Twitter Thread by The Spiritual Monk■ | Free Your Monkey Mind



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Top 10 Entrepreneurship HACKS for the 21st century

From TRS Podcast: @BeerBicepsGuy & Billionaire @hcmariwala

Life of a Billionaire, Business tips, Hiring Advice, New business opportunities & much more

Life Advice to Change your Mindset■

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1/ Advice to the Youth of 2020s

Identify God-given gifts & leverage them

Focus 75% of the time on your strengths, double down on them
Focus 25% of the time on your weaknesses

Speak to Mentors, Friends & Family to ID them

Passion is Overrated, Grit is Necessary

2/ Role of a Successful Entrepreneur

Your job within the organization changes drastically over time

At the Start: You have to do Everything (Ranveer Relates)
As you Grow: Delegate everything to the Right Talent (Think Elon Musk)

How to Hire & Maintain Right Talent? ■

3/ Wisdom on Work Culture

Tip to keep Right talent is Great Work Culture

Monetary benefits may attract, work culture sustains great talent!

He believes in giving max freedom on the job rather than nurturing

You need to transition to being an influencer about your Brand

4/ Harsh Mariwala on Success

Don't let successes go to your head■
Be an eternal Student and Identify trends in the market

Identify product-market fit

Focus on all stakeholders, not just shareholders

Customer is King

5/ Business during Pandemic & Beyond

People have become more health-conscious

Ayurveda, Holistic living & E-Prescriptions are the trends

Ed-tech companies like Byjus have revolutionalized the Education sector

Entrepreneurs of today can bring about revolutions in other sectors

6/ On Work From Home (WFH)

Forced WFH has made everyone save time on traveling for meetings & Productivity is■

You need to have a brand presence online in the 2020s

An entrepreneur needs to forget MeToo products and create unique products by Leveraging their Strengths

7/ Harsh on Different Phases of Human Life

0-25 years: Focus on Learning
26-50 years: Focus on Earning
50+: Focus on giving Time & Energy rather than monetary help

Giving is tougher than running a business- Azim Premji

You gotta know which beneficiary will benefit max!

8/ What 90s kids have better than their Parents

More Purpose
More Freedom
More Conscious about Global issues
More Concern about the Environment
More Technology gives him hope for India

Leverage these advantages in the Internet Age

It'll make you UNSTOPPABLE!

9/ Harsh on his Business Life

He transitioned from being an introvert to building a world-class brand

1 in 3 Indians use Parachute Coconut Oil
5 crore bottles are sold every month
He built world-class Company Culture

He has no regrets in life!

10/ On being a Billionaire

Money beyond a certain point feels the same
Not being flashy keeps him Humble & Grounded

Health is permanent and he focusses now on his health

Having possessions triggers a cascade of desires which never fulfills you

Focus on Creating an IMPACT

That's it for this Thread!

Do Buy his book which will be out by March-April next year co-authored by his Mentor Prof Ramcharan

His Final Message for the Youth:

Everything passes. Never waste a crisis. Be an Optimist

Kindly RT if you Loved it

Have a Great Day Ahead!