Twitter Thread by Andrew John Rainnie ■■■■■■■ #amwriting



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Over the last week, I've been blocked by various people, including an MSP, for allegedly being a conspiracy theorist, trying to sow division within @theSNP and #indy ranks.

Nothing could be further from the truth. I want independence for Scotland, plain and simple.

But I still have the right to challenge people if I think something is wrong, legally or morally, as recent events within the SNP seem to be.

But anyway, I'm not talking about that. Today I'm looking at the @NowScotlandNow logo.

I'm not a fan. Just to be clear, I want Scottish Independence. But the logo for the new organisation, unfortunately, doesn't work as well as the previous YES ones. It's a mix of the colour and the font used, which presumably is referencing Charlies Rennie Mackintosh.

The italics and thin font means it doesn't stand out. Plus, I associate Mackintosh more with Glasgow than Scotland as a whole. So I took some of the elements of the last two and looked at alternative fonts (that are all free BTW)

This font is called ChuckFive. It's big, bold and brash and you can read it a mile off.

This one is Tiza. Its similar in its big and boldness, but with a handdrawn element that speaks to #indyref as a grassroots movement.

This is called Valorant. It's not as big or brash, and reminds me a bit of the way @TravisBand had their logo (maybe still do). Even though the lines are thinner, the thing I love is the slanted 'W' draws the eye, so you read it backwards as 'WON' Scotland.

I think this is my favourite. Ministro. It's clean, clear, and the interlinked 'W' looks a little bit like a Celtic symbol.

This is Assassin (not implying anything!) The thinner lines mean it does get lost a bit, but it looked sharp clean and made me think of Scotland of old.

I did lots of others, but these were the best. Feel free to share, use and spread the message that Scotland can and should be an independent country in charge of its own affairs, regardless of which party is in power.

#Scotland #indyref #indy2 #YesScotland #NowScotland

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