

Twitter Thread by [Julija](#)



[Julija](#)

[@julijaceh](#)



Behind the scenes of Great Reset

IMPERATIVES21 (\$15 trillions in assets)

**Created as a basis for masive economic system change Driving a RESET from shareholders to Stakeholder Capitalism = Socialism as a New Economic Model
No property, no privacy.**

■Your new owners. Voted for them? "Founding members: B Lab, B Team, CECF, ■■Coalition for Inclusive Capitalism with Vatican (Lynn Forrester de Rothschild), Conscious Capitalism, JUST Capital have been working independently for years to manifest a new vision of the economy.



**REPRESENTING MORE THAN 70,000
BUSINESSES, 20 MILLION EMPLOYEES, \$6.6
TRILLION IN REVENUE, AND \$15 TRILLION IN
ASSETS UNDER MANAGEMENT, IMPERATIVE 21 IS
A BUSINESS-LED NETWORK DRIVING ECONOMIC
SYSTEMS CHANGE.**

Announcement of Commitment: Imperative 21, October 24, 2019. A full page ad in the New York Times, September 13, 2020, the 50th anniversary of Milton Friedman's seminal essay on shareholder primacy, kicked off the RESET campaign.

<https://t.co/XirigY3Mrk>

<https://t.co/OqyJl6TcMk>

The plans were made, without no crises, they had to invent one. Systems used to change after the war/revolution. It looks that we are in the middle of silent WW3. Virus, lockdowns, vaccines are weapons. Goal: change of socio-economic system into socialism.

<https://t.co/bWnqIUaATY>

Reset's Countdown:2019&2020

Oct,18: Event 201

Oct, 24: Imperatives 21 announced

Nov 19: Council for Inclusive Capitalism met with Vatican

Nov 22: Kissinger visits China

Dec 2, Schwab, WEF: Davos Manifesto

January 21:WEF meeting

March 11: Pandemic declared

May: The Great Reset

We were shocked by The Great Reset, while their explanation is: "RESET is a long-term campaign to raise awareness around the necessity of, and opportunity for, economic system change."

It is obvious now, that they've been planning Reset for a years. They don't hide it.



RESET is a long-term campaign to raise awareness around the necessity of, and opportunity for, economic system change — to create a more just economy that works for everyone and for the long term.

Every movement needs a RESET to achieve their goals. We need to RESET for workers. RESET for climate action. RESET for racial justice. RESET for gender equity. RESET for the

"The Imperatives describe the design objectives and characteristics of the economic system we must move toward to achieve our collective vision of shared wellbeing on a healthy planet." Whose vision? Not the vision of 99%.

IMPERATIVES FOR ECONOMIC SYSTEM CHANGE

DESIGN FOR INTERDEPENDENCE

Recognize the interdependence of healthy people, planet, and economies;

Balance the relationships between the private sector, government and civil society;

Ensure that everyone has access to free and fair markets.

INVEST FOR JUSTICE

Remove structural inequality;

Ensure leadership and ownership are more inclusive, and investment more accessible;

Use technology to advance democratic ideals and human rights;

Promote greater voice, power and opportunity for those currently marginalized.

ACCOUNT FOR STAKEHOLDERS

Measure success based on credible common metrics of sustainable value creation for all stakeholders;

Create incentives that reward business and investments creating social and environmental value;

Enhance standards of fiduciary duty.

Timeline of Imperatives. Before that, similar activities were covered under umbrella of Council for Inclusive capitalism, leads by Lynn Forrester de Rothchild. It's clear, who want to change the system

Btw: Twitter account of Council for Inclusive Capitalism is from May, 2012.

JOURNEY OF CO-CREATION OF A UNIFYING NARRATIVE, STRATEGY AND CAMPAIGN FOR ECONOMIC SYSTEMS CHANGE

FIRST ALLIES FOR SYSTEM CHANGE CONVENING

120 global allies

● APRIL 1

SURVEY ON PRELIMINARY IMPERATIVES & ALLIES ECOSYSTEM

435 invited, 50% response, 39% completion

● APRIL 21

SECOND ALLIES FOR SYSTEM CHANGE CONVENING

350+ global allies
Draft Zero presented

● MAY 21

RESET CAMPAIGN

Kickoff and introduction of Imperatives

● SEPTEMBER 13

LAUNCH OF IMPERATIVES COALITION

Develop framework & roadmap for allies survey & activation

APRIL 17

LAUNCH OF CULTURE COALITION

Develop creative for campaign to RESET

JUNE 11

THIRD ALLIES FOR SYSTEM CHANGE CONVENING

Draft One presented

SEPTEMBER 9

Amsterdam as an example. Circular economy. C40 Thriving Cities Initiative. Green communism.

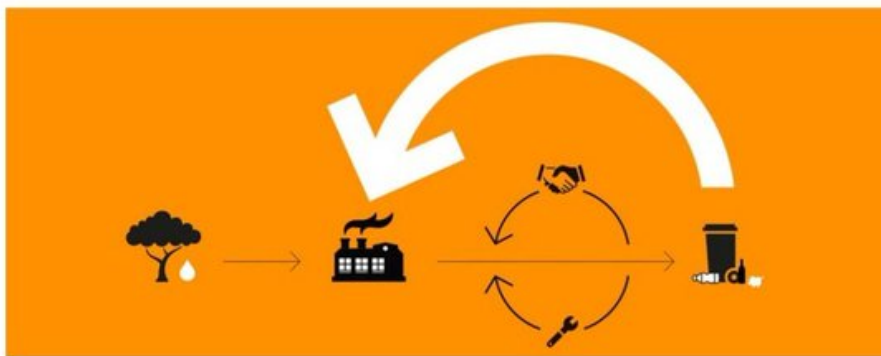
<https://t.co/8shPnQN5NI>

thx @WillemsEugene



Home › Governance and Organization › Our policy
› Ambitions and implementation agenda 2019 › Healthy
and sustainable city

Amsterdam Circular 2020 - 2025



Amsterdam wants to be a circular city by 2050. A city where we reuse valuable materials and raw materials and where we do not produce waste. The production of new materials and goods is causing raw materials to run out and is responsible for more than half of global CO2 emissions. In a circular city, we ensure that raw materials and materials are reused and not lost. Because we are fully committed to reuse, this also creates more local employment in the repair and processing sector. In addition, this change in consumption and production is improving working conditions in low-wage countries and thus helping to raise people's living standards, both within city limits and beyond.

Strategy Amsterdam Circular

HOW DO THE IMPERATIVES RELATE TO THE SDGS?

The UN's SDG were signed on to by 193 countries. The Imperatives describe the economic system required to achieve them.

Economical system of Agenda 2030 is socialism. Abolishment of private property and privacy.



They want to justify Reset with inequality. Inequality is result of their enormous greed. They want that we , 99%, feel guilty for it. And now, they will change the system, because of us, and for us. What a hypocrisy and doublespeak.

26 INDIVIDUALS
CURRENTLY OWN
MORE WEALTH
THAN HALF OF
HUMANITY.

#IMPERATIVE21



DOWNLOAD

305 MILLION MORE
FULL TIME WORKERS
WILL BE OUT OF
WORK IN THE 2ND
QUARTER OF 2020.

#IMPERATIVE21



DOWNLOAD

THE MEDIAN FAMILY
WEALTH FOR WHITE
PEOPLE IN THE
U.S. IS 10X HIGHER
THAN IT IS FOR
BLACK PEOPLE.

#IMPERATIVE21



OVER THE LAST 15 YEARS,
94% OF U.S. COMPANIES'
PROFITS HAVE BEEN
DIVERTED BACK TO
EXECUTIVES AND
SHAREHOLDERS —
RATHER THAN WORKERS.

#IMPERATIVE21



"Partnering with Imperative 21, the social change design lab Amplifier distilled the Imperatives for Economic System Change into compelling artwork available for free to everyone who seeks a more just economy."

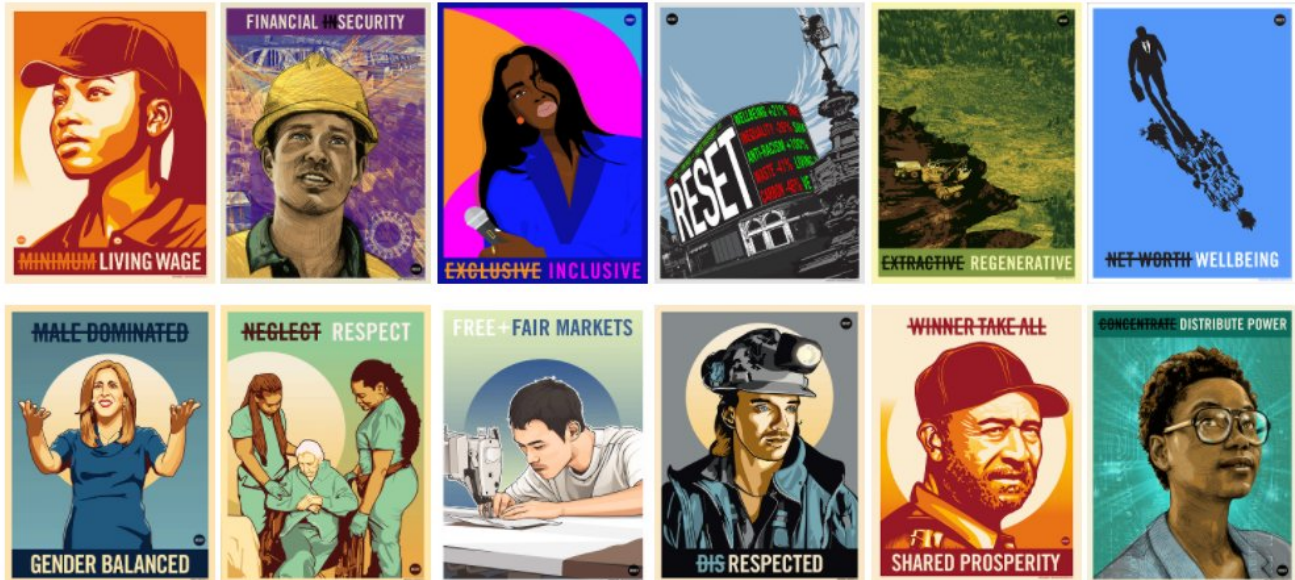
WILL YOU HELP US RESTORE HOPE?

DONATE

AMPLIFIES MOVEMENTS



Marketing material for The New Economic system's "uptake". As for vaccines. If the product is not needed than you need big marketing push to persuade people. Both, vaccine and new economic system are not needed at all.



IMPERATIVES FOR ECONOMIC SYSTEM CHANGE

Use of Art as an agent of socio - economic system's change.

HOW WE BUILD



AMPLIFIER IS A NONPROFIT DESIGN LAB THAT BUILDS ART AND MEDIA EXPERIMENTS TO AMPLIFY THE MOST IMPORTANT MOVEMENTS OF OUR TIMES.

The massive economic change was built upon Meadows Memorandum's postulates.

"The economic system change articulated in the Imperatives is necessary to make material progress to Build Back Better, including WEF stakeholder capitalism incentive.

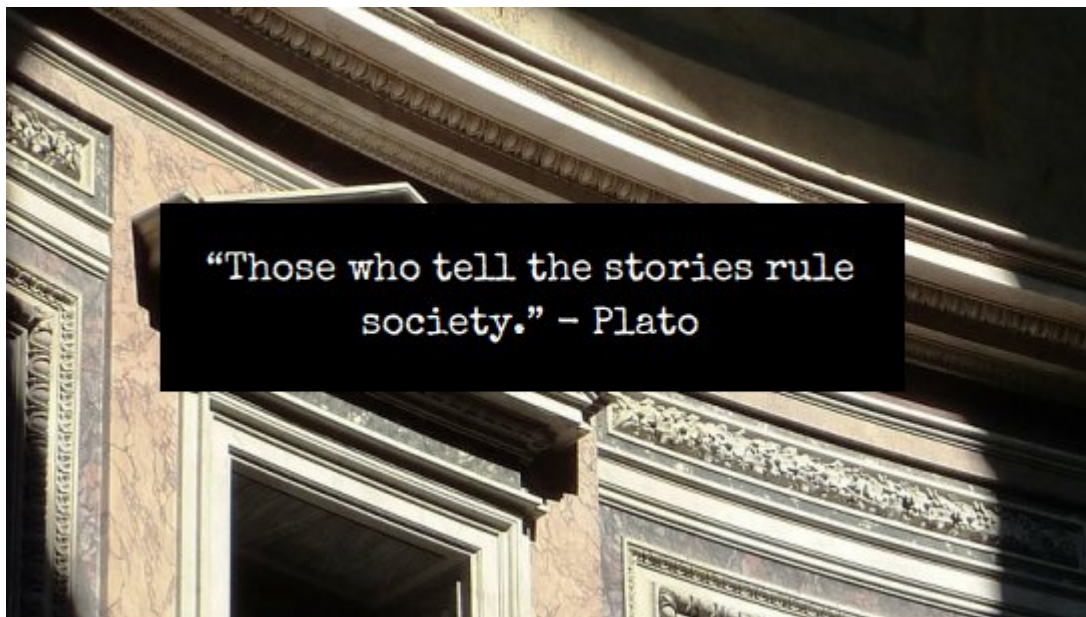
<https://t.co/LrF20CbiU2>

Meadows Memorandum

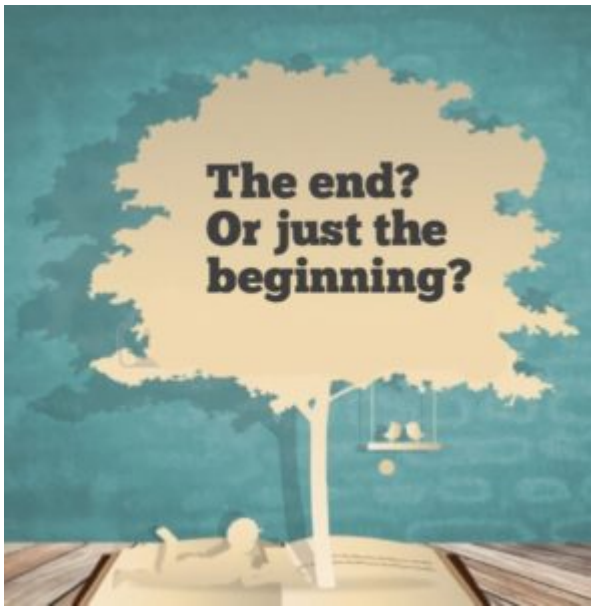
A new economic model for a finer future



They own media, they tell the stories (pre - programing), they rule the society. They love Plato. Plato is the founding father of depopulation idea.



The End. For some. For others beginning.



[@threadreaderapp](#) unroll