

## Twitter Thread by [Dickie Bush](#) ■



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[@dickiebush](#)



**How to write a good tweet:**

- **Start with a subject line**
- **Then, it's all about cadence**
- **Provide concise value in bullet-points**
- **And be mindful of aesthetics to keep it easy to read**

**Then, finish with a punchy sentence or call to action.**

**Now go write some tweets.**