

Twitter Thread by [Product School](#)



Product School

[@productschool](#)



Our top 15 tweets

A #prodmgmt thread ■

<https://t.co/Yv854Sd3P3>

Sum up Product Management in 4 words or less. \U0001f609

— Product School (@productschool) [April 10, 2020](#)

<https://t.co/sXaMH1bZ9m>

\u201cWithout data, you\u2019re just another person with an opinion.\u201d

-W. Edwards Deming

— Product School (@productschool) [July 22, 2020](#)

<https://t.co/5X7bOTsS7m>

MVP (Minimum Viable Product) or MLP (Minimum Lovable Product)? \u2764\ufe0f

— Product School (@productschool) [July 6, 2020](#)

<https://t.co/w1y6LTtPS2>

UI/UX are not just add-ons for a product. They\u2019re critical elements that need care, research, and a Product Manager\u2019s full attention.

— Product School (@productschool) [July 12, 2020](#)

<https://t.co/0AODFhRjZh>

What makes a great #PM?

Creative

Discover the most innovative ideas to develop

Analytical

Measuring in order to validate your ideas and outcomes

Leader

Syncing and supporting teams, believing in your abilities, and celebrating failure and success #ProdMgmt

— Product School (@productschool) June 18, 2019

<https://t.co/KggLm4rlf0>

What are some top jobs in #tech that don't require coding?

1. Product Manager

2.

3.

What else?

— Product School (@productschool) September 11, 2020

<https://t.co/HLTJhsu3TB>

What is the most underrated #productmanagement skill?

Opinions welcome! \U0001f442

— Product School (@productschool) September 20, 2020

<https://t.co/QN8hClua5m>

\U0001f5e3\ufe0f Seasoned PMs and Product leaders!

What is some product management advice you'd tell yourself in your first 30 days as a PM?

— Product School (@productschool) May 16, 2020

<https://t.co/wO442T9wrb>

Hey Product people! We want to get to know you!

\u2764\ufe0f if you're an aspiring PM

\U0001f501 if you're a Product Manager

\u2b07\ufe0f comment how long you've been working in #prodmgmt

— Product School (@productschool) January 9, 2021

<https://t.co/w1y6LTtPS2>

UI/UX are not just add-ons for a product. They're critical elements that need care, research, and a Product Manager's full attention.

— Product School (@productschool) [July 12, 2020](#)

<https://t.co/sJl488Wgld>

If you measure Customer Acquisition without also measuring Customer Retention, it sends the message that you only care about gaining new customers and not keeping them happy.

— Product School (@productschool) [August 10, 2020](#)

<https://t.co/fUXoS5BNVJ>

"A good Product manager understands customer needs, and thinks about experience, not just the product."

- [@batmelon](#)

— Product School (@productschool) [September 21, 2020](#)

<https://t.co/NqCJJtvXn9>

What are the top 3 responsibilities of a PM?

1. Well-prioritized backlog of initiatives based on business goals
2. Clear understanding of user pain points so you can prioritize
3. Clearly communicating your vision so those responsible are not confused [#ProdMgmt](#)

— Product School (@productschool) [July 26, 2019](#)

<https://t.co/qD8pNhUXib>

Any [#prodmgmt](#) people on Clubhouse?

— Product School (@productschool) [December 18, 2020](#)

<https://t.co/NGJiEgVB08>

A Product Manager's attention is being pulled from all directions \U0001f92f

Just remember exactly who is at the center of decision-making.

\U0001f449 The customer.

— Product School (@productschool) August 16, 2020