Twitter Thread by Country Universe



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@CountryUniverse



A quick primer on the #MorganWallen fallout for country radio:

To those stations that have pulled Wallen's music: You've done more than I expected the country industry to do at all. That matters.

But you have taken only the *first* step here. You do not get to now act as though you've washed your hands of a problem that is bone-deep.

This is, as our friend @AndreaWillWrite has noted, a moment for action. Not for hashtags or vague social media posts about how "this" is "not who we are."

Because you, country radio, know damn good and well that it is who "we" are. And it always has been.

So now you have giant racist sized holes to fill in your playlists.

What you do *not* do right now is fill those holes with other white dudes. Particularly not other white dudes you know are exactly like Chucklefuck McMullet but just haven't been caught on video.

You do *not* fill those holes in your playlist with callow calls for "unity" or bridging a "great divide" that come from white dudes who benefit most from the status quo because you, country radio, protect them at the expense of literally everyone else.

What do you do, then?

Play. Black. Country. Artists.

Need some suggestions? Happy to oblige.

You know about Mickey Guyton. You also know you should've been playing her for *years* already. So do that.

Here's Willie Jones, doing an infinitely superior hip-hop x country genre hybrid than literally any white guy in your current playlists: https://t.co/ZkN5PJEmCA

Here's Reyna Roberts, with a song you'd already be playing if it were by Blackface Aldean: https://t.co/H0cbTB7EKw

Here's Chapel Hart, singing closer vocal harmonies than Lady ButWeHaveBlackFriends: https://t.co/bYYqG1Hiy6

Here's Charley Crockett's cover of a classic country hit that other formats have already been playing: https://t.co/7Lc3VOrQmJ

There's a quick set of four to get you through the morning. None of this, "There aren't enough Black Country artists" or "We'd play them if their music were better" bullshit.

Black Country artists have *been here*. And their music has been and is *more* than good enough.

You've never had a viable excuse not to play it.

But today? Of all days? Get your shit together, country radio. Be better.