Twitter Thread by Brandwatch ■



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■ Brandwatch Interviews Thread ■

We love to get interesting and intelligent people on our blog, so we've been doing a bunch of interviews lately.

We'll be listing them all in this thread. Scroll down for some great insights, opinions, and thoughts.

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Ever heard of Mixed Martial Analytics? Us neither until we spoke to @tonyclement about his unique approach to data analysis: https://t.co/hG41Tk4Dkx

We spoke to @brendaisarebel about the customer operations challenges at a modern and app-based bank: https://t.co/PMm9LfZJUe

We also had @jennisparks take us through what it takes to create unique and beautiful maps: https://t.co/KSiMxvypFY

Our very own data scientist, Paul Siegel, sat down with us to talk about asking the right questions when it comes to social intelligence: https://t.co/pu0uJYuunO

We talked personal and digital transformation, and how the two are linked, with @hyperisland's Anna Carlson: https://t.co/bhHnpWF38A

How can we make sure tech evolves in a way that benefits society? We discussed the topic with @nesta_uk's @jennilloyd: https://t.co/lH1hauMf7H