Twitter Thread by Daniel Gross ■



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Tweetstorm: Project ideas that could become huge —

1. GoodReads + Sci-Hub

Sci-Hub is proving to be an amazing resource for thousands of budding researchers who don't have the means to pay for access to publications. Make a better one with great recommendations, search and importantly — crowd sourced annotations!

2. Better Google Apps Script

GAS is a great way to manipulate various Gmail, Sheets and Docs data but it's a pain to use and debug. Make this 10X easier. The user of your product should be able to start writing Python to manipulate Google Sheets within seconds.

3. Quantify Engineering Productivity

Quantifying productivity is an incredibly important and underrated problem. One bad metric for software is TLOC. Assuredly we can do better! There are millions of pull requests online. Millions of comments. So much to train on.

4. git deploy gdocs

Current workflow: write text, get feedback, copy text, paste text in codebase, deploy text. That's broken. Have one source of record in the original document. Using your framework, I should be able to instantly link a Google Doc to a static page.

5. Partial Agonists for Sugar

Develop a partial agonist like Chantix, or a drug that gives you a headache when you consume sugar. If you could give that to adults, the feedback loop will correct itself. Might be the laziest way to fix obesity.

6. Cultural NPS in Chrome

Culture surveys are a huge market but they capture users at the wrong moment. Sell a Chrome plugin that surveys employees every time they open a new tab. Lightweight, frictionless measurement. Publish global leaderboards on the "happiest companies."

7. Reply-to-sheet

We frequently send emails where the replies ("yes I can make it!") are collected into a spreadsheet. With your service, you can CC XXX@your-website.com and have the replies collected into a Google Sheet. Frictionless to get started. No sign-up required.

8. Personal CRM

Most people don’t need this, but a few high-end customers (venture capitalists, bankers, executives) do. Make a really nice iPhone app to help these people stay in touch with their network. Don’t require Gmail OAuth access in order to get started.

Big things start small. Any of these ideas could turn into the next Dropbox. If you want funding and support for your project or research, check out Pioneer.

Deadline closes Sunday: https://t.co/3SoQSD1Vdh