

Twitter Thread by Writing To Riches



Writing To Riches

@WritingToRiches



How I Became a 6-Figure Solopreneur

In this thread, I'll briefly explain:

1. The steps I took
2. How I kept my costs low
3. How you might be able to do the same

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Step #1: Choosing a Skill 📌

The key to getting paid is having a valuable skill.

Once you do, you can sell it and use it to earn big online.

I chose writing, which I think is the most profitable skill on the internet.

Step #2: Building That Skill ■

There's no one book or course that'll make you an expert.

Instead, it's a slow (but worth it) process of learning and practicing daily.

It took me about 3 months to become a writer that could charge the prices I wanted.

Step #3: Getting Clients ■

When I started, I had just \$800 in my bank account.

With no money to invest, most businesses weren't an option.

I decided to freelance on job boards as a quick and low-cost way to earn.

Step #4: Growing & Optimizing ■

In the beginning, I got paid very little for my work.

Then, I started contacting big businesses with LinkedIn and cold email.

When I combined my skill with effective client outreach, my rate rose to \$100 per hour.

Step #5: Creating Scalable Income ■

Next, I wanted to separate time and money.

I chose selling eBooks because it was low-cost and low-risk.

Then, I settled on Twitter as my primary social media platform.

Step #6: Building a Following ■

I got my first 1000 Twitter followers by networking.

From there, it was all about creating the best possible content.

After struggling for 6 months, I started gaining 100+ followers a day.

Step #7: Monetizing That Following ■

I made \$0 on Twitter until I had 5000 followers.

Then, I...

1. Created a few products
2. Started offering some services
3. Grew my income to \$10,000 per month

Conclusion ■

First, selling services gave me a comfortable income.

Then, I doubled that income by building on social media.

Now, I'm a top 10% earner, and my profits continue to grow.

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