Twitter Thread by Bull Markets



Bull Markets
@BullMarkets1



Why FMCG is life - A Thread

From morning to night

Brushing - Colgate
10 Yr CAGR- 14%

Coffee - Nescafé - Nestle
Last 10 Yr CAGR - 17%

Bath - Lifebuoy / Lux - HUL (You wont stop having a bath)
10 Yr CAGR - 24%

Breakfast - Breads - Britannia
10 Yr CAGR - 34%

Continued ....

Footwear- Bata Shoes (You wont stop wearing shoes even after 10 yrs)
10 Yr CAGR -24%

Relaxo- 10 Yr CAGR - 51%

Watches -Titan (Been a customer of Titan for last 8 yrs)
10 Yr CAGR - 24%

Refrigerator - Whirlpool
10 Yr CAGR - 27%

Air Condition - Voltas

10 Yr CAGR - 20%

Continued

Hair Oil - Parachute - Marico
Last 10 Yr CAGR - 21%

Chawanprash - Dabur - Boost Immunity
Last 10 Yr CAGR - 18%

Always Invest in companies you have been using for last 10 years and will be using for another 10 years.

8 out of 10 times you will be right ■

Happy Investing ■■