

## Twitter Thread by Ben Simo ■



**Ben Simo** ■

@QualityFrog



Family member asks me to buy pepperoni.

I search for "pepperoni".

201 results returned.

That's a lot of items with pepperoni.

1/x

## "pepperoni" (201)

Sort by | Best match ▾

## All Departments

Deli (51)

Meat &amp; Cheese (21)

Charcuterie &amp; Go... (3)

Meals &amp; Sides (11)

[Show more](#)

## Brands

☒ All Brands☐ Hormel (9)☐ Great Value (13)☐ Armour (1)☐ Margherita (5)[Show more](#)

## Types

☒ All Types☐ Packaged Cu... (1)☐ Salamis (3)☐ Meat Pizzas (90)Pepperoni  
Original  
6 OZ**\$3.37** (56.2 c/oz)Hormel Pepperoni Original  
Pillow Pack - 6oz[Add to cart](#)

PEPPERONI 7 OZ

**\$2.98** (42.6 cents/OZ)Gallo Salame\* Deli Sliced  
Pepperoni Lunch Meat, 7 oz[Add to cart](#)**\$2.38** (39.7 cents/OZ)Great Value Original  
Pepperoni, 6 Oz.[Add to cart](#)**\$2.10** (42.0 cents/OZ)Armour Pepperoni Slices, 5  
oz[Add to cart](#)**\$7.47** (35.6 cents/OZ)Great Value Original  
Pepperoni Mega Pack, 21  
Oz.[Add to cart](#)PEPPERONI  
ORIGINAL  
3.5 OZ**\$2.28** (65.1 cents/OZ)Hormel Original Pepperoni  
Slices, 3.5 oz[Add to cart](#)

Wondering if they have large bulk packages of pepperoni, I change the sort order to "Price: high to low" with hopes that any bulk items will show up at the top.

All the results are pizza snacks: tiny pizzas and pizza rolls.

There are now only 17 "pepperoni" results returned.

[←](#)
[→](#)
[🔄](#)
[🔒](#)
[walmart.com/grocery/search/?query=pepperoni&sortField=price\\_high&page=1](#)

Pickup & delivery

Walmart.com

☰

Walmart

pepperoni

✕

🔍

“pepperoni” (17)

Sort by | Price: high to low ▾

All Departments

Special Dietary Ne... (2)

Gluten Free (1)

Meat Substitutes (1)

Featured Products (1)

Show more

Brands

☒ All Brands

☐ Hormel (1)

☐ Great Value (1)

☐ Totino's (11)

☐ Bagel Bites (2)

Show more


Types

☒ All Types

☐ Meat (7)

☐ Snacks & App... (1)

☐ Cheeses (1)



📖

Cheese & Pepperoni


54 CT

\$10.46

(24.9 cents/OZ)

Bagel Bites Cheese & Pepperoni Pizza Snacks 54 count Box

Add to cart



📖

Totino's


PIZZA ROLLS

\$8.78

(12.7 cents/OZ)

Totino's Pizza Rolls, Pepperoni, 140 Rolls, 69.2 oz.

Add to cart



📖

Totino's


PIZZA ROLLS

\$8.78

(12.7 cents/OZ)

Totino's Pizza Rolls, Combination, 140 Rolls, 69.2 oz Bag

Add to cart



📖

Pizza Snacks!


40 COUNT

\$7.98

(25.7 cents/OZ)

Bagel Bites Cheese, Sausage & Pepperoni Pizza Snacks 40 count Box

Add to cart



📖

Totino's


PIZZA ROLLS

\$7.64

(12.0 ¢/oz)

Totino's Frozen Pizza Rolls, Pepperoni, 130 rolls

Add to cart



📖

Totino's

PIZZA ROLLS

\$7.64

(12.0 ¢/oz)

Totino's Pizza Rolls, Variety Pack, 130 Rolls, 63.5 oz Bag

Add to cart

I filter for "Meat" and still only get pizza snacks.

And the number of pepperoni results drops to 7.

This isn't helping me find a large quantity of pepperoni.

"pepperoni" (7)

Sort by | Price: high to low ▾

## All Departments

Special Dietary Ne... (1)

Kid Friendly Foods (1)

Frozen (7)

Frozen Family Me... (1)

[Show more](#)

## Brands

☒ All Brands☐ Great Value (1)☐ Totino's (3)☐ Bagel Bites (2)☐ Realgood Fo... (1)[Show more](#)

## Types

☐ All Types☒ Meat (7)☐ Snacks & App... (1)☐ Cheeses (1)

Meat



Cheese &amp; Pepperoni 54 CT

\$10.46 (24.9 cents/OZ)

Bagel Bites Cheese &amp; Pepperoni Pizza Snacks 54 count Box

[Add to cart](#)

Pizza Snacks! 40 COUNT

\$7.98 (25.7 cents/OZ)

Bagel Bites Cheese, Sausage &amp; Pepperoni Pizza Snacks 40 count Box

[Add to cart](#)

\$5.67 (66.7 cents/OZ)

Real Good Pizza Co. Gluten Free Pepperoni Pizza Bites, 8.5 Oz, 8 Ct (Frozen)

[Add to cart](#)

\$3.78 (15.2 cents/OZ)

Totino's Pizza Rolls, Triple Meat, 50 ct, 24.8 oz Bag (frozen)



\$3.78 (15.2 cents/OZ)

Totino's Pizza Rolls, Pepperoni, 50 ct, 24.8 oz (frozen)



\$3.78 (15.2 cents/OZ)

Totino's Pizza Rolls, Combination, 50 Rolls, 24.8 oz Bag (frozen)

I start over with a new search for "pepperoni".

I get 201 results, and the results displayed above the fold are the same as my original search.

## "pepperoni" (201)

Sort by | Best match ▾

## All Departments

## Deli (51)

Meat &amp; Cheese (21)

Charcuterie &amp; Go... (3)

Meals &amp; Sides (11)

## Frozen (139)

Frozen Family Me... (3)

Frozen Favorites (10)

Frozen Individual ... (3)

Frozen Meals (1)

Frozen Snacks &amp; ... (25)

Healthy Meals &amp; S... (12)

New In Frozen (2)

## Special Dietary Ne... (7)

Gluten Free (6)

Meat Substitutes (1)

## Featured Products (4)

Feed Them in a Sn... (1)

Find It In Frozen (1)

Meat Substitutes ... (1)

**\$3.37** (56.2 ¢/oz)Hormel Pepperoni Original  
Pillow Pack - 6oz

Add to cart



PEPPERONI 7 OZ

**\$2.98** (42.6 cents/OZ)Gallo Salame\* Deli Sliced  
Pepperoni Lunch Meat, 7 oz

Add to cart

**\$2.38** (39.7 cents/OZ)Great Value Original  
Pepperoni, 6 Oz.

Add to cart

**\$2.10** (42.0 cents/OZ)Armour Pepperoni Slices, 5  
oz

Add to cart

**\$7.47** (35.6 cents/OZ)Great Value Original  
Pepperoni Mega Pack, 21  
Oz.

Add to cart

**\$2.28** (65.1 cents/OZ)Hormel Original Pepperoni  
Slices, 3.5 oz

Add to cart

I filter for "Deli".

It now shows 51 pepperoni results.



## "pepperoni" (51)

Sort by | Best match ▾

&lt; All Departments

## Deli

Charcuterie (3)

Cured Meats &amp; Ch... (13)

Deli Counter Slice... (6)

[Show more](#)

## Brands

☒ All Brands☐ Hormel (9)☐ Great Value (3)☐ Armour (1)☐ Margherita (5)[Show more](#)

## Types

☒ All Types☐ Packaged Cu... (1)☐ Salamis (3)☐ Pizza Crusts (1)Pepperoni  
Original  
6 OZ**\$3.37** (56.2 ¢/oz)Hormel Pepperoni Original  
Pillow Pack - 6oz

Add to cart



PEPPERONI 7 OZ

**\$2.98** (42.6 cents/OZ)Gallo Salame\* Deli Sliced  
Pepperoni Lunch Meat, 7 oz

Add to cart

**\$2.38** (39.7 cents/OZ)Great Value Original  
Pepperoni, 6 Oz.

Add to cart

**\$2.10** (42.0 cents/OZ)Armour Pepperoni Slices, 5  
oz

Add to cart

**\$7.47** (35.6 cents/OZ)Great Value Original  
Pepperoni Mega Pack, 21  
Oz.

Add to cart

PEPPERONI  
ORIGINAL  
3.5 OZ**\$2.28** (65.1 cents/OZ)Hormel Original Pepperoni  
Slices, 3.5 oz

Add to cart

I change the sort order to "Price: low to high".

50 of the pepperonis disappear.

It now shows only 1 pepperoni option.

"pepperoni" (1)

Sort by | Price: low to high [All Departments](#)

Deli

Kids Lunch &amp; Snack... (1)

Salami &amp; Pepperoni (1)

[Show more](#)

Brands

☒ All Brands☐ Hormel (1)[Show more](#)**\$3.37** (56.2 ¢/oz)Hormel Pepperoni Original  
Pillow Pack - 6oz[Add to cart](#)

I start over and try searching for a 10 pound package of pepperoni.

It returns 212 results.

That's more pepperoni than it gave me at the start.

I see that it asks if I meant to search for pupperoni or pepperoni...

Searching for "pepperoni 10lbs" (212)

Sort by | Best match 

Did you mean pupperoni 10 lbs or pepperoni 10 lbs?

I click the link for "pepperoni 10 lbs".

It gives me 1020 results!

1020!

And there are now 302 Deli results instead of 51.

Is this search doing an OR rather than an AND with my search terms?

Pickup & delivery Walmart.com

Walmart

pepperoni 10lbs

Searching for "pepperoni 10 lbs" (1020)




Sort by | Best match

Did you mean pupperoni 10 lbs?

All Departments

- Deli (302)
- Charcuterie & Go... (66)
- Meals & Sides (2)
- Meat & Cheese (177)

Show more

 <b>PEPPERONI 7 OZ</b>	 <b>\$2.38</b> (39.7 cents/OZ)	 <b>5 OZ</b>
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The "pepperoni 10lbs" search results appear to contain everything that has "10 Oz" in the item description.





**\$2.48** (24.8 cents/OZ)

Paw Patrol String Cheese Mozzarella Cheese, 10 Oz., 12 Count

Add to cart



**\$3.13** (31.3 ¢/oz)

El Mexicano Cremoso Queso Fresco Whole Milk Fresh Cheese, 10 Oz.

Add to cart



**\$2.98** (24.8 cents/OZ)

Cacique Ranchero Queso Fresco Cheese, 10 oz

Add to cart



**\$2.98** (29.8 cents/OZ)

Tostitos Scoops! Original Tortilla Chips, 10 oz Bag

Add to cart



**\$1.64** (16.4 cents/OZ)

Great Value Chili Cheese Corn Chips, 10 Oz.

Add to cart



**\$5.13** (51.3 cents/OZ)

Applegate Natural Uncured Beef Hot Dog, 10 Oz.

Add to cart

How about some "sex pepperoni"?



sex pepperoni



"sex pepperoni" (177)

Sort by | Best match ▾

## All Departments

Frozen (130)

Frozen Family Me... (3)

Frozen Favorites (10)

Frozen Individual ... (3)

[Show more](#)

## Brands

☒ All Brands☐ Red Baron (17)☐ DiGiorno (16)☐ Great Value (16)☐ Totino's (15)[Show more](#)

## Types

☒ All Types☐ Meat Pizzas (90)☐ Pockets & Ca... (6)☐ Beef Meals (5)**\$9.98** (18.5 ¢/oz)HOT POCKETS Premium Pepperoni  
Pizza Frozen Sandwiches[Add to cart](#)**\$2.00** (22.2 ¢/oz)HOT POCKETS Frozen Snack -  
Pepperoni Pizza Frozen Sandwiches[Add to cart](#)**\$4.97** (22.1 cents/OZ)Hot Pockets Frozen Snack  
Pepperoni Pizza Frozen Sandwiches  
5 count[Add to cart](#)**\$9.98** (18.5 cents/OZ)HOT POCKETS Frozen Snack -  
Premium Pepperoni Pizza Frozen  
Sandwiches[Add to cart](#)**\$3.78** (15.2 cents/OZ)Totino's Pizza Rolls, Pepperoni &  
Sausage, 50 ct, 24.8 oz Bag (frozen)[Add to cart](#)**\$6.98** / lb (43.6 cents/OZ)Prima Della Delicatessen Sandwich  
Pepperoni, Deli Sliced

Final cost by weight

[Add to cart](#)

It appears that word order matters.

I get fewer results with "pepperoni sex" than with "sex pepperoni".

"pepperoni sex" (57)

Sort by | Best match ▾

## All Departments

Deli (33)

Meat &amp; Cheese (21)

Bacon, Hot Dogs ... (27)

Grab &amp; Go Sandw... (6)

Charcuterie &amp; Go... (3)

Meals &amp; Sides (1)

Featured Products (1)

Frozen (16)

Frozen Family Me... (5)

Frozen Favorites (2)

Frozen Meals (8)

Frozen Pizza &amp; Pa... (1)

Frozen Snacks &amp; ... (8)

Pantry (4)

Health &amp; Nutrition (6)

Active Nutrition ... (1)

Family Planning (2)

Vitamins &amp; Suppl... (3)

**\$7.47** (35.6 cents/OZ)Great Value Original Pepperoni  
Mega Pack, 21 Oz.

Add to cart

**\$2.10** (42.0 cents/OZ)

Armour Pepperoni Slices, 5 oz

Add to cart

**\$3.70** (46.3 c/oz)

Margherita Deli Pepperoni, 8 oz

Add to cart

**\$2.28** (65.1 cents/OZ)Hormel Hot & Spicy Pepperoni, 3.5  
oz

Add to cart

**\$2.98** (42.6 cents/OZ)Gallo Salame\* Deli Sliced Pepperoni  
Lunch Meat, 7 oz

Add to cart

**\$2.38** (39.7 cents/OZ)Great Value Original Pepperoni, 6  
Oz.

Add to cart

Sophia told me I should try searching for "sexy sausage".

I got Jimmy Dean.

I think I've gone way off charter at this point.

Back to the search engine...

I get over 80% more results searching for "pepperoni slices" that I get when I search for "pepperoni".

This search engine is awful at helping me find what I seek.

## "pepperoni slices" (370)

Sort by Best match

## All Departments

Deli (199)

Meat &amp; Cheese (141)

Bacon, Hot Dogs ... (48)

Grab &amp; Go Sandw... (22)

Charcuterie &amp; Go... (7)

Meals &amp; Sides (11)

Special Dietary Ne... (7)

Gluten Free (6)

Meat Substitutes (1)

Featured Products (13)

Basket Starters (6)

Feed Them in a Sn... (1)

Find It In Frozen (1)

Grilling Season (3)

Hop into Easter w... (2)

Meat Substitutes ... (1)

Serve Up a Sweet ... (3)

Wine Pairing (1)

Pepperoni  
Original  
6  
OZ**\$3.37** (56.2 ¢/oz)Hormel Pepperoni Original Pillow  
Pack - 6oz

Add to cart



PEPPERONI 7 OZ

**\$2.98** (42.6 cents/OZ)Gallo Salame\* Deli Sliced Pepperoni  
Lunch Meat, 7 oz

Add to cart

**\$2.38** (39.7 cents/OZ)Great Value Original Pepperoni, 6  
Oz.

Add to cart

PEPPERONI  
ORIGINAL  
3.5  
OZ**\$2.28** (65.1 cents/OZ)Hormel Original Pepperoni Slices,  
3.5 oz

Add to cart

**\$2.10** (42.0 cents/OZ)

Armour Pepperoni Slices, 5 oz

Add to cart

**\$7.47** (35.6 cents/OZ)Great Value Original Pepperoni  
Mega Pack, 21 Oz.

Add to cart

Vegetarian bacon?

walmart.com/grocery/browse/Vegetarian-Proteins-&-Asian?aisle=1255027

Walmart.com

Search my store

<p><b>\$2.28</b> (28.5 cents/OZ)</p> <p>Nasoya Pasta Zero Shirataki Spaghetti 8 oz. Bag</p> <p><b>Add to cart</b></p>	<p><b>\$2.98</b> (\$1.00/oz)</p> <p>Lightlife Organic Tempeh, 1 oz</p> <p><b>Add to cart</b></p>
<p><b>\$3.98</b> (92.6 cents/OZ)</p> <p>Hormel Black Label Bacon Crumbles 4.3 oz</p> <p><b>Add to cart</b></p>	<p><b>\$4.74</b> <del>\$5.28</del></p> <p>Field Roast Creamy Chao Vegan Cheese Shreds</p> <p><b>Add to cart</b></p>

Changing the sort order changes the number of search results for some searches but not others. I don't see any obvious pattern.

Adding more instances of a word gives fewer results.

Sometimes...

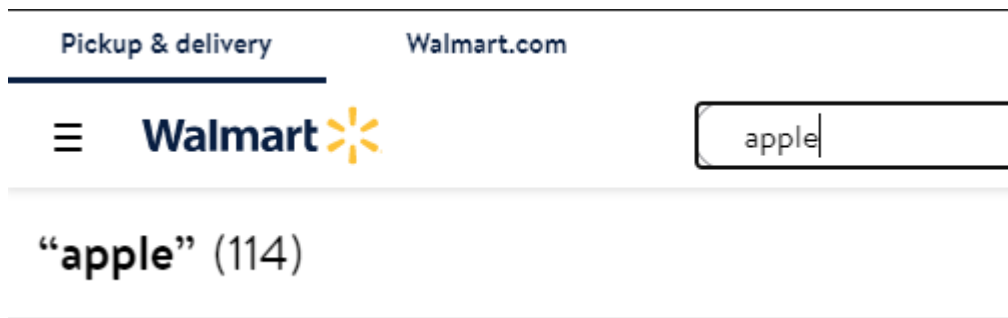
Pickup & delivery Walmart.com

Walmart

pepperoni

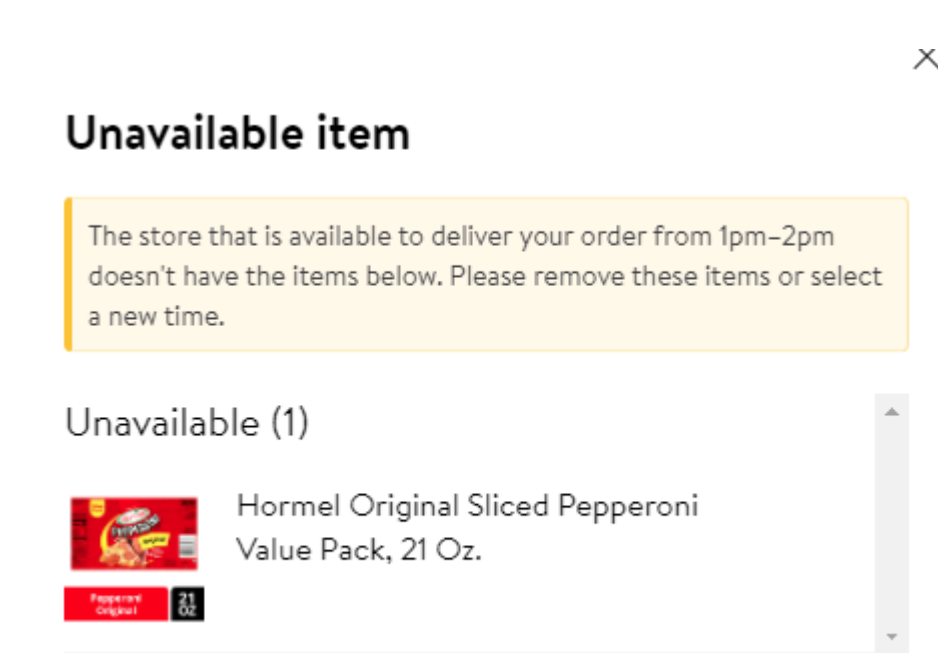
**"pepperoni" (201)**

Sometimes adding more instances of a word gives more results.

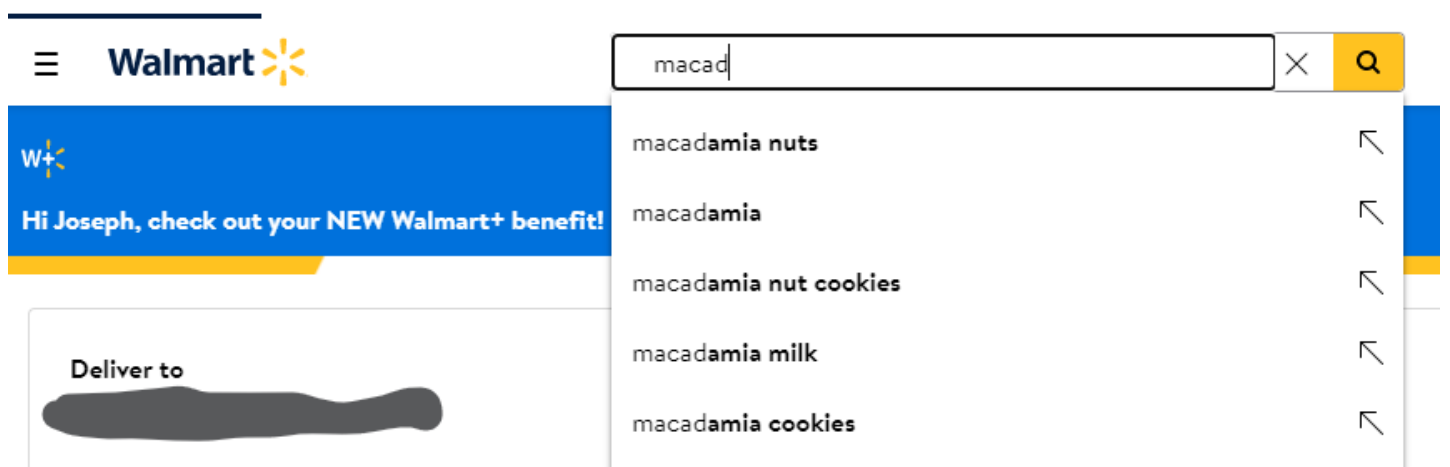


I finally gave up exploring the search engine, selected some pepperoni, and tried to submit my order.

They can't deliver the pepperoni.



Before I try to submit my order that I aborted last night, I look for some nuts to add to my order.



Pickup & delivery available until 3 pm on Dec. 24. Unavailable on Dec. 25. B



I select "macadamia nuts", the 1st auto-suggested option.

I get 193 results. Only 2 of the first 6 are macadamia nuts.

Further down the page of "best match" results, I find a couple mixed nuts options that include macadamia nuts, but no more macadamia nuts.

Walmart

macadamia nuts

X

Q

“macadamia nuts” (193)

Sort by | Best match

All Departments

Snacks & Candy (192)

Nuts & Dried Fruit (192)

Chips & Dip (2)

On-the-Go (10)

Show more

Special Offers

☒ All Special Offers

☐ Rollback (1)

Brands

☒ All Brands


☐ Great Value (72)

☐ MAUNA LOA (1)

☐ Planters (32)

☐ Wonderful Pl... (9)

Show more




\$3.87

(96.8 cents/OZ)

Great Value Gv Macadamia Nuts, 4 oz

Add to cart




\$5.42

(\$1.36/OZ)

Mauna Loa Dry Roasted Macadamias 4 Oz

Add to cart




\$4.96

(62.0 ¢/oz)

Freshness Guaranteed Raw Brazil Nuts, 8 oz

Add to cart




\$4.87

(\$1.22/OZ)

Great Value Gv Pine Nuts 4oz

Add to cart




\$4.47

(63.9 ¢/oz)

Great Value Roasted & Salted Pecans, 7oz

Add to cart



\$9.94

(82.8 cents/OZ)

Wonderful No Shell Pistachios, Roasted & Salted, 12 Oz

Add to cart

If I remove "nuts" from my query, I get only 15 results, but they aren't cluttered with lots of things that do not include macadamia nuts.

“macadamia” (15)

Sort by | Best match ▾

All Departments

Snacks & Candy (10)

Snack Mixes (1)

Bread & Bakery (4)

From Our Bakery (4)

[Show more](#)

Brands

☒ All Brands

☐ Great Value (4)

☐ MAUNA LOA (1)

☐ Betty Crocker (1)

☐ Freshness Gu... (1)

[Show more](#)

Types

☒ All Types

☐ Cookie Mixes (1)

☐ Cookies (1)

☐ Mixed Nuts (3)

☐ Chocolate C... (3)



**\$3.87** (96.8 cents/OZ)

Great Value Gv Macadamia Nuts,  
4 oz

1



**\$5.42** (\$1.36/OZ)

Mauna Loa Dry Roasted  
Macadamias 4 Oz

Add to cart



**\$2.87** (20.5 c/oz)

Freshness Guaranteed White  
Chocolate Macadamia Nut  
Cookies, 14 oz, 12 Count

Add to cart



**\$1.86** (13.3 cents/OZ)

Betty Crocker White Chip  
Macadamia Nut Cookie Mix, 14 oz

Add to cart



**\$1.00** (33.3 cents/EA)

Marketside Decadent White  
Chocolate Chunk Macadamia Nut  
Cookies, 3.75 oz, 3 Count

Add to cart

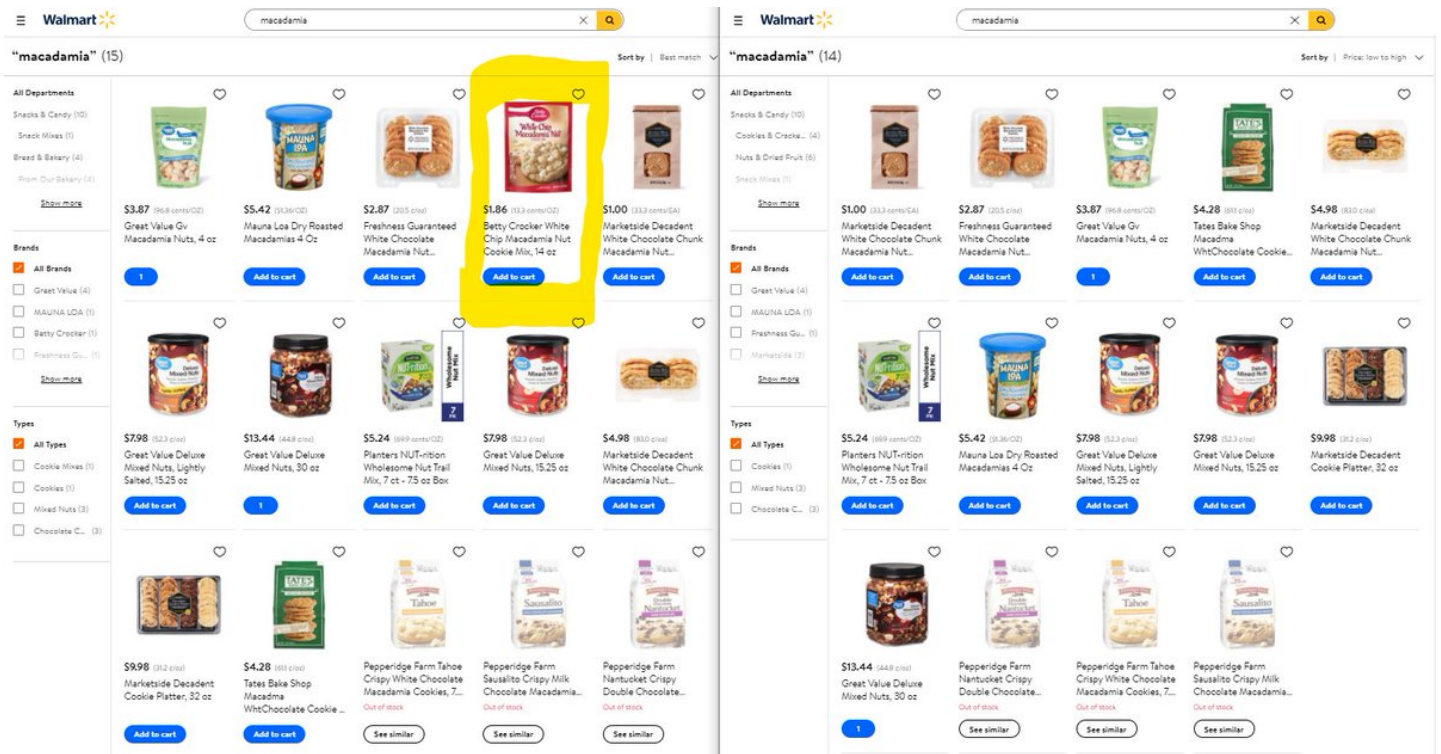


**\$7.98** (52.3 c/oz)

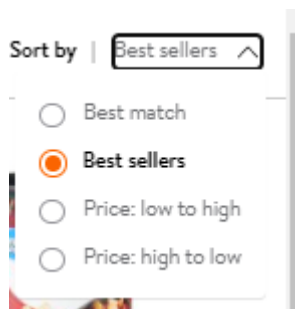
Great Value Deluxe Mixed Nuts,  
Lightly Salted, 15.25 oz

Add to cart

I change the sort order, and the results now contain one fewer item. The cookie mix has disappeared.



I now realize that there is a pattern. The sorted by BEST search results often contain a different result count than results sorted by PRICE.



Sorting by "Best match" sometimes shows me "Previously purchased" and "Sponsored" items at the top of the search results, but never enough of them to account for the result count difference.

Also, orange juice is not "apple juice".

"apple juice" (554)

Sort by | Best match

All Departments

Beverages (504)

Bulk Beverages (8)

Cocktails & Mixers (12)

Drink Mixes and ... (46)

Show more

Special Offers

☒ All Special Offers

☐ Rollback (2)

Brands

☒ All Brands

☐ Great Value (66)

☐ Mott's (7)

☐ Tree Top (4)

☐ Juicy Juice (7)

Show more



Previously purchased

**\$2.98** (5.7 cents/FLUID OUNCE)

Florida's Natural With Pulp Orange Juice 52 oz.

Add to cart



Sponsored

**\$2.88** (36.0 cents/FLUID OUNCE)

Mott's 100% Original Apple Juice, 8 fl oz bottles, 6 pack

Add to cart



**\$1.74** (1.8 cents/FLUID OUNCE)

Great Value 100% Apple Juice, 96 Fl. Oz.

Add to cart



**\$1.23** (1.9 cents/FLUID OUNCE)

Great Value No Added Sweeteners 100% Apple Juice, 64 Fl. Oz.

Add to cart



**\$2.48** (3.9 cents/FLUID OUNCE)

Tree Top 100% Apple Juice 64 fl oz

Add to cart



**\$2.36** (3.7 cents/FLUID OUNCE)

Mott's 100% Original Apple Juice, 64 fl oz bottle

Add to cart



**\$4.86** (3.8 cents/OZ)

Tree Top 100% Apple Juice, 1 Gallon

Add to cart



**\$4.46** (3.5 cents/FLUID OUNCE)

Mott's 100% Original Apple Juice, 1 gal bottle

Add to cart

The most expensive "apple juice" isn't apple juice.



“apple juice” (471)

Sort by | Price: high to low

All Departments

Organic Shop (15)

Great Value Orga... (2)

Organic Beverages (15)

Organic Pantry (2)

Show more

Special Offers

☒ All Special Offers

☐ Rollback (1)

Brands

☒ All Brands

☐ Great Value (59)

☐ Mott's (7)

☐ Tree Top (4)

☐ Juicy Juice (7)

Show more

Types

48 fl oz

\$9.48 (19.8 cents/FLUID OUNCE)

POM Wonderful 100% Pomegranate Juice, 48 Ounce

Add to cart

\$8.48 (18.4 cents/FLUID OUNCE)

Suja Organic Uber Greens, Cold Pressed Green Juice, 46 Oz

Add to cart

\$7.48 (7.8 cents/FLUID OUNCE)

V8 +Energy, Healthy Energy Drink, Natural Energy from Tea, Orange Pineapple, 8...

Add to cart

\$7.48 (7.8 cents/FLUID OUNCE)

V8 +Energy, Healthy Energy Drink, Natural Energy from Tea, Peach Mango, 8 Ounc...

Add to cart

\$6.98 (29.1 cents/FLUID OUNCE)

Kidsluv Mango Zero Sugar Vitamin

Add to cart

\$6.98 (21.8 c/fl oz)

Lakewood Organic Aloe Vera Juice Qt

Add to cart

\$6.94 (10.8 cents/FLUID OUNCE)

Naked Juice Fruit Smoothie, Pina Colada, 64 oz Bottle

Add to cart

\$6.94 (10.8 cents/FLUID OUNCE)

Naked Juice Fruit Smoothie, Strawberry Banana, 64 oz Bottle

Add to cart

I finally submitted my order. The confirmation page says I can make changes to my order within the next hour, but gives no option to do that.

You can make changes to this order until 6:45am

I found option to edit my order.

I added 2 items, but they weren't added.

I clicked a button to add my new selections to my existing order. It showed a list of items in my order, with the 2 new at the top. I didn't notice it required pressing another button several screens down

Mon, Dec 21, 4pm–5pm

Reschedule, add and edit items until 6:45am, Mon, Dec 21

Edit items

The website continues to repeatedly tell me that I can edit my order until 6:45am. It is currently 7:51am.

Cart

2 items

You can add items to today's order anytime before 6:45am Mon, Dec 21.

New Store. New pepperoni test.

Oops!

FOOD STORES

fray's

MENU

Search Products

Delivering to

Cart

[Home](#) > Search: pepperoni

Featured

BLUE DIAMOND ALMONDS

find your **flavorful** new way to **holiday!**

BLUE DIAMOND BOLD

NUT-THINS

Shop Now

Filter Products

Ways to Shop

☐ In-Store

☐ Pickup

☐ Delivery

☐ Ship

pepperoni

196 products

View coupons →

Oops!

We seem to be having a minor technical issue, but the good news is we're already working to solve it. Please try again shortly.

I selected the option to shop for delivery, and provided my address.

After some oops (see previous tweet), I get pepperoni results: 196 products.

I notice that the "Ways to Shop" filters are presented in spite of me having already selected delivery.



[Home](#) > Search: pepperoni



Filter Products

Ways to Shop

- ☐ In-Store
- ☐ Pickup
- ☐ Delivery
- ☐ Ship

Departments

Brands

pepperoni 196 products

[View coupons](#) →



\$2<sup>49</sup>

Kroger® Sliced Pepperoni

6 oz

Add to Cart

In-Store | Pickup | Delivery | Ship



\$3<sup>99</sup>

Hormel Original Pepperoni

6 oz

Add to Cart

In-Store | Pickup | Delivery | Ship

I click the "Delivery" filter that I shouldn't need to click.

There are now 189 products.

[Home](#) > Search: pepperoni



Filter Products

Clear Filters

Ways to Shop

1 selected

- ☐ In-Store
- ☐ Pickup
- ☒ Delivery
- ☐ Ship

pepperoni 189 products

[View coupons](#)



\$2.49

Kroger® Sliced Pepperoni

6 oz



\$3.99

Hormel Original Pepperoni

6 oz

I see no option to sort the results, so I look to the filters to help me narrow down the results.

I notice the "Departments" filter shows radio buttons, not check boxes -- indicating that I can only select one at a time. The pepperoni I seek could be under Meat or Deli.

MENU

Search Products

Delivering to

2

Filter Products

Clear Filters

Ways to Shop

1 selected

☐

In-Store

☐

Pickup

☒

Delivery

☐

Ship

Departments

1 selected

☒

Meat & Seafood (98)

☐

Pepperoni, Salami & Summer Sausage (55)

☐

Packaged Deli Meat (30)

☐

Lunch & Snack Kits (14)

☐

Frozen Foods (83)

☐

Deli (70)

☐

Natural & Organic (6)

☐

Pet (2)

pepperoni

98 products

View coupons →

\$2<sup>49</sup>

Kroger® Sliced Pepperoni

6 oz

Add to Cart

In-Store

Pickup

Delivery

Ship

\$3<sup>99</sup>

Hormel Original Pepperoni

6 oz

Add to Cart

In-Store

Pickup

Delivery

Ship

Featured

\$4<sup>59</sup>

Applegate Naturals Uncured Pork

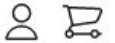
Featured

\$4<sup>59</sup>

Applegate Naturals Uncured

I change my search from "pepperoni" to "pepperoni slices".

It loses all my filters, including my filter to only show items available for delivery. However, it still shows that I'm shopping for a delivery order.



Delivering to

[Home](#) > Search: pepperoni slices

Filter Products

## Ways to Shop

- ☐ In-Store
- ☐ Pickup
- ☒ Delivery
- ☐ Ship

## Departments

## Brands

pepperoni  
slices22  
products[View coupons](#)\$2<sup>49</sup>

Kroger® Sliced Pepperoni

6 oz

Add to Cart

[In-Store](#) | [Pickup](#) | [Delivery](#) | [Ship](#)\$4<sup>99</sup> ~~\$5<sup>99</sup>~~

Kroger® Sliced Pepperoni

16 oz

Add to Cart

[In-Store](#) | [Pickup](#) | [Delivery](#) | [Ship](#)

Featured



I filter for "Delivery" and "Meat & Seafood".

I don't see any other filters, except for the brand. I don't prefer one pepperoni brand over another.

MENU

pepperoni slices

Clear

Delivering to

2

Filter Products

Clear Filters

Ways to Shop

1 selected

☐ In-Store

☐ Pickup

☒ Delivery

☐ Ship

Departments

1 selected

☒ Meat & Seafood (21)

☐ Pepperoni, Salami & Summer Sausage (11)

☐ Packaged Deli Meat (10)

☐ Deli (19)


☐ Frozen Foods (1)

Brands

pepperoni slices

21 products

View coupons




\$2<sup>49</sup>

Kroger® Sliced Pepperoni

6 oz

Add to Cart

In-Store | Pickup | Delivery | Ship




\$4<sup>99</sup> ~~\$5.99~~

Kroger® Sliced Pepperoni

16 oz

Add to Cart


In-Store | Pickup | Delivery | Ship



\$2<sup>29</sup>

Kroger® Sliced Pepperoni

3 oz



\$5<sup>99</sup> ~~\$7.49~~

Private Selection™ Old World Deli Sliced Pepperoni

14 oz

I expand the "Brands" filter and look at the options.

These filters have the same problem as almost every other ecommerce site: I can filter for but not against. When I want to filter online shop products, I oft want to exclude rather than include. I can't exclude here.



## Brands



Clear Selected



- ☐ Boar's Head (5)
- ☐ Bridgford (4)
- ☐ Gallo Salame (2)
- ☐ Kroger (6)
- ☐ Murray's (3)



I select a filter for Boar's Head. I notice that only one of the "pepperoni slices" products is pepperoni.



## 3 Filter Products

Clear Filters

## Ways to Shop

1 selected ^

☐ In-Store☐ Pickup☒ Delivery☐ Ship

## Departments

1 selected ^

☐ Deli (5)☒ Meat & Seafood (5)☐ Packaged Deli Meat (5)

## Brands

1 selected ^

Clear Selected

Search Brands

☒ Boar's Head (5)☐ Bridgford (4)☐ Gallo Salame (2)☐ Kroger (6)☐ Murray's (3)

## pepperoni slices 5 products View coupons →

\$4<sup>99</sup>Boar's Head Pre-Sliced Sandwich  
Style Pepperoni

4 oz

Add to Cart

In-Store | Pickup | Delivery | Ship

\$4<sup>99</sup>Boar's Head Pre-Sliced Genoa  
Salami

4 oz

Add to Cart

In-Store | Pickup | Delivery | Ship

\$4<sup>69</sup> ~~\$5.49~~

Boar's Head Genoa Sliced Salame

4 oz

Add to Cart

\$5<sup>49</sup>Boar's Head Sliced Sopressata  
Dry Sausage

4 oz

Add to Cart

I then decide I want to remove my Departments filter. However, it appears that I can only change it to another department. There's no option to remove the Departments filter.

However...

Departments

1 selected ^

☐

Deli (5)

☒

Meat & Seafood (5)

☐

Packaged Deli Meat (5)

There is a "Clear Filters" button at the top.

Pressing it removes all the filters, including my filter for only Delivery items. That's not what I wanted.

3

Filter Products

Clear Filters

Ways to Shop

1 selected ^

☐

In-Store

☐

Pickup

☒

Delivery

☐

Ship

Departments

1 selected ^

☐

Deli (5)

☒

Meat & Seafood (5)

☐

Packaged Deli Meat (5)

Brands

1 selected ^

Clear Selected

Search Brands

☒

Boar's Head (5)

☐


Bridgford (4)

☐

Gallo Salame (2)

## pepperoni slices

5 products



\$4<sup>99</sup>

Boar's Head Pre-Sliced Sandwich Style Pepperoni

4 oz


Add to Cart

In-Store

Pickup

Delivery

Ship



\$4<sup>99</sup>

Boar's Head Salami

4 oz


Add to Cart

In-Store

Pickup

Delivery

Ship



\$4<sup>69</sup> ~~\$5<sup>49</sup>~~

Boar's Head Genoa Sliced Salame

4 oz

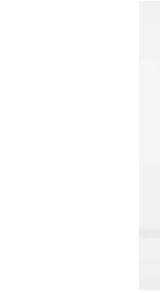
Add to Cart

In-Store

Pickup

Delivery

Ship



\$5<sup>49</sup>

Boar's Head Dry Sausage

4 oz

Add to Cart

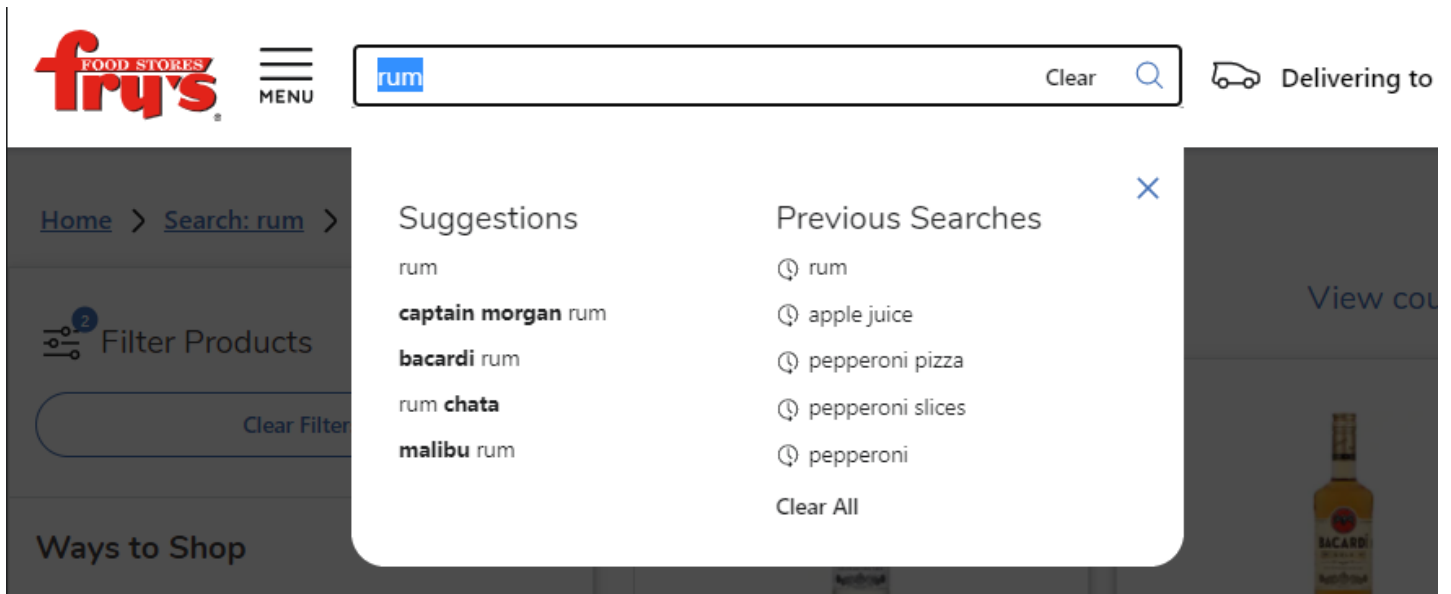
In-Store

Pickup

Delivery

Ship

The search interface changes depending on browser window width. This is a problem because I'm accustomed to double clicking on existing search terms to select and replace them; and this doesn't work in the narrow view. Double clicking moves focus out of the text box. :(



Can it do the macadamia?

Macadamia vs Macadamia nut vs Macadamia nuts.

Why so different?

**macadamia nuts** 9 products