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Return on invested capital (ROIC) can be a useful construct to compare investment opportunities, identify inconsistencies in forecasts, understand valuation discrepancies and focus on value creating strategies. It has several limitations too. Here's a quick checklist.

ROIC FRAMEWORK TO EVALUATE BUSINESS

NOTES BY BHAVIN/.

VALUE DRIVERS:

1. EXCESS RETURNS
ROIC (-) WACC
2. REINVESTMENT OPPORTUNITY
NPV (+) OPPORTUNITY
3. COMPETITIVE ADV PERIOD
(CAP)
> CAP > VALUE
4. RISK PROFILE
> RISK > WACC
< VALUE

CALCULATING ROIC:

$$ROIC = NOPAT \div \text{INVESTED CAPITAL}$$

$$NOPAT = EBITA (-) \text{CASH TAX (UNLEVERAGED)}$$

$$EBITA = \text{REVENUE} - \text{OP. EXPENSES} - \text{DEPRECIATION} - \text{AMORTISATION (EXCEPT GOODWILL)}$$

Proxy for maintenance capex

TWO APPROACHES TO CALCULATE INVESTED CAPITAL

1. OPERATING APPROACH

(ASSET SIDE OF BAL SHEET (B/S))

	A.	NON CASH CURRENT ASSET	X
(-)	B.	CURRENT LIABILITY	(X)
=	C.	NET WORKING CAPITAL	XX
+	D.	NET PPE	X
+	E.	NON GOODWILL INTANGIBLE	X
+	F.	OTHER LONG TERM ASSET	X
		TOTAL INVESTED CAPITAL	XX
		(C+D+E+F)	

2. FINANCING APPROACH

(LIABILITY SIDE OF B/S)

	A.	TOTAL DEBT	X
+	B.	DEFERRED TAX	X
+	C.	OTHER LONG TERM LIAB	X
+	D.	MINORITY INTEREST	X
+	E.	PREFERRED EQUITY	X
+	F.	SHAREHOLDER EQUITY	X
(-)	G.	CASH	(X)
(-)	H.	UNCONSOLIDATED INT	(X)
(-)	I.	GOODWILL	(X)
		TOTAL INVESTED CAPITAL	XX

- * GOODWILL: Purpose of cal. ROIC is to find out payout business can make while sustaining growth. Since GIW is relating to past acquisitions - it does not affect the ability to payout - hence it is deducted.

USING ROIC TO EVALUATE PROJECTIONS:

$$ROIC = \frac{NOPAT}{\text{INVESTED CAPITAL}} = \underbrace{\frac{NOPAT}{\text{REVENUE}}}_{\text{OP. MARGINSY.}} \times \underbrace{\frac{\text{REVENUE}}{\text{INVESTED CAPITAL}}}_{\text{ASSET TIO.}}$$

FACTORS TO EVALUATE:

1. OP. MARGINS: Driven by industry dynamics & competitive intensity
2. ASSET TIO: Should remain unchanged unless there is specific reason
3. REINVESTMENT RATE: should adequately provide for growth

Reinv. opportunities available

Total capex (-) Maintenance capex

Use Capex/Rev. as a check.

→ only growth capex to be considered.

USING ROIC TO EVALUATE DCF:

- 60-70% value attributable to terminal value

$$\text{Terminal value} = \frac{\text{Normalised CF}}{WACC - G}$$

$$G = \text{Reinvt Rate} \times ROIC$$

→ check if both are adequately provided.

VALUE OF ROIC DIMINISHES AS IT INCREASES:

→ High ROIC co's should focus on inc. growth

	COMPANY	ROIC	GROWTH	DIVIDEND (ASSUMING EPS=1)
FOR 2X IMP. IN ROIC ABILITY TO PAYOUT DIMINISHES:	A	10	5	50% (0.5)
	B	20	5	17% (0.17)
	C	40	5	0.875

(PAYOUT = 1 - G/ROIC)

LIMITATIONS OF ROIC: MAKE SUITABLE ADJUSTMENT FOR

1. R&D expenses
2. LEASES
3. RESTRUCTURING CHARGES.