

Twitter Thread by [Saket Reddy](#)



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Interesting to see that only Deepak and Pi have grown sales at > 15% for the last 5, 10 and 20 years within these 5 chemical names.

Plotting sales CAGR for few gems in [#chemicals](#), [#pharma](#) and [#FMCG](#)

Majority has 20Y CAGR > 10Y > 5Y => growth is decelerating as base becomes big...

only outlier being [#Deepaknitrate](#) where

20Y CAGR < 10Y < 5Y => accelerating growth... pic.twitter.com/ewpFeKmxQo

— jeevan patwa (@jeevanpatwa) [July 14, 2021](#)