Twitter Thread by Rachel "The Doc" Bitecofer ■■■



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1. IMP ANNOUNCEMENT

I want to let you know when I made the decision to launch @StrikePac & directly get into electioneering I realized I wasn't going to continue issuing "race ratings" & "forecasts" each cycle- OBV that's a conflict of interest!

The hostility & sexism of

2. that world, I have to be honest, makes it very easy to walk away- the misogyny in the top tier of the election analysis community outside of @Center4Politics folks who are awesome & also more accurate than anyone else is intolerable. I'll still analyze politics, political

3. events, issue commentary, write articles, run the pod, go on TV, and generally succeed in ways that drive those men nuts but no, I won't be putting out ratings or "forecasts" anymore. Now, lots of people are asking me "what's going to happen in 2022?" The Midterm Effect, the

4. the long standing pattern of the president's party losing seats in the Midterm happens virtually every single cycle. I believe there are 2 recent exceptions: post-9/11 in the 2022 midterms and 1998 post-Lewinski gate. What I'm trying to do in building @StrikePac is completely

5. redesign/overhaul/modernize & reshape the way that Dems currently approach electioneering. I want to build a new organization with the funds capable of coming into cycle's like VA's 2021 cycle and the 2022 midterm cycle and start to deploy these new methodologies into the

6. the field. These new techniques include an offense attack strategy that brands the Republican Party as an extremist party trying to end democracy, one that must not be given governing power. 1 that has adopted a #PartyOfNo posture- so allegiant to an ideology of "limited gov"

7. it stood by and did nothing as a deadly pandemic washed over our country, killing us by the hundreds of thousands. I want to attack the party's brand as the party of the economy. Why? BC over the past 30 the Rep Party has murdered the American economy & taken us from a global

8. leader to a global laughingstock. Their economic performance record is SHIT and @strikepac is going to make them own it for the first time. They get walk around w a straight face say "Ds have no message for the working class" w/o ever being challenged to produce their

9. accomplishments for the same. And when they are challenged?? ■■■. @strikepac is going to link every single competitve R w their extremist agenda & their extremist colleagues like MTG. Its long past time that someone met the GOP's own electioneers on the field w an effective

10. counterpunch, and @StrikePac intends to be there, fighting ■ with ■.

BC if we're not there? If the Ds go into 2022 with the same messaging & electioneering approaches they brought to bear in the 2020 cycle- they lost seats under ideal fundamentals?

Yes, Ds are losing!

11. One more thing. @strikepac will be run with a high level of transparency, far beyond what the law requires. And although I am the "public face" and fundraiser for the pac, I do not control the pac's money. I took that role and gave it to @LaurieSpivak & told her the reason

12. is that it matter to me ALOT that anyone that gives money to @StrikePac knows that money, as best as we can do with it, will use it to fight the GOP. Now, this is my new job! I am getting paid a salary to do it. Well, at least I will be if it succeeds! But unlike all of the

13. rest of these pac things, I've chosen to design this one so that I have a flat salary, commensurate with my last salary at the think tank (eventually, hopefully!) that is based on my role & expertise. I am not making a cut on donations. I am not going to siphon off earning

14. from ads or make the kind of consultancy fees that I believe everyone else involved in pacs make. And the reason I'm doing these things is bc I will never give the GOP or the Nate Silvers of the world ammunition to hurt our effort to save democracy & improve the lives of the

15. lives of the millions of Americans that are depending on Democrats not to lose winnable elections. People like Silver, who are only capable of thinking about their own bottom lines, will never be able to understand someone like, who makes the opposite calculation. This info,

16. plus a whole lot more on what we're doing, how we're going to do it, and more is heading to the new website which is in progress. If you've already supported the effort- thank you! If you want to now https://t.co/dP8ZQhs68F