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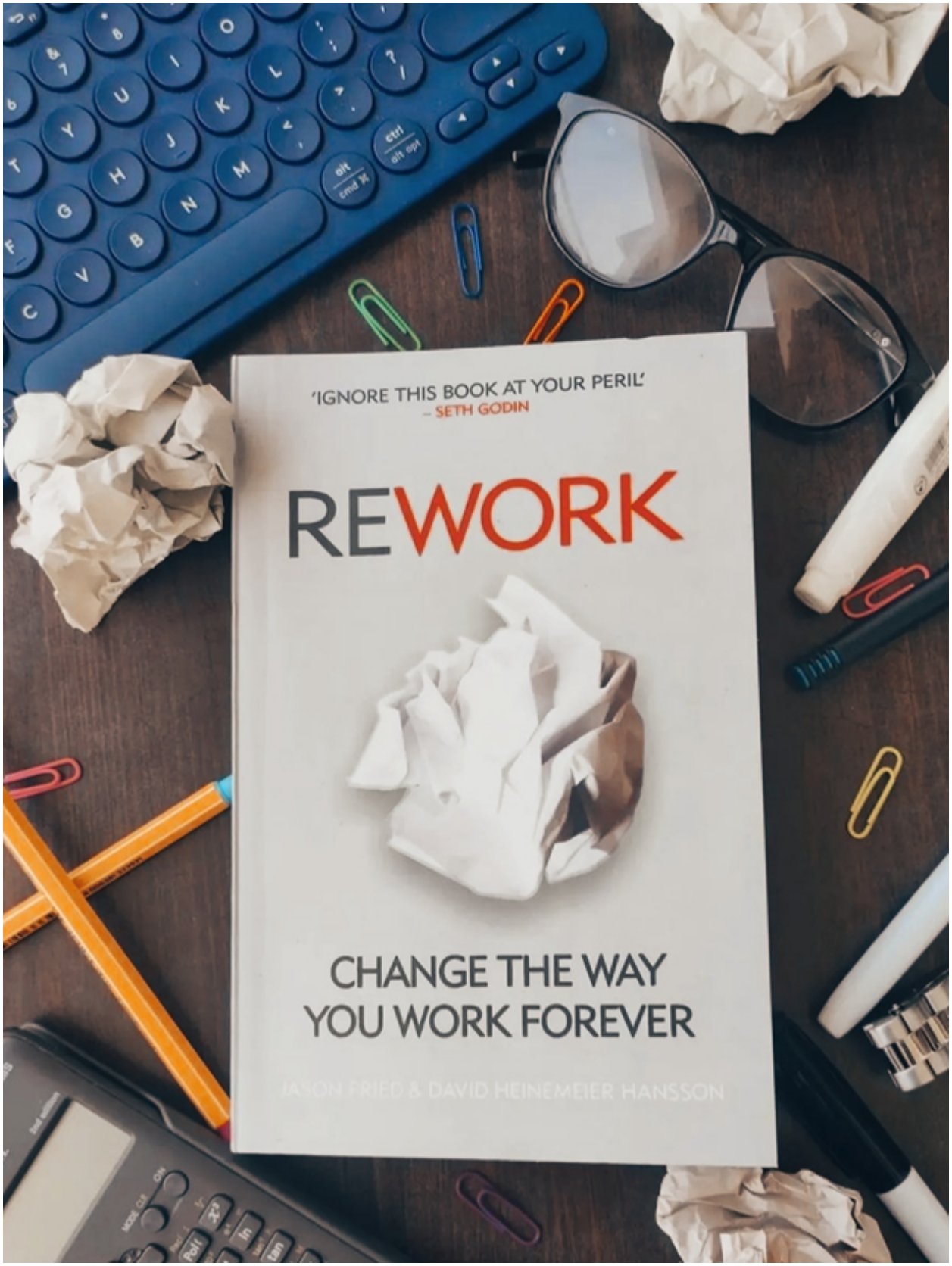


Deep Note
@1DeepNote



12 Top Lessons From the Book “ Rework“

■Book Review



1.Mistakes and Learning

■Learning from your success will always tell you what to do next, therefore it is important to understand that failure is not a prerequisite to success.

■■When you learn from your mistakes, you learn what NOT to do.

2.Don’t let the past drive the future

■You have to learn to go in new directions, because that is what suitable today.

■ If you break your tasks into smaller tasks, you are much more likely to be accurate, compared to estimate something big.

3.Premature Growth means death

■See what feels right, small companies wish they were big, and big companies wish they were more agile.

■ Premature growth is a death point, don't grow for the sake of growing.

4. Don't be a Workaholic

■■Workaholics create more problems than they solve. If you always work hard you don't know what are considered to be real problems.

■ Work hard when required, not all the time — you will burn out.

5. Let your customers miss you

■You want your customers to feel that if you stop doing what you do, then they will feel something is missing.

■■Build stuff you want to use, when you solve your own problem, you know how to solve it.

6.Don't be a hypocrite and stay in control!

■Don't be a hypocrite like these companies who say they are sorry to keep you waiting, but still put you on hold for hours!

■that think a robot is showing "genuine affection" is silly.

7. Worry about the necessities.

■Whatever you decide to do, ask yourself if its adding value. Value is about balance, will your "change" actually do anything?

■■ Don't add unless it has a real impact on your product, and avoid throwing good time at bad work!

8. Work smart, and avoid interruptions!

■■Some people work hours through the night when there is little or no interruption.

■ You need to focus and for long periods of time.

9.Meetings, the right way…

✍■Meetings generally are so vague they never have a goal.

■Create a “JUDO” approach, this is when you find a simple solution to a complex problem, even if its not perfect .

10.Small victories

■■Accomplish small victories along the way. When you start small, get feedback instantly, and keep this process up until you go big.

■You can manage small victories by prioritizing.

11.Creativity

■Be creative, and make the product about you.

■ Do not copy anyone, focus on injecting what is unique about you into your product.

12.Take responsibility

■■There is always people who will call you out on your flaws, hold your hands up straight away.

✔■ The highest person ranked should take responsibility and should address the issue promptly.

You can't improve if you don't know what you're doing wrong.

• Make time for stillness
• Master over your mind
• Practice decision-making skills

Work on your mental models. Practice critical thinking

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