Twitter Thread by Product School



Product School
@productschool

Our top 15 tweets

A #prodmgmt thread ■

https://t.co/Yv854Sd3P3

> Sum up Product Management in 4 words or less. \U0001f609
>
> — Product School (@productschool) April 10, 2020

https://t.co/sXaMH1bZ9m

> \u201cWithout data, you\u2019re just another person with an opinion.\u201d
>
> -W. Edwards Deming
>
> — Product School (@productschool) July 22, 2020

https://t.co/5X7bOTsS7m

> MVP (Minimum Viable Product) or MLP (Minimum Lovable Product)? \u2764\ufe0f
>
> — Product School (@productschool) July 6, 2020

https://t.co/w1y6LTtPS2

> UI/UX are not just add-ons for a product. They\u2019re critical elements that need care, research, and a Product Manager\u2019s full attention.
>
> — Product School (@productschool) July 12, 2020

https://t.co/0AODFhRjZh

What makes a great #PM?

Creative
Discover the most innovative ideas to develop

Analytical
Measuring in order to validate your ideas and outcomes

Leader
Syncing and supporting teams, believing in your abilities, and celebrating failure and success#ProdMgmt

— Product School (@productschool) June 18, 2019

https://t.co/KggLm4rIf0

What are some top jobs in #tech that don't require coding?
1. Product Manager
2.
3.
What else?

— Product School (@productschool) September 11, 2020

https://t.co/HLTJhsu3TB

What is the most underrated #productmanagement skill?

Opinions welcome! \U0001f442

— Product School (@productschool) September 20, 2020

https://t.co/QN8hClua5m

\U0001f5e3\ufe0f Seasoned PMs and Product leaders!
What is some product management advice you'd tell yourself in your first 30 days as a PM?

— Product School (@productschool) May 16, 2020

https://t.co/wO442T9wrb

Hey Product people! We want to get to know you!
\u2764\ufe0f if you're an aspiring PM
\U0001f501 if you're a Product Manager
\u2b07\ufe0f comment how long you've been working in #prodmgmt

— Product School (@productschool) January 9, 2021

https://t.co/w1y6LTtPS2

> UI/UX are not just add-ons for a product. They\u2019re critical elements that need care, research, and a Product Manager\u2019s full attention.
>
> — Product School (@productschool) July 12, 2020

https://t.co/sJI488WgLd

> If you measure Customer Acquisition without also measuring Customer Retention, it sends the message that you only care about gaining new customers and not keeping them happy.
>
> — Product School (@productschool) August 10, 2020

https://t.co/fUXoS5BNVJ

> "A good Product manager understands customer needs, and thinks about experience, not just the product."
>
> - @batmelon
>
> — Product School (@productschool) September 21, 2020

https://t.co/NqCJJtvXn9

> What are the top 3 responsibilities of a PM?
>
> 1. Well-prioritized backlog of initiatives based on business goals
>
> 2. Clear understanding of user pain points so you can prioritize
>
> 3. Clearly communicating your vision so those responsible are not confused#ProdMgmt
>
> — Product School (@productschool) July 26, 2019

https://t.co/qD8pNhUXib

> Any #prodmgmt people on Clubhouse?
>
> — Product School (@productschool) December 18, 2020

https://t.co/NGJiEgVB08

> A Product Manager's attention is being pulled from all directions \U0001f92f
>
> Just remember exactly who is at the center of decision-making.

\U0001f449 The customer.

— Product School (@productschool) August 16, 2020