Twitter Thread by Rugilandavyi Barabona ■■ ■■



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So there is a self proclaimed successful business woman that started her business ventures at 15 y/o with $5 (=8000Tsh■) as per 2013 exchnange rate, now in 2020 she is 22 y/o and allegedly revenues millions of dollars from her many businesses

She claims to have had 25 businesses, yes 25 businesses but now only has 7 that are running successfully 24/7 earning her millions of dollars in revenue.

I have no doubt that she has been hustling with a lot but that does not legitimise any of those hustles as most were shady.

Call me a hater/jealous/poor/broke or whatever but I know a scammy business when I see one and my concern is not a personal matter against her but rather people who fall for the rags to riches story and therefore pay her for business mentoring/wealth management

The following are just few among many red flags about this person's businesses, I welcome any others to contribute in this thread however they want but just keep it respectful.

■ Stealing photos from the Internet and editing her name on them for her Ad campaigns, branding them as if they were her actual products and projects while they're not. You source most of her posts just by a Google image search . And they have nothing to do with her.

■ There are almost zero known customers that we know that use her products hair oil/makeup etc even those defending her have probably never bought a single product from her and yet she brags to be selling tens of thousands of items, exaggeration.

■ She runs "million" dollar "companies" and mentors people on business organisation and marketing but all her companies use regular non-business email addresses and even WhatsApp, she uses yahoo, Gmail and even icloud . Any real professional business would never do this.

■ Her "successful" companies have no registered names and number of the company and where are they registered and also what are the physical locations of her companies/offices/industries . All her company profiles show no specific address.

■ She will lure you to take inspiration in her and then direct you to her site or seminars where you will have to pay for her course material that supposedly tell you how to become a successful business person, I suppose this is how she extracts money from desperate people.

■ Involvement in a ponzi pyramid scheme called "paydiamond". She was recruiting people to invest in this fraudulent scheme promising if you put your money it will grow by upto 250% in a short time without lifting a finger. (Do your research on Paydiamond)

■ She is a millionaire and her companies bring in millions of dollars in revenue, she's a C.E.O and founder of these companies but she's the one doing the packaging and processing of "thousands" of orders and everything else , no employees?

■ Since she sells products at an "INDUSTRIAL" scale for human consumption i.e hair oils/ slimming teas/etc ,receiving tens of thousands of orders I assume she should have approvals from foods,drugs and standards authorities, none of her "products" have these stamps. Certified?

■ When confronted with genuine questions about the really impressive revenue posts she makes, the most reliable evidence she came with was a $10 PayPal transaction received, however in all her businesses there is no product of that price.
Those other platforms are unknown

■ Apparently she owns real estate in Dubai worth $1 million, and also has 10 vacation rental properties between South Africa, Zanzibar and Nairobi, these are her Airbnb rentals thats as she mentions but never gives actual links for at least online viewings and maybe booking.

■ She admits a slow Airbnb business due to covid 19 and the global tourism industry tumbling down in 2020 (see previous image) But she goes ahead and say she actually went in search for MORE properties and will TRIPLE her Airbnbs to be 30 properties 2021.What economics is this ?

■ For her supposed amount of success she's a Tanzanian multi- millionaire, surely she'd be recognised by credible people/organisations/media , but who knows her ? At least maybe an invite to a seminar/interview that she's not the host and main speaker but a guest speaker perhaps

■ She has taught 50,000 Americans how to optimize their sales online in just ONE YEAR.
50,000 Americans went and said yes we need Business enlightenment from 20 year old Tanzanian self-made self proclaimed business mogul.

■ Her companies aren't public but private companies but she constantly shares posts of her revenues and sales/profits, who are you obliged to share these financial details with if you're not a public traded company? I think it's not a real brand at all and the figures are lies

■Operating from a tax haven. We all know who loves tax havens the most are people with suspicious criminal or ill-gotten gains and malicious/fraudulent business practices. And that's where this person chooses to be running her businesses.

■ She is about to "host the biggest launch party and pop up event in EAST AFRICA" with 5 TOP MUSICIANS thats she's obviously not going to name, and its going to be a "private" concert. Lies.

I might not be a Marketer but privacy and "biggest" brand launching don't go together

■ Something isn't right, her online business pages only have a few hundred followers at most and little or no engagement , I expected more from an "online" business guru.

Main account has 100,000 followers but posts max out at a few hundred likes?

■ For a really busy multi millionaire with multiple businesses that she owns and manages,directs,accounts and packages for she seems to be having a lot of time on social media to convince people she's upto something big everytime and constantly posting and ranting 24/7

■ More Internet images she brags as her projects, I mean you teach "branding" and you own a "brand" but you source material from pirating the Internet?? Sounds unbrandy to me.

■ What I see is this whole business is a "GET RICH QUICK SCHEME" ,no different than youtube influencers that will tell you "how to be millionaires" effortlessly but only if you buy their courses.

!END! This will upset people but please do bring your credible defence and also those who see what I see can add or express their concerns here. There is a lot more I'm just tired typing and digging

Oh! And I promise anonymity if you bring me materials,confessions or any concerns regarding this.