Twitter Thread by Pulp Librarian



Pulp Librarian
@PulpLibrarian

One slightly warm day and I'm all...

Lew Magram Presents "Calcutta Cloth" Leisure Suits



CALL NOW!
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USE YOUR CREDIT CARD
ANYWHERE ANYTIME
24 hours a day
7 days a week

Introducing "Calcutta Cloth" **It's the great heat-beater fashion fabric of the year. Super cool and comfortable 100% crushed cotton. Incredibly packable . . . machine washable.**

The Bombay Cooler . . . Wear this **long-sleeve** leisure suit anywhere and really beat the heat! Four button-flap pockets . . . high-back, long-point collar . . . chalk buttons. Flare bottom pants have western pockets (plus two back pockets). In **Copen Blue** or **Yellow.**

The Bengal Lancer . . . Our **half-sleeve** leisure suit is adapted from the off-duty uniforms of the British Bengal Army. Note the button-flap pockets on chest and sleeve. Plus epaulets . . . high-back, long-point collar . . . chalk buttons . . . smart contrast stitching. Pants have flare bottoms and western pockets (plus two back pockets). In **Bone** or **Melon.**

Sizes (both suits): Jacket — S-M-L-XL. Pants — 30 to 40, even waist. Pants shipped with unfinished bottoms.

Coordinating "Sunburst" T-Shirt. Color as shown. Sizes S, M, L, XL $9.95

YOUR SATISFACTION IS GUARANTEED

Quan.	Item	Color	SIZES Jacket	Pant	Price
	Bombay Cooler	Copen Blue			
	Bombay Cooler	Yellow			
	Bengal Lancer	Bone			
	Bengal Lancer	Melon			
	T-Shirt	As Shown			

N.Y. residents add sales tax — Postage 1.50
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lew magram, 830 7th Ave. (Nr. 53rd St.), Dept. YPB, N.Y.C. 10019

If tomorrow's as slightly warm as today...

Mens short & long sleeve business shirts

$2.99 EA.

Polyester/cotton in white and pastels. 37-44.

Fashion ties

$3.99 EA.

Prints and woven designs. Look smart in a Target tie.

Fashion shorts

$7.99 EA.

Fashion shorts in a good range of styles. 3-7, 4¼, 5¼, 6¼, 7¼.

Leather belts

$2.59

1½" size

Other sizes and prices available too.

Walk socks

99c PR.

Machine washable. 1 size fits all. Assorted colours.



And if it's not...

