## **Twitter Thread by Amanda Orson**





One of my favorite things is finding a way to use internet / marketing/ or code knowledge for non-tech applications.

## Ex:

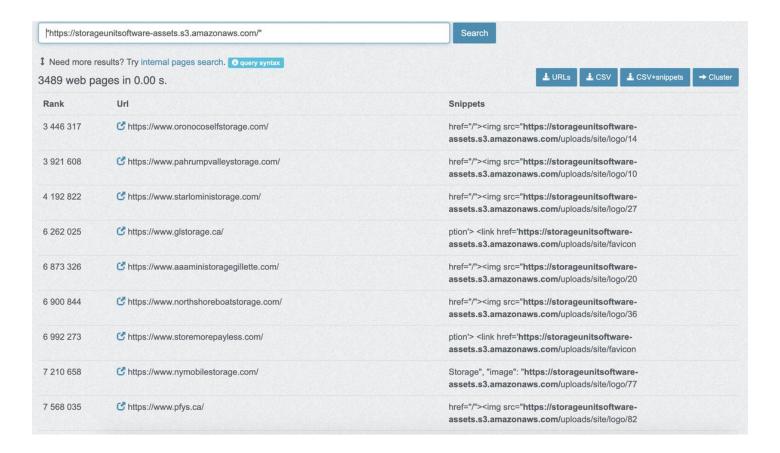
- Looking for self-storage facilities owned by small operators.
- They may not know to list their businesses on GMB or how to distribute their website.
- As a result, if you're just searching "self storage near X" they may or may not show up.
- That doesn't necessarily mean they don't have a site.
- So I look up the most common Wix for Self Storage SaaS providers.
- View Source on an example client site
- Extract something unique from this software
- Revisiting this list, I fire up <a href="https://t.co/Gk2g0Y0xKd">https://t.co/Gk2g0Y0xKd</a>

## https://t.co/O5cRJg97A7

- Search the code snippet in publicwww... voilà.

A list of many (if not most) of the sites on the web using this company.

Export to CSV



## Next steps:

- 1. Upload the CSV to Google Sheets
- 2. Clean the list up with a little RegEx https://t.co/kL7ZcaY1MV
- 3. Brand new 3000+ potential lead list
- 4. Head over to Upwork to find someone to populate the rest.

	A	В	С	D	E	F
1	Website	Location	Email	Distance (Miles)	Mom & Pop?	Climate Controllled?
2	https://www.oronocoselfstorage.com/	631 MN Ave South Oronoco, MN 55960	oronocostorage@gmail.com	1050	Yes	No
3	https://www.pahrumpvalleystorage.com/	5281 S. Vicki Ann Road, Pahrump, NV 89048	pahrumpvalleystorage16@ya	2466	Yes	No
4	https://www.starloministorage.com/	201 Monroe Street, Livingston, MT 59047		2050	Yes	No
5	https://www.glstorage.ca/					
6	https://www.aaaministoragegillette.com/					
7	https://www.northshoreboatstorage.com/					
8	https://www.storemorepayless.com/					
9	https://www.nymobilestorage.com/					
10	https://www.pfys.ca/					
11	https://www.redoakselfstorage.com/					
12	https://www.reecercreekstorage.com/					
13	https://www.colvinstorage.com/					
14	https://www.gibbsstreetselfstorage.com/					
15	https://www.ideatekstorage.com/					
16	https://www.millsriverselfstorage.com/					
17	https://www.securitystoragesalem.net/					
18	https://www.storage55eagleidaho.com/					
19	https://www.spanishforkstorageunits.com/					
20	https://www.amsofgarner.com/					
21	https://www.myharrisburgstorage.com/					
22	https://www.loksafestorage.com/					

Another non-RE factoid I happen to know from marketing life:

If you find businesses (in any category) named "123 Plumbing" or "AAA Storage" those are old businesses, and probably older owners.

Pre-internet the Yellow Pages was alphabetical.

1st listed got called first.

1	Website
112	https://www.a2zstorage.net/
113	https://www.aaadvantagestorage.com/
114	https://www.aaaministoragegillette.com/
115	https://www.aaaministorageofnsb.com/
116	https://www.aaaministoragewp.com/
117	https://www.aaapaysonstorage.com/
118	https://www.aaaronstorage.com/
119	https://www.aaasafestoragetn.com/
120	https://www.aaaselfstoragear.com/
121	https://www.aaaselfstorageyork.com/
122	https://www.aaastoragemuskogee.com/
123	https://www.aaastorageofparagould.com/
124	https://www.aaastowawaystoragetx.com/
125	https://www.aaatruckparking.com/
126	https://www.aaministorage1.com/
127	https://www.aamuskogeestorage.com/
128	https://www.aandastoragerentals.com/
129	https://www.aandbmini.com/
130	https://www.aandestorage.com/
131	https://www.aandestoragemi.com/
100	httms://

With some quick outsourcing (that clicked on every link and populated email/ city/ state in the doc) the list is now ready to sort, parse, and get to work.

