

Twitter Thread by Jack Butcher



Jack Butcher

[@jackbutcher](#)

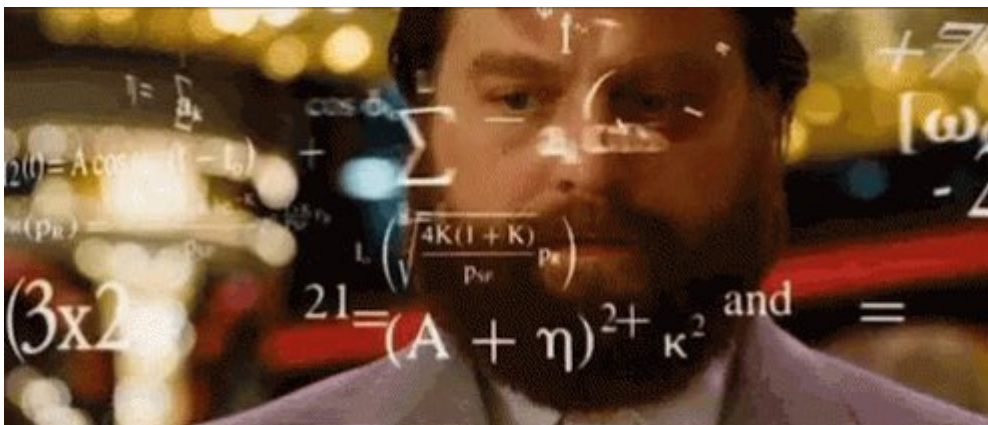


10 reasons your product will fail.

Words: @BrianNorgard



1. Too complex



2. Can't be easily described

