

## Twitter Thread by Deep Note



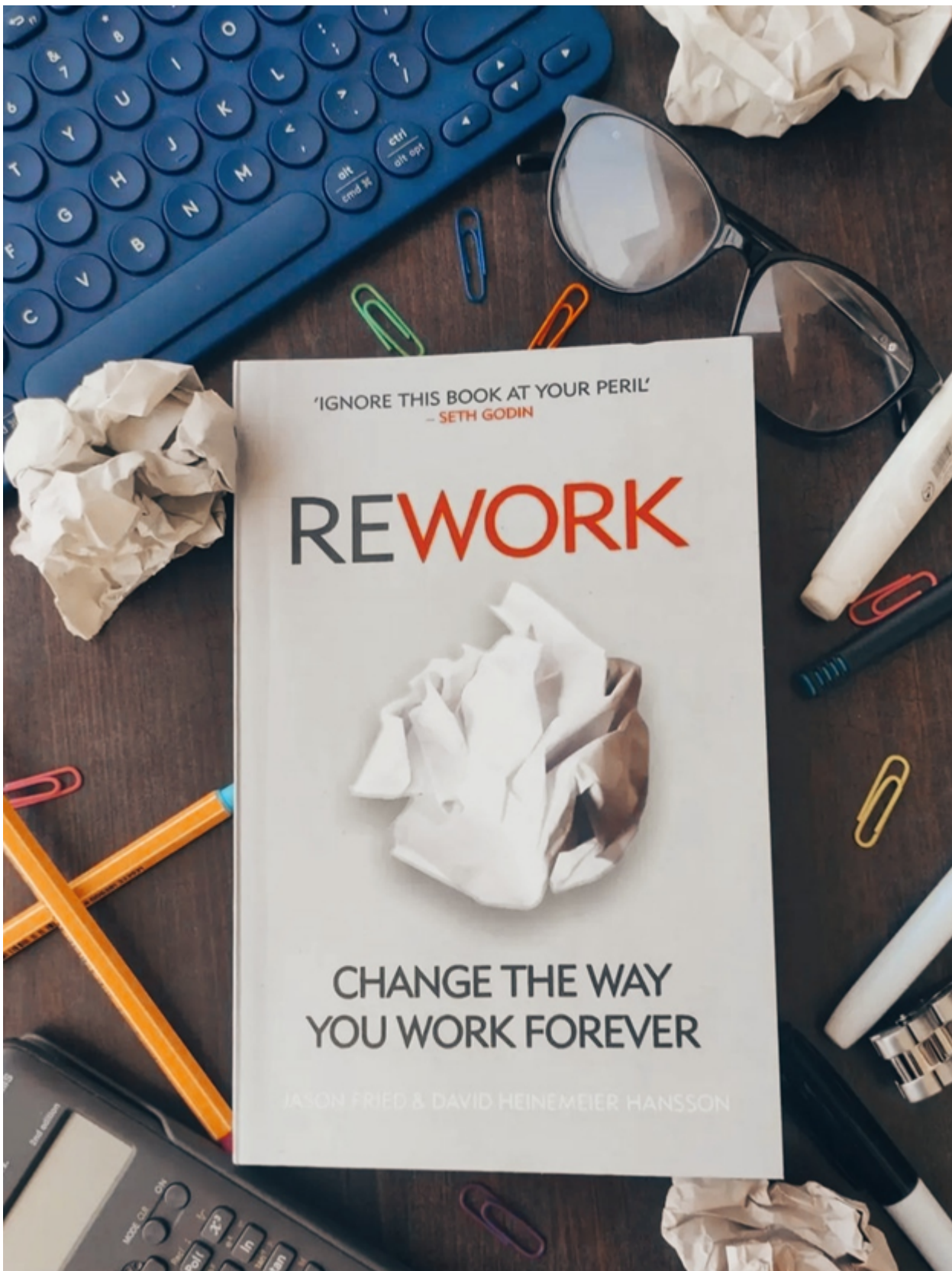
**Deep Note**

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### 12 Top Lessons From the Book “ Rework“

#### ■Book Review



## 1. Mistakes and Learning

■ Learning from your success will always tell you what to do next, therefore it is important to understand that failure is not a prerequisite to success.

■ ■ When you learn from your mistakes, you learn what NOT to do.

## 2. Don't let the past drive the future

■ You have to learn to go in new directions, because that is what suitable today.

■ If you break your tasks into smaller tasks, you are much more likely to be accurate, compared to estimate something big.

### 3. Premature Growth means death

■ See what feels right, small companies wish they were big, and big companies wish they were more agile.

■ Premature growth is a death point, don't grow for the sake of growing.

### 4. Don't be a Workaholic

■ ■ Workaholics create more problems than they solve. If you always work hard you don't know what are considered to be real problems.

■ Work hard when required, not all the time — you will burn out.

### 5. Let your customers miss you

■ You want your customers to feel that if you stop doing what you do, then they will feel something is missing.

■ ■ Build stuff you want to use, when you solve your own problem, you know how to solve it.

### 6. Don't be a hypocrite and stay in control!

■ Don't be a hypocrite like these companies who say they are sorry to keep you waiting, but still put you on hold for hours!

■ that think a robot is showing "genuine affection" is silly.

### 7. Worry about the necessities.

■ Whatever you decide to do, ask yourself if its adding value. Value is about balance, will your "change" actually do anything?

■ ■ Don't add unless it has a real impact on your product, and avoid throwing good time at bad work!

### 8. Work smart, and avoid interruptions!

■ ■ Some people work hours through the night when there is little or no interruption.

■ You need to focus and for long periods of time.

### 9. Meetings, the right way...

👉 ■ Meetings generally are so vague they never have a goal.

■ Create a “JUDO” approach, this is when you find a simple solution to a complex problem, even if its not perfect .

## 10.Small victories

■ ■ Accomplish small victories along the way. When you start small, get feedback instantly, and keep this process up until you go big.

■ You can manage small victories by prioritizing.

## 11.Creativity

■ Be creative, and make the product about you.

■ Do not copy anyone, focus on injecting what is unique about you into your product.

## 12.Take responsibility

■ ■ There is always people who will call you out on your flaws, hold your hands up straight away.

✓ ■ The highest person ranked should take responsibility and should address the issue promptly.

You can't improve if you don't know what you're doing wrong.

- Make time for stillness
- Master over your mind
- Practice decision-making skills

Work on your mental models. Practice critical thinking

■ Get your copy NOW: ■

<https://t.co/GDcvG9APiD>

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— Deep Note (@1DeepNote) [March 17, 2022](#)