

## Twitter Thread by Bull Markets



**Bull Markets**

@BullMarkets1



### Why FMCG is life - A Thread

From morning to night

**Brushing - Colgate**

**10 Yr CAGR- 14%**

**Coffee - Nescafé - Nestle**

**Last 10 Yr CAGR - 17%**

**Bath - Lifebuoy / Lux - HUL (You wont stop having a bath)**

**10 Yr CAGR - 24%**

**Breakfast - Breads - Britannia**

**10 Yr CAGR - 34%**

**Continued ....**

Footwear- Bata Shoes (You wont stop wearing shoes even after 10 yrs)

10 Yr CAGR -24%

Relaxo- 10 Yr CAGR - 51%

Watches -Titan (Been a customer of Titan for last 8 yrs)

10 Yr CAGR - 24%

Refrigerator - Whirlpool

10 Yr CAGR - 27%

Air Condition - Voltas

10 Yr CAGR - 20%

Continued

Hair Oil - Parachute - Marico

Last 10 Yr CAGR - 21%

Chawanprash - Dabur - Boost Immunity

Last 10 Yr CAGR - 18%

Always Invest in companies you have been using for last 10 years and will be using for another 10 years.

8 out of 10 times you will be right ■

Happy Investing ■■