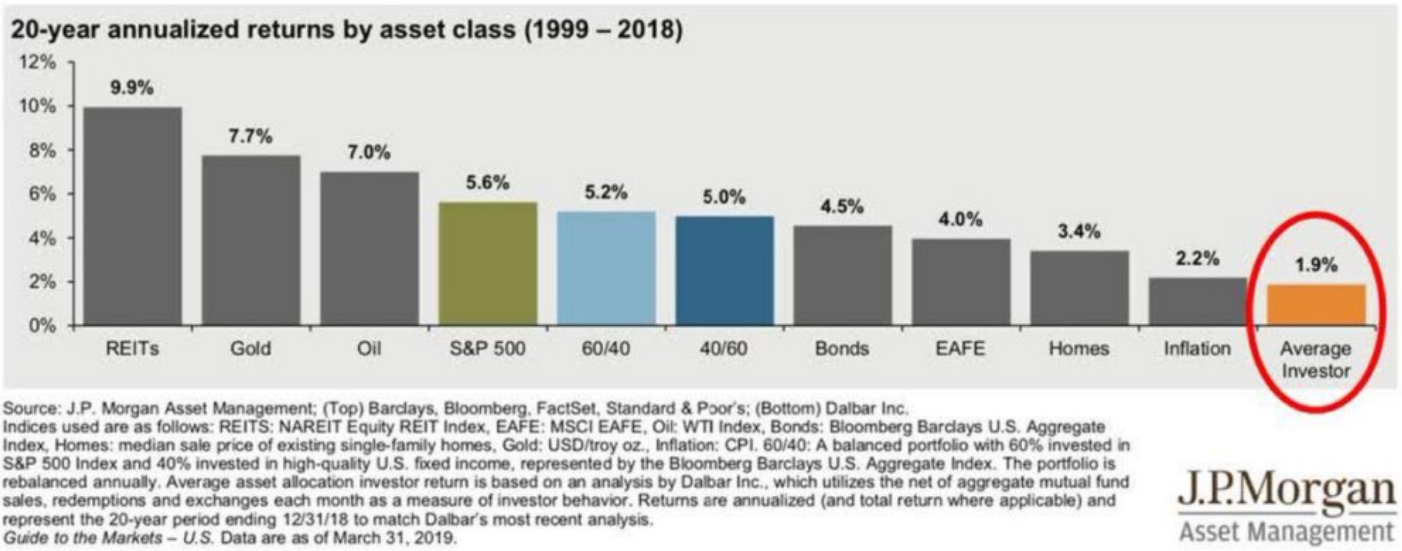
S&P 500 Drawdowns Since 1928

Peak	Trough	% Decline	# of Days
5/14/1928	6/12/1928	-10.3%	29
9/7/1929	11/13/1929	-44.7%	67
4/10/1930	6/1/1932	-83.0%	783
9/7/1932	2/27/1933	-40.6%	173
7/18/1933	10/21/1933	-29.8%	95
2/6/1934	3/14/1935	-31.8%	401
4/6/1936	4/29/1936	-12.8%	23
3/6/1937	3/31/1938	-54.5%	390
11/9/1938	4/8/1939	-26.2%	150
10/25/1939	6/10/1940	-31.9%	229
11/9/1940	4/28/1942	-34.5%	535
7/14/1943	11/29/1943	-13.1%	138
2/5/1946	2/26/1946	-10.1%	21
5/29/1946	10/9/1946	-26.6%	133
2/11/1947	5/19/1947	-14.7%	97
7/24/1947	2/14/1948	-14.1%	205
6/15/1948	6/13/1949	-20.6%	363
6/12/1950	7/17/1950	-14.0%	35
1/5/1953	9/14/1953	-14.8%	252
9/23/1955	10/11/1955	-10.6%	18
8/2/1956	2/12/1957	-14.8%	194
7/15/1957	10/22/1957	-20.7%	99
8/3/1959	9/28/1960	-13.6%	422
12/12/1961	6/26/1962	-28.0%	196
8/22/1962	10/23/1962	-10.5%	62
2/9/1966	10/7/1966	-22.2%	240
9/25/1967	3/5/1968	-10.1%	162
11/29/1968	5/26/1970	-36.1%	543
4/28/1971	11/23/1971	-13.9%	209
1/11/1973	10/3/1974	-48.2%	630
11/7/1974	12/6/1974	-13.6%	29
7/15/1975	9/16/1975	-14.1%	63
9/21/1976	3/6/1978	-19.4%	531
9/12/1978	11/14/1978	-13.6%	63
10/5/1979	11/7/1979	-10.2%	33
2/13/1980	3/27/1980	-17.1%	43
11/28/1980	8/12/1982	-27.1%	622
10/10/1983	7/24/1984	-14.4%	288
8/25/1987	12/4/1987	-33.5%	101
1/2/1990	1/30/1990	-10.2%	28
7/16/1990	10/11/1990	-19.9%	87
10/7/1997	10/27/1997	-10.8%	20
7/17/1998	8/31/1998	-19.3%	45
7/16/1999	10/15/1999	-12.1%	91
3/24/2000	10/9/2002	-49.1%	929
11/27/2002	3/11/2003	-14.7%	104
10/9/2007	3/9/2009	-56.8%	517
4/23/2010	7/2/2010	-16.0%	70
4/29/2011	10/3/2011	-19.4%	157
11/3/2015	2/11/2016	-13.3%	100
1/26/2018	2/8/2018	-10.2%	13
9/20/2018	12/24/2018	-19.8%	95
2/19/2020	3/23/2020	-33.9%	33
1/3/2022	???	-13.4%	???

11. Politics do not help or hurt the stock market



12. The average investor is their own worst enemy



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