Twitter Thread by Steve Magness



Steve Magness
@stevemagness

Figuring out who to listen to and what's right/wrong in the world of social media, podcasters, and experts of everything is difficult.

As a scientist and writer here's1 trick & 6 lessons on figuring out if a writer, podcaster, or expert should be listened to or not. ■■■

First, the quick way:
See what an expert says about something in an area you have expertise in.

For example, I search for where they talk about exercise or athletic performance.

If they are wrong but confident in it. It tells you that something is wrong in their thinking

They overindex on superficial understanding and don't do the deep work.

It doesn't mean they'll be wrong on everything, but it should make you question whenever the person ventures away from an area where they've had 'skin in the game' success in.