Twitter Thread by TY FRANKEL



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15 Creative Outreach ideas you can use TODAY.

A thread.

What is Creative Outreach?

Sending PHYSICAL GIFTS

to prospects

increase Meeting Booked rate 50% or more

Game changer

HIGHLY recommend u try it

If your deal size is $20K+

LET'S GO ■

SUPER HIGH PRICE ($301+)

1) Great seats to prospects' local MLB, NBA, or NFL sports team game // buy via Google search

2) VR headset, write "let's build your future together"

SUPER HIGH PRICE PT 2

3) Send a really nice brand new suitcase, say "you'll need this to hold all the money we'll make together"

BRANDS: Rimowa, FPM Milano, Victorinox

HIGH PRICE ($101-300)

1) Nice champagne, write "We'll be popping champagne if we work together"

Buy from local liquor/wine shops near the prospect, search on Google Maps

2) AirPods, write "Our companies would make a great pair"

HIGH PRICE PT 2

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HIGH PRICE PT 2

3) Nice cuban cigars, write "Let's smoke your competition together"

BRANDS: Fox Cigars

MEDIUM PRICE ($41-100)

1) A year of Spotify premium, write "working together is like music to my ears"

2) Heated blanket, write "hope you're heating up to the idea of working together"

3) Gloves, write "hope you're warming up to the idea of working together"

LOW PRICE ($1-40)

1) Brick, write "let's build something together"

2) Flip flop, write "just trying to get my foot in the door... did it work?"

3) Cooking pan, write "Let's cook up some clients for you"

LOW PRICE (PT 2)

4) $2 Bill, write "the moments we'd create working together would be rarer than a $2 bill"

5) Premium hot sauce, write "We can cook up some business together"

LOW PRICE (PT 3)

6) Business or self-help book, write "I want to 'book' you tons of appointments. Let's work together"

7 Fake plant or flowers, write "Let's grow {{company name}} together"

Omni-Channel outreach KILLS IT

LinkedIn (use LeadLink) + Cold Email (use MailShake) + Outbound Calls (use GoHighLevel)

BUT

if you want to go NEXT level

do Creative Outreach

such a Unique tactic

You'll be head & shoulders above competition

Sign up to my Email List

You'll get:

- my free client onboarding checklist (saves you hours of time)
- tips to grow your biz that are TOO GOOD for Twitter
- promos & discounts on my products
- lots more...

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https://t.co/CP4zyKzGLT