

Twitter Thread by Amanda Orson



Amanda Orson

@amandaorson



One of my favorite things is finding a way to use internet / marketing/ or code knowledge for non-tech applications.

Ex:

- **Looking for self-storage facilities owned by small operators.**
- **They may not know to list their businesses on GMB or how to distribute their website.**

- As a result, if you're just searching "self storage near X" they may or may not show up.

- That doesn't necessarily mean they don't have a site.

- So I look up the most common Wix for Self Storage SaaS providers.

- View Source on an example client site

- Extract something unique from this software

- Revisiting this list, I fire up <https://t.co/Gk2g0YOxKd>

<https://t.co/O5cRJg97A7>

- Search the code snippet in publicwww... voilà.

A list of many (if not most) of the sites on the web using this company.

Export to CSV

| <input type="text" value="https://storageunitsoftware-assets.s3.amazonaws.com/"/> <input type="button" value="Search"/> | | |
|---|---|--|
| ↓ Need more results? Try internal pages search . query syntax | | |
| 3489 web pages in 0.00 s. | | |
| <input type="button" value="URLs"/> <input type="button" value="CSV"/> <input type="button" value="CSV+snippets"/> <input type="button" value="Cluster"/> | | |
| Rank | Url | Snippets |
| 3 446 317 | https://www.oronocoselfstorage.com/ | href="/">https://www.pahrumpvalleystorage.com/ | href="/">https://www.starloministorage.com/ | href="/">https://www.glstorage.ca/ | ption"> <link href='https://storageunitsoftware-assets.s3.amazonaws.com/uploads/site/favicon |
| 6 873 326 | https://www.aaaministoragegillette.com/ | href="/">https://www.northshoreboatstorage.com/ | href="/">https://www.storemorepayless.com/ | ption"> <link href='https://storageunitsoftware-assets.s3.amazonaws.com/uploads/site/favicon |
| 7 210 658 | https://www.nymobilestorage.com/ | Storage", "image": "https://storageunitsoftware-assets.s3.amazonaws.com/uploads/site/logo/77 |
| 7 568 035 | https://www.pfys.ca/ | href="/">https://www.oronocoselfstorage.com/ | 631 MN Ave South Oronoco, MN 55960 | oronocostorage@gmail.com | 1050 | Yes | No |
| 3 | https://www.pahrumpvalleystorage.com/ | 5281 S. Vicki Ann Road, Pahrump, NV 89048 | pahrumpvalleystorage16@ya | 2466 | Yes | No |
| 4 | https://www.starloministorage.com/ | 201 Monroe Street, Livingston, MT 59047 | | 2050 | Yes | No |
| 5 | https://www.glstorage.ca/ | | | | | |
| 6 | https://www.aaaministoragegillette.com/ | | | | | |
| 7 | https://www.northshoreboatstorage.com/ | | | | | |
| 8 | https://www.storemorepayless.com/ | | | | | |
| 9 | https://www.nymobilestorage.com/ | | | | | |
| 10 | https://www.pfys.ca/ | | | | | |
| 11 | https://www.redoakselfstorage.com/ | | | | | |
| 12 | https://www.reecercreekstorage.com/ | | | | | |
| 13 | https://www.colvinstorage.com/ | | | | | |
| 14 | https://www.gibbsstreetselfstorage.com/ | | | | | |
| 15 | https://www.ideatekstorage.com/ | | | | | |
| 16 | https://www.millsriverselfstorage.com/ | | | | | |
| 17 | https://www.securitystoragesalem.net/ | | | | | |
| 18 | https://www.storage55eagleidaho.com/ | | | | | |
| 19 | https://www.spanishforkstorageunits.com/ | | | | | |
| 20 | https://www.amsofgarner.com/ | | | | | |
| 21 | https://www.myharrisburgstorage.com/ | | | | | |
| 22 | https://www.loksafestorage.com/ | | | | | |

Another non-RE factoid I happen to know from marketing life:

If you find businesses (in any category) named "123 Plumbing" or "AAA Storage" those are old businesses, and probably older owners.

Pre-internet the Yellow Pages was alphabetical.

1st listed got called first.

| 1 | Website |
|-----|---|
| 112 | https://www.a2zstorage.net/ |
| 113 | https://www.aaadvantagestorage.com/ |
| 114 | https://www.aaaministoragegillette.com/ |
| 115 | https://www.aaaministorageofnsb.com/ |
| 116 | https://www.aaaministoragewp.com/ |
| 117 | https://www.aaapaysonstorage.com/ |
| 118 | https://www.aaaronstorage.com/ |
| 119 | https://www.aaasafestoragetn.com/ |
| 120 | https://www.aaaselfstorageear.com/ |
| 121 | https://www.aaaselfstorageyork.com/ |
| 122 | https://www.aaastoragemuskogee.com/ |
| 123 | https://www.aaastorageofparagould.com/ |
| 124 | https://www.aaastowawaystoragetx.com/ |
| 125 | https://www.aaatruckparking.com/ |
| 126 | https://www.aaministorage1.com/ |
| 127 | https://www.aamuskoageestorage.com/ |
| 128 | https://www.aandastoragerentals.com/ |
| 129 | https://www.aandbmini.com/ |
| 130 | https://www.aandestorage.com/ |
| 131 | https://www.aandestoragemi.com/ |
| 132 | https://www.aandselfstorage.com/ |

With some quick outsourcing (that clicked on every link and populated email/ city/ state in the doc) the list is now ready to sort, parse, and get to work.

Self Storage Lead List

File Edit View Insert Format Data Tools Add-ons Help Last edit was 5 minutes ago

125% \$ % .0 .00 123 Arial 10 B I A

1

| | A | B | C | D | E | F | G | H | |
|----|--|-----------------------------|-------------------|-------|------------------------------|----------------|---------------------|---------|------------|
| 1 | Website | Street Address | City | State | Email | # of Locations | Climate Controlled? | Office? | # of Units |
| 2 | bentleysselfstorage.ca/ | 4802 52 St | Bentley | AB | info@bentleysselfstorage.ca | 1 | | | |
| 3 | sidsstorage.com/ | 13790 36 St NE | Calgary | AB | info@sidsstorage.com | 1 | | | |
| 4 | awesomestorage.ca/ | 4410 47 Ave | Olds | AB | info@awesomestorage.ca | 1 | | | |
| 5 | magastorage.ca/ | RR1 Box6 Site 3 | Red Deer | AB | mrmagais@gmail.com | 1 | | | |
| 6 | blindmanstorage.com/ | 5300 Blindman Drive | Red Deer County | AB | info@blindmanstorage.com | 1 | | | |
| 7 | glstorage.ca/ | corner of 771 & parkland be | Rimbey | AB | gls@glstorage.ca | 1 | | | |
| 8 | parklandrvstorage.com/ | 6-27120, Township Rd 532 | Spruce Grove | AB | info@ParklandRVstorage.com | 1 | | | |
| 9 | oldtimesstorage.com/ | 5104-53 Ave | Wetaskiwin | AB | dougromanko49@gmail.com | 1 | | | |
| 10 | lilyflaggministorage.com/ | 8402-A Whitesburg Drive | Huntsville | AB | NA | 1 | | | |
| 11 | lockbox.ca/ | 1891 23 St NW | Medicine Hat | AB | NA | 1 | | | |
| 12 | pfys.ca/ | 50 Elliot Street | Sturgeon County | AB | info@pfys.ca | 1 | | | |
| 13 | highway3storage.com/ | 170024 TWP Rd 95-AA | Taber | AB | Info@highway3storage.com | 1 | | | |
| 14 | comfortablecountrystorage.com/ | 53425 Rge Rd 170 | Yellowhead County | AB | comfortablecountrystorage@gm | 1 | | | |
| 15 | spaceyhume.com.au/ | 100 Sawmill Circuit | Hume | Act | admin@spacey.com.au | 1 | | | |
| 16 | thestorageoption.com/ | 7600 Lodge Pole Ct | Anchorage | AK | admin@thestorageoption.com | 1 | | | |

Master

Explore