

Twitter Thread by [Hassan W. Bhatti](#)



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There are 100s of threads on building and running startups.

Here are 10 that are pure gold:

Fund-raising is hard for all of us.

[@justinkan](#) shares some unique insights on how to do it well.

<https://t.co/PNMG423rXW>

I've raised over \$150,000,000 as a founder, simply by being a good storyteller.

Here's how to get VC's to throw money at you:

— Justin Kan ([@justinkan](#)) [October 20, 2021](#)

We rarely hear honest reflections from founders on what they messed up.

[@apartovi](#) shares his reflections on a deal that went wrong with Steve Jobs.

<https://t.co/3pvF2fd0Vr>

As the world celebrated Steve Jobs's life last week, I recalled a lesson he taught me. My one meeting with Steve didn't end well. It's one of my most painful memories, and a warning to startup CEOs about the danger of taking hype too far. Here's the story. (1/n)

— Ali Partovi ([@apartovi](#)) [October 10, 2021](#)

Some gems in this thread by [@agazdecki](#) on a wide variety of founder topics.

<https://t.co/NZL9Vzzxum>

Here's 20 of my top startup tweets... \U0001f9f5

— Andrew Gazdecki (@agazdecki) October 16, 2021

@ryantakesoff shares some solid principles learned from building a multi-billion dollar business.

<https://t.co/5S1sb8JeiH>

Over the last 5 years, I built a \$4B company.

Sounds awesome right?

Not until recently.

I made every mistake imaginable.

The toughest part was getting my head right.

Here are the 12 mindset rules that I've developed.

— Ryan Breslow \U0001f57a (@ryantakesoff) September 20, 2021

If you are getting started with your product/start-up check out this thread by @gaganbiyani on how to validate it efficiently.

<https://t.co/3WwPUmJw7R>

Many founders assume the best first step in exploring an idea is building an MVP.

This is wrong--there is a better way that can save you time and money.

THREAD: The Minimum Viable Testing framework (a follow-up to my article in the First Round Review)

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— Gagan Biyani \U0001f3db (@gaganbiyani) September 16, 2021

In today's funding climate it is very tempting to raise as much money as possible and scale.

But if you don't have real product-market fit, it is dangerous to scale the company.

Great thread by @andrewchen.

<https://t.co/R3LkOUKAu7>

Here's why it's so dangerous to scale a product with questionable product/market fit:
The Traction Treadmill

It'll kill your company.

Let me explain why it happens.

— Andrew Chen \U0001f1fa\U0001f1f8 (@andrewchen) September 2, 2021

Marketing, when done right, is the gift that keeps on giving.

@heykahn shares some awesome tips on how to do stellar copywriting.

Good copywriting can be a massive growth lever for any start-up.

<https://t.co/85ul2HxD9r>

Apple, Nike, Coca Cola.

3 legendary companies. 1 common marketing trait:

Great copywriting.

Here are 10 copywriting tips to help you master marketing:

— Zain Kahn (@heykahn) September 7, 2021

Hiring is a superpower that founders need to develop.

<https://t.co/aiuiQyuerw>

I\u2019ve interviewed hundreds of people for numerous companies over the past 20 years of building businesses.

I\u2019ve experimented with many interview questions and most are only semi useful, but one, above all, has been the most useful.

A thread...

— Chamath Palihapitiya (@chamath) June 17, 2020

B2B sales are the bloodline of any enterprise business, but most founders struggle with it.

Here is an awesome thread by @lennysan on sales stories from companies like Figma, Airtable, and Dropbox.

<https://t.co/bv0AQTVmtB>

Yesterday's post about early B2B sales was so long that I suspect many people missed some of the wonderful stories buried inside, so I'm sharing some of my favorites in the thread below.

Read on for fun stories from Figma, Segment, Dropbox, Asana, Airtable, Box, and Amplitude \U0001f447

— Lenny Rachitsky (@lennysan) July 29, 2020

I have been part of several early-stage companies.

Here are lessons to save you costly mistakes in the earliest days.

<https://t.co/6WOkSegwq5>

I made \$0 from my first start-up.

I sold my second start-up to a \$100 billion tech company.

Here are 12 things I learned through failure and success:

— Hassan W. Bhatti (@hwbhatti) [September 28, 2021](#)

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I write about building start-ups, crypto, and personal growth.