

Twitter Thread by Ulfah Alifah



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Still in the new-year vibes. You probably have found an article about "2021 design trends" someplace else. ■Then, you may find it very inspiring and just want to revamp your old design/branding with those trends right-away. ■

Read more: <https://t.co/v6zAHGJbqH>

You must consider the so-called "3B":

1. It would be best to prepare some accounts to keep up with the trends that always change. The funding means you may need to update old-software, invest in research, or hire new talents.
2. If brands are keeping up with trends, they certainly can uplift more awareness. Remember that some brands don't benefit from using trends, such as banking or security brands, which users may expect more usability and stability.
3. What motivates a person? What do they truly value? Are there any factors that play out in their lives and impact their experience? You have to answer so that your decision to follow the trends will not be biased, but it's fundamental to putting your user's behavior.

Why do you have to follow those presentation design trends 2021? you will stand out, you will stay relevant, and you will be remembered

Agree that a great design just as important as your suit in a presentation. It brings more confidence! Hence, once you can create the presentation design in its most legit way, you will present it 5 or 10 times better.

Who wants to watch something that is out of date? Showing that you care about design trends for presentation will build credibility. Picture yourself when you are still using the old-format presentation; people will doubt your competency, for sure.

People do forget easily about ordinary things. Also, you get to know that people will always crave something fresher and better by nature.

By following those trends, you will also feed the audience's expectations that are shifting over time, and they will eventually recognize you through their mind.