Twitter Thread by #stopSISEA maya morena



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So I’m looking at Exodus Cry’s business partners & you can really tell who benefits from this definition of “freedom”.
One is called Cedar & Twine.

Basically a bunch of white women moved to Nicaragua, did missionary work, targeted poor Nicaraguan women to manufacture their stuff

We know this business model.

You create a business in a poor country & target people from poor neighborhoods. You pay them like $100/mo, $1/day, pennies/hr. You create a retail store in the US & pay them more.
You get a tax write off from the percentage that goes to charity

It is disturbing that businesses can just donate to anti-trafficking/anti-slavery organizations and claim that they’re ending slavery as a marketing tool.

They found a way to make ending slavery profitable and a way to avoid taxes.... for themselves.

Do you ever notice that all these anti-trafficking/slavery orgs never talk about workers having their wages stolen or being forced to take wages that keep them in poverty forever?

We have to ask the question of who these organizations really serve?

Another business partner of Exodus Cry is Matchless.

Which...I soon as I entered the site I saw a rant on Hooters Girls. They explain that we weren’t really “choosing” to do this, that “it was all we knew”, & only some women willingly “live in sexual sin”

thank goodness these white women are going around civilizing these non-white and poor female slaves, I mean what would we do without them? Go to hell obviously. Thank goodness they employ us for starvation wages so we can have a chance of going to heaven.

Why is that poor Nicaraguan women are being “empowered” by working in the garment industry? But the Nicaraguan sex workers or Hooters girls are being “enslaved” & aren’t making a valid choice?
And does this philosophy benefit those with the capital to exploit global inequality?

Another business, Nuance Style House profiled Helen Taylor (Director of Outreach at Exodus Cry) on their blog.

She heard about the 3rd world trafficking victims & miraculously thru the power of God this privileged white woman from a rich country got a green card to America.

These narratives are weird, I’m aware I’m supposed to think these people are heroes. They’re sold as god’s chosen people sent to deliver us from “slavery”.

I’ve been in the US for 21 years. I’m still undocumented. I came at 6 years old. I’m tired of my “liberators”

Crowned Free is another Exodus Cry business partnership.

They have a super empowering MLM scam for women.

You can buy their “freedom” package for $200. You have to sell the products to earn commission. But remember, you’re “free” not like those “slaves” you’re liberating by falling for this mlm scam.
You can also get the “be the change” package for $600.

I live for the day when this stops being normal.

Imagine if someone came up to you &told you that you should buy a product because it was made by slave labor.

It’s empowering they say. You’ll end slavery they say. We’ll send you stories about the slaves being redeemed they say.

No matter what Exodus Cry says, this isn’t empowering to women. It’s a scam. It’s an MLM. You are not ending slavery. You’re funding colonization.

The “trafficked/slaves” are not the ones who benefit. They don’t get the profits. The people who run these companies/nonprofits do.