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15 Powerful Lessons From The Book "The Evolution of Desire"

- Psychology Thread -

Monogamy is probably enforced because society is mostly comprised of beta males.

Women marry believing that their husbands will change.

Men marry believing that their wives will not change. They are both wrong.

How do we assess our mate value? Well, one way is you get out there in the meeting pool and see who's interested. If there are a lot of eights, nines and tens who are very eager to mate with you, then that reveals something about your current mate value.

men tend to prefer women younger than themselves and, as they grow older, their preferred age gap increases

Women tend to have affairs when they are unhappy with their primary relationship, whereas men who have affairs are no less happy with their marriages than men who refrain.

Women who sexualize their appearance and behavior succeed in evoking approaches from men.

A woman's happiness increases when the man brings more economic resources to the union and shows kindness, affection, and commitment.

A man's happiness increases when the woman is more physically attractive than he is, and when she shows kindness, affection, and commitment.

Those who fail to mate, fail to become ancestors. Each living human therefore, has descended from a long and unbroken line of successful mateships stretching back millions of years.

Most women are unwilling to settle for men who are less educated, less intelligent, and less professionally successful than they are.

Men are less exacting on precisely these dimensions, choosing to prioritize youth and appearance.

Out of the nineteen clusters evaluated, enhancing their appearance was the second most effective tactic used by women, after love and kindness.

Women who make more money than their husbands tend to leave them.

Men seek attractive women as mates not simply for their reproductive value but also as signals of status to same sex competitors and to other potential mates.

To assume that men and women are psychologically the same, as was generally done in traditional social science and still is in some out-of-date scientific circles, goes against what we now know about our evolved sexual psychology.

In short-term affairs, women can be very choosy because they have so many options to choose from.

If women give sex to get love and men give love to get sex, then depriving a man of sex may be a reliable way to stop his love and hasten his departure.

Thanks for reading.

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