Twitter Thread by Lizzie



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3 Free Ways to Drive Traffic with Content:

1. Youtube - the second biggest search engine after google.
Use what you know to create niche 'how to' content, be informative, engaging & personable and be sure to talk about your brand/website, leaving all your links in the box below.

2. Pinterest - driving more traffic than Google+, YouTube and LinkedIn combined.
Step 1:Set up a biz profile and create boards relevant to your audience.
Step 2:Pin other user content daily.
Step 3:Start a blog about relevant topics within your brand niche.

Step 4: Create eye-catching title graphics on your blog topics, eg. use 4 ways to do X, How to solve Y.
Step 5: Link these graphics to your blog which should be embedded onto your site - relevant traffic from your blog will then explore your website.

3. Twitter

Break down what you know about your niche into tweets.
Tweet 10 of these daily.
Engage with the community within your niche.
Slide into other people's DMs to establish rapport.
Offer tons of value.
Promote your website/email list regularly with an emphasis on value.