Twitter Thread by McKinsey Analytics



McKinsey Analytics
@McKAnalytics



#NewatMcKinsey is where you'll find a collection of stories about our people, our capabilities, our research, and the ever-changing face of our firm. These are the stories we shared in 2020 exploring advanced analytics.

Feb: With our specialist team at QuantumBlack, we launched CausalNex, an open source library that's able to leverage cause and effect relationships in data (https://t.co/DEQ84F0ST4)

Feb: We explored how our latest research helps leaders get ready for the world of 5G and advanced connectivity (https://t.co/FyiCI7Z6ht)

March: We shared news about our acquisition of Orpheus, a company that specializes in spend analytics (https://t.co/AhicWGUNzQ)

May: We explored a project with #NobleIntelligence that used AI to help and support survivors of modern slavery (https://t.co/1yyDSz8moz)

May: Our team at Periscope explored how analytics is helping apparel retailers to manage inventory during the pandemic (https://t.co/W3yp2S5bCo)

July: We shared how machine learning is helping take waste out of aquaculture - (https://t.co/cb1SzArRE3)