

## Twitter Thread by [clayton chambers](#)



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**Streetwear, Gorpcore & the future of menswear.**

**Menswear is changing. Even Virgil says streetwear's gonna die.**

**Meanwhile, there's this growing trend of urban dwellers wearing camping gear like they're headed Upstate...**

**Meet Gorpcore.**

**Is it replacing streetwear?**

**[thread]**



So let's unpack:

- 1/ What Gorpcore is + where it came from.
- 2/ What makes something Gorpcore.
- 3/ Its place in the culture.
- 4/ Predicting just how mainstream outdoor-wear can go.

What is Gorpcore:

Ever heard of "good old raisins and peanuts?"

It's another phrase for trail mix. Yep, that's it.

So how's this related to Gorpcore?



Gorpcore is someone who wears a (trail) mix of: technical, utilitarian, function, outdoorsy-wear on the regular.

... you know, clothing \*traditionally\* reserved for trail runners. Hikers. Campers.

Kind of like this:



In 2017, The Cut's Jason Chen coined the phrase Gorpcore as a way of describing this budding species.

But it ain't new.

It's been around for years, gaining steam in the late 2010s.

Chen says Gorpcore represents a style-shift away from minimalism (what's known as Normcore).

Here's Chen's piece if you're interested in a deeper dive on the origins.

<https://t.co/R09YQeOftC>

Characteristics of Gorpcore?

It's:

- playfully normal.
- ugly on purpose.
- painfully obstinate.
- obscenely colorful.

All at the same time. Here's what I mean ■

A direct quote from someone Chen interviewed:

"Listen, if you dropped me somewhere upstate, I'd cry... but I love clothes that can transport me."

that's the irony of Gorpcore.

By being non-style, it \*is\* a fashion statement.



But what \*actually\* makes something Gorpcore?

I've got 4 indicators: color, shape, layering, and function.

Here's your guide to detecting Gorpies in the wild... ■■

1/ COLOR

Color is key.

You often see it with the outerwear and socks.

From fleeces and windbreakers, to soft-shell puffers, color is where you make it pop.

