

Twitter Thread by [Craig Harrington](#)



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Here's how American news outlets framed the announcement from disgraced ex-president Donald Trump that he would once again seek elected office ■ 1/

The Washington Post highlights that Trump faces "multiple criminal investigations" and notes that he refused to accept the outcome of the 2020 election, which he lost. 2/



The Washington Post  @washingtonpost · 16m



 Official

The twice-impeached former president Donald Trump, 76, who refused to concede in the 2020 election and is the subject of multiple criminal investigations, is running again in 2024, increasing the likelihood of a potential rematch with President Biden.



[washingtonpost.com](https://www.washingtonpost.com)

Trump, who as president fomented an insurrection, is running again
The former president has been eager to declare his candidacy, hoping to get ahead of likely rivals and potential criminal charges.

NPR tags Trump for refusing to concede and fomenting a deadly insurrection. Keep it up. 3/



NPR  @NPR · 38m



 Official

BREAKING: Donald Trump, who tried to overthrow the results of the 2020 presidential election and inspired a deadly riot at the Capitol in a desperate attempt to keep himself in power, has filed to run for president again in 2024.



[npr.org](https://www.npr.org)

Trump, who tried to overturn a legitimate election, files to run for presi...
Donald Trump is officially running again, trying to avenge his loss to Joe Biden, even as Trump still refuses to admit he lost. Trump's push to ...

NYT focuses on the political horserace within the GOP in their tweet, but the graphic does focus on "multiple ongoing state and federal investigations" into Trump. 4/



The New York Times  @nytimes · 18m



 Official

Breaking News: Donald Trump announced a 2024 run for president, ignoring GOP warnings that his influence is harming the party.

nyti.ms/3O6ZIKZ

BREAKING

Donald Trump Is Running for President Again

Trump's 2024 White House bid is motivated in part by his hope that it will shield him from multiple ongoing state and federal investigations.

Nov. 15, 2022



CNN doesn't mention his criminal behavior or toxic politics, just the bit of trivia about him seeking non-consecutive terms in the White House. Try harder, CNN. 5/

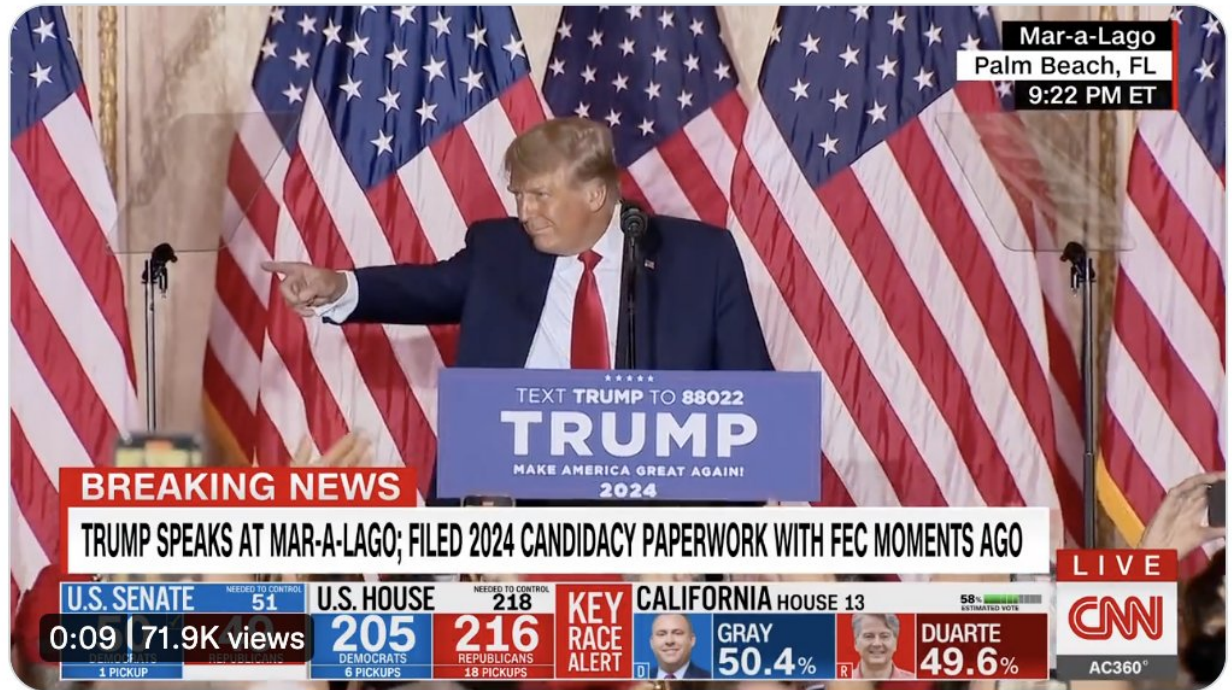


CNN @CNN · 19m



Official

JUST IN: Former President Donald Trump announces another run for the White House and enters the 2024 race, aiming to become only the second US president ever elected to two nonconsecutive terms. cnn.it/3AjKjvt



ABC News and ABC's dedicated politics team leave a lot to be desired in their framing of Trump's attempted return to the White House. 6/

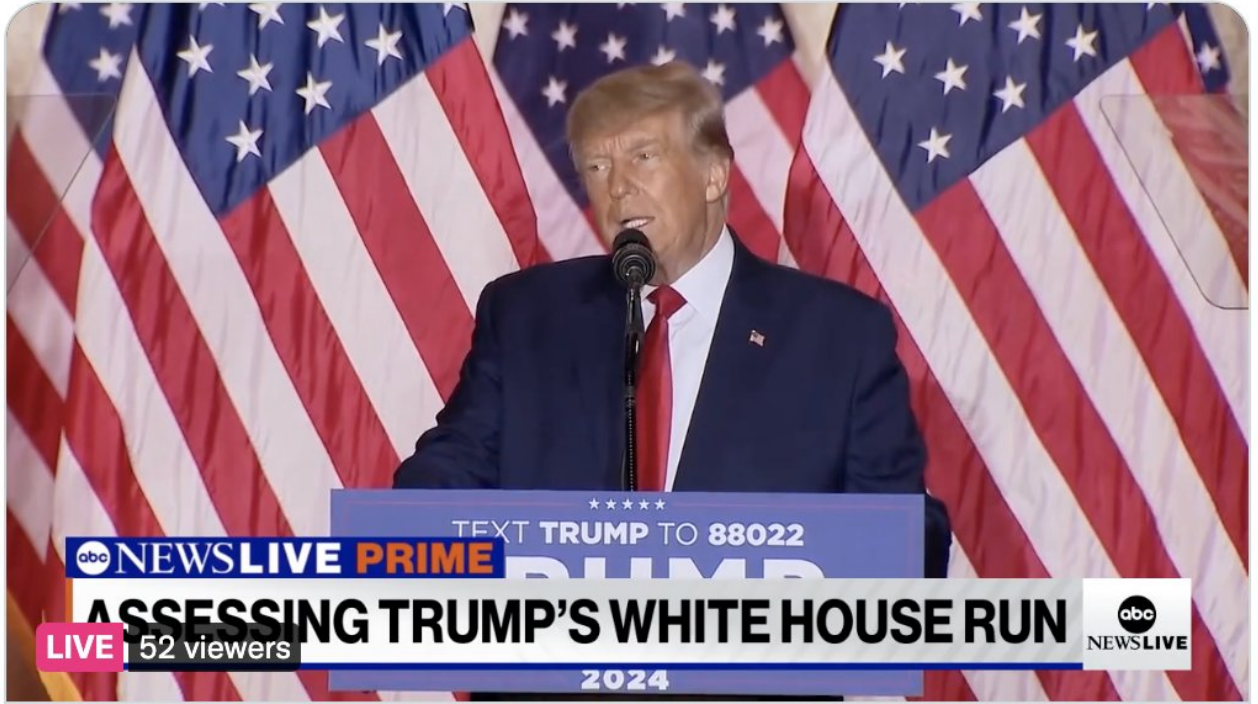


ABC News Politics @ABCPolitics · 25m



Official

HAPPENING NOW: Former Pres. Donald Trump announces 2024 presidential bid during speech from Mar-a-Lago. It comes just one week after the Republicans failed to achieve the "red wave" many had promised in the 2022 midterm elections. abcn.ws/3GjE0f9



ABC News @ABC

Trump expected to announce that he is running for president in 2024

Equally weak effort from the team at CBS News, including the political desk. The thing people need to know about Trump is that he's a dangerous criminal who tried to overthrow the government! 7/



CBS Evening News  @CBSEveningNews · Nov 11



 Official

Former Pres. Trump is reportedly making plans to announce a third bid for the White House next week. Ahead of the announcement, sources say he's become increasingly bitter at potential rivals and infuriated at being blamed for GOP midterm failures.



NBC News and MSNBC basically putting zero effort into the part of their story that the vast majority of people will actually read (the tweet). 8/



NBC News  @NBCNews · 29m



 Official

BREAKING: Former President Trump announces he'll run for president in 2024.



[nbcnews.com](https://www.nbcnews.com)

Former President Trump launches 2024 presidential campaign
Trump has continued to falsely assert that he won the 2020 election but that he was denied office by rampant fraud.

It should probably be cause for alarm within NBC News that their first shot at framing Trump's attempted return to power is exactly the same as Fox News' pre-scheduled tweet. 9/



Fox News  @FoxNews · 30m



BREAKING NEWS: Donald Trump announces 2024 re-election run for president



[foxnews.com](https://www.foxnews.com)

Donald Trump announces 2024 re-election run for president

Former President Donald Trump announced that he will seek re-election to the presidency in 2024, setting the stage for a dramatic return to th...

Anyway... why go to all the trouble of this? Because the way the media talk about Trump is deadly important. They turned him into a viable candidate in 2016 by not portraying him as a fraud and a con man from the start. Could they make the same mistake again? You bet.