Twitter Thread by Izzy Piyale-Sheard ■| Career Coaching / Resources



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@izzydoesizzy



1/ Hello world,

@stefanpalios and I have some really exciting news. In many of my career coaching discussions, a lot of what came up was the fact that many people have started freelancing.

[continue the thread]

> So big news: @izzydoesizzy and I teamed up to launch Freelance Foundations, a live-taught course to help you:
> \U0001f4c8Launch a freelance business
> \U0001f91dPerfect your one-liner and self marketing
> \U0001f911Close paying clients
> \U0001f9feGet admin in order so you can set and forgethttps://t.co/TkcQAf2qFR
>
> — Stefan Palios (@stefanpalios) December 9, 2020

2/ This fell directly in line with something I read on Stefan's freelancing blog, @PulseBlueprint:

"There are nearly 60 million freelancers in the United States alone"

"58% of people that went remote due to COVID are now considering freelancing"

So that called for action

3/ Freelancing can be really challenging. It involves a lot of really interesting skills that take time to learn and develop on your own.

- building a website
- taxes, accounting, finances
- marketing
- sales
- project management

and so much more

4/ It's one hundred percent possible to learn this on your own, as many of us have had to do.

But for all of those who are trying to adapt quickly, and go at in on their own, this can be really challenging to learn and experiment with on your own and be profitable earlier.

5/ One of the biggest challenges lies in the fact that most freelancers go at it completely alone.

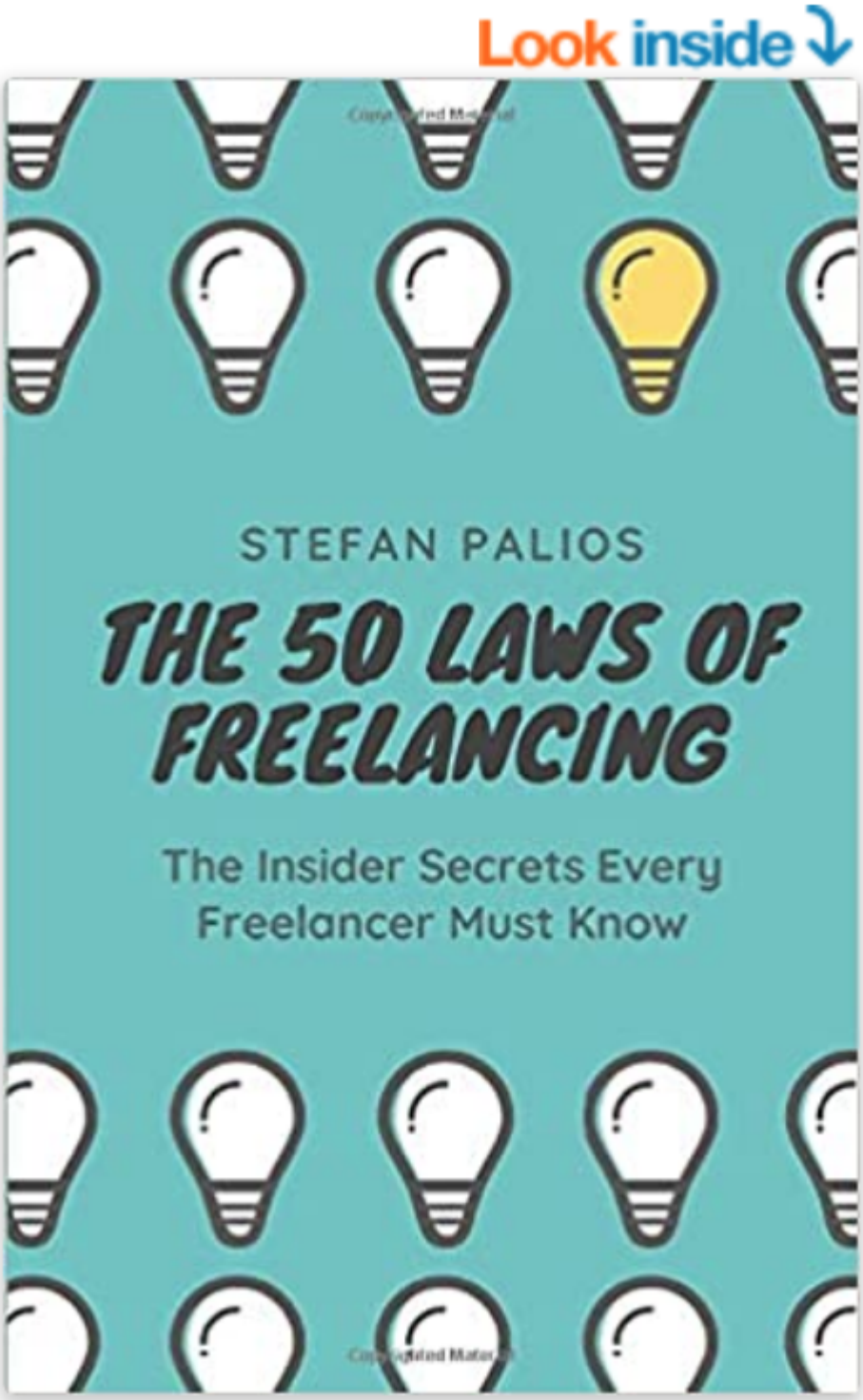
They start on their own, they experiment and make mistakes (big and small), and nobody around them really understands the ups and downs you go through.

6/ Our absolute biggest goal here was to build a community for support and accountability.

A small group to meet with weekly for 6 weeks, and share wins, mistakes, and lessons learned.

7/ All while being guided and consistently challenged by @stefanpalios, a seasoned professional freelancer who has helped freelancers collectively close over $1M+ in deals

8/ In case you didn't know, @stefanpalios is also a 2X author.



9/ He also writes consistently on a content platform he's developed himself called @PulseBlueprint, writing weekly articles like these

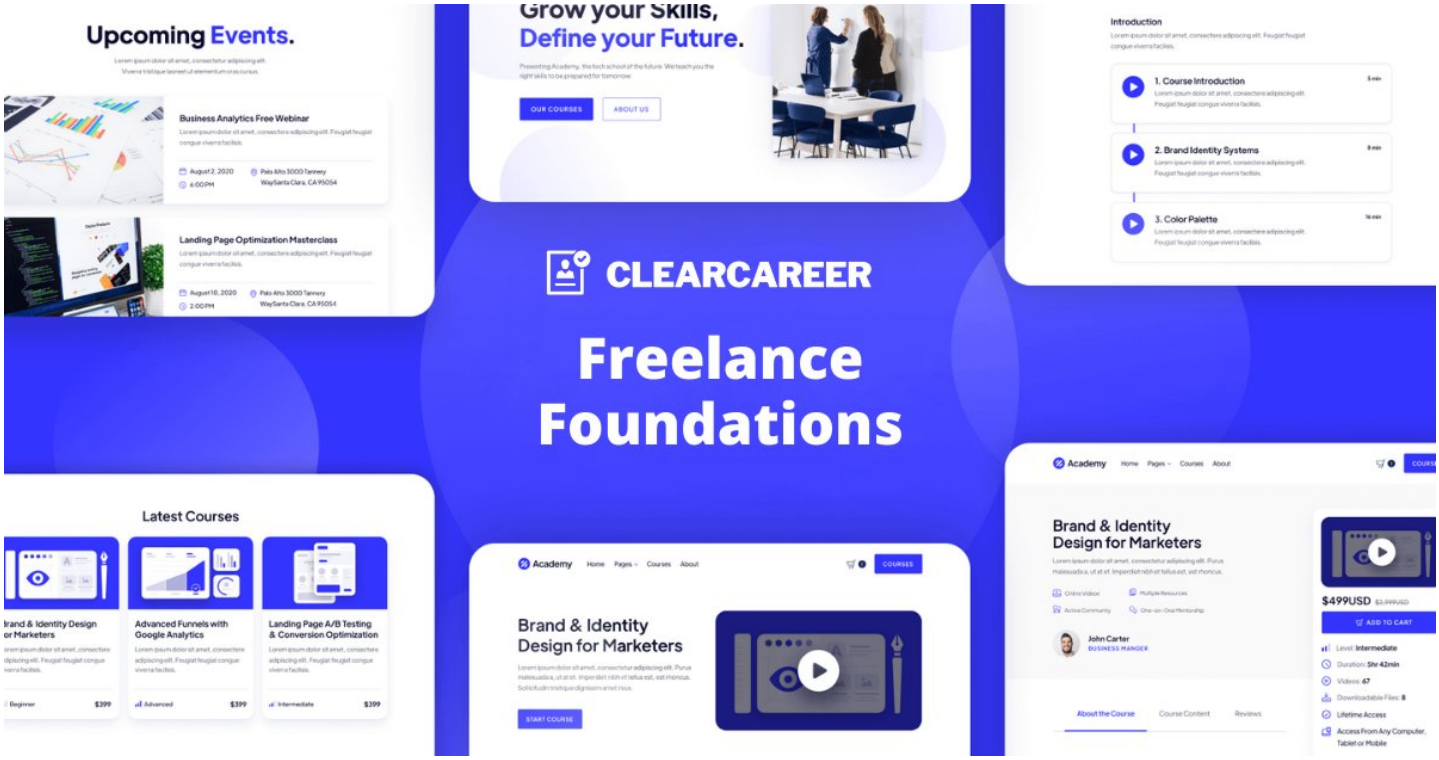


10/ And these



11/ So if you're tired of working 40+ hours a week for someone else, or are generally interested in starting your own business...

12/ Or you'll want to learn how to launch a profitable freelance business and start working when you want, where you want, on what you want, then I'd love to welcome you into our new course: Freelance Foundations.



13/ Whether you're a designer, a writer, a software developer, a photographer or have any other skills you'd like to share with the world, Freelance Foundations will help you launch profitable business in just 5 weeks of training.

And this isn't a video course, it's all LIVE

14/ So unlike a lot of other courses you might be able to get on Udemy or Skillshare, here, you're actually going to have live feedback and support from Stefan on YOUR unique circumstances and business.

And have a community of other freelancers starting their businesses.

- Identify a profitable niche
- Build your legal and logistical foundations
- Learn to leverage business tax deductions
- Use our perfected scripts for your sales calls
- Find your first clients
- Professionally your client relationships
- Set boundaries and avoid scrope creep
- Use our suggested tools, templates and resources

15/ One thing that's really exciting about this program is that Stefan will teach you how to SELL your services in an authentic way!

16/ Yes that's a taboo word for many (it certainly was for me for my entire career).

But one thing I've learned if you want to run your own business, you need to learn to sell. There's really no way around it.

17/ Stefan's got seasoned sales scripts that you can use to have positive discussions with your clients, and land clients without feeling sleazy.

After all, you're great, you offer an important service, and SOMEONE OUT THERE NEEDS YOUR HELP!

18/ A bit about the program:

- 5 weeks (Jan 19 - Feb 19)
- Class - Tuesdays 5:30 - 7:30pm
- Feedback Hours - Fridays - 12:00 - 1:00pm

If you're interested, check it out today and book a call! We've only got 15 spots available!

You won't regret it.

https://t.co/iYvlOOeVJH

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