Twitter Thread by Momentswithbren Consulting

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Below is a list of awesome courses that dive into all different aspects of visual communication and storytelling.

Visual storytelling is a way for people to communicate their story using visuals and digital media such as video, graphics, and photography.

Visual Storytelling appeals to the emotions of the intended audience and it can humanize the business, giving the target market a way to relate to the business and their story.

1. The Art of Storytelling https://t.co/Js9kR35SeJ

2. Visual Thinking: Drawing Data to Communicate Ideas
https://t.co/YPiexr9RYJ

3. Find what fascinates you as you explore these visual storytelling classes.
https://t.co/yPGO3j30yy

4. Awesome and affordable online art classes for artists of all skill levels! Take your art to the next level no matter where you are. https://t.co/k7xpp4sR4r

5. Digital Storytelling Courses
https://t.co/jjcKDnHYPa

6. Visual Storytelling | For Screenwriters & Novelists

https://t.co/FsZ7EFFVzo

7. Learn about storytelling with online courses and lessons!
https://t.co/mEbRcq6IF8

8. Digital Storytelling: Filmmaking for the Web
Combine theory and practice to tell powerful stories through film online.

https://t.co/L0GiABUibQ

9. Digital storytelling

https://t.co/vp3ikmU6uL

10. The Future of Storytelling - Online Course

https://t.co/4IQ0OgFBGz

As you learn more about Visual Storytelling for your personal brand and business, focus on the following learning outcomes:

⁕Enumerate and defend the core relationships between research design & story-building, as well as define a valid causal inference & possible fallacies.

⁕Generate hypotheses based on data, explain how the hypotheses could be tested, and show how to translate different experimental designs and data pools into stories

⁕Create specific data visualizations that carry forward casual narratives, such as stacked bar charts, time series, and multidimensional causal chains, using effective and recognized visual and charting building blocks.

⁕Become familiar with how to avoid common pitfalls in designing visual content with narrative goals.

⁕Identify story elements that map onto the five narrative techniques learned and demonstrate through written compositions the ability to use them effectively.