

Twitter Thread by Steak-umm



Steak-umm

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why are so many young people flocking to brands on social media for love, guidance, and attention? I'll tell you why. they're isolated from real communities, working service jobs they hate while barely making ends meat, and are living w/ unchecked personal/mental health problems

they're crushed by student loan debt, disenfranchised by past generations, and are dreading the future of our world every day from mass media addiction and the struggle to not just be happy, but to survive this chaotic time with every problem happening at once under a microscope

they grew up through the dawn of internet culture and have had mass advertising drilled into their media consumption, now they're being resold their childhoods by remakes, sequels, spinoffs, and other cheap nostalgia, making them more cynical to growth or authenticity

they often don't have parents to talk to because they say stuff like "you don't know how good you have it," and they don't have mentors to talk to because most of them have no concept for growing up in this strange time, which perpetuates the feeling of helplessness/loneliness

they have full access to social media and the information highway, but they feel more alone and insecure than ever. being behind a screen 24/7 has made them numb to everything, anxious and depressed about everything, and vitriolic or closed off toward anyone different from them

young people today have it the best and the worst. there's so much to process and very few trusted, accessible outlets to process it all through. so they go to memes. they go to obscure or absurdist humor. they go to frozen meat companies on twitter. end rant

Steak-umm bless

no soundcloud to add here. at the end of the day it's easy to tweet about problems and complain about "the other," it's a lot harder to improve the self and work toward solutions

be encouraged and have hope my beeflings, the world needs it