

Twitter Thread by Amanda Orson



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One of my favorite things is finding a way to use internet / marketing/ or code knowledge for non-tech applications.

Ex:

- **Looking for self-storage facilities owned by small operators.**
- **They may not know to list their businesses on GMB or how to distribute their website.**

- As a result, if you're just searching "self storage near X" they may or may not show up.

- That doesn't necessarily mean they don't have a site.

- So I look up the most common Wix for Self Storage SaaS providers.

- View Source on an example client site

- Extract something unique from this software

- Revisiting this list, I fire up <https://t.co/Gk2g0YOxKd>

<https://t.co/O5cRJg97A7>

- Search the code snippet in publicwww... voilà.

A list of many (if not most) of the sites on the web using this company.

Export to CSV

<input type="text" value="https://storageunitsoftware-assets.s3.amazonaws.com/"/> <input type="button" value="Search"/>							
↓ Need more results? Try internal pages search . query syntax							
3489 web pages in 0.00 s. <input type="button" value="URLs"/> <input type="button" value="CSV"/> <input type="button" value="CSV+snippets"/> <input type="button" value="Cluster"/>							
Rank	Url	Snippets					
3 446 317	https://www.oronocoselfstorage.com/	href="/">https://www.pahrumpvalleystorage.com/	href="/">https://www.starloministorage.com/	href="/">https://www.glstorage.ca/	ption"> <link href='https://storageunitsoftware-assets.s3.amazonaws.com/uploads/site/favicon		
6 873 326	https://www.aaaministoragegillette.com/	href="/">https://www.northshoreboatstorage.com/	href="/">https://www.storemorepayless.com/	ption"> <link href='https://storageunitsoftware-assets.s3.amazonaws.com/uploads/site/favicon			
7 210 658	https://www.nymobilestorage.com/	Storage", "image": "https://storageunitsoftware-assets.s3.amazonaws.com/uploads/site/logo/77					
7 568 035	https://www.pfys.ca/	href="/">https://www.oronocoselfstorage.com/	631 MN Ave South Oronoco, MN 55960	oronocostorage@gmail.com	1050	Yes	No
3	https://www.pahrumpvalleystorage.com/	5281 S. Vicki Ann Road, Pahrump, NV 89048	pahrumpvalleystorage16@ya	2466	Yes	No	
4	https://www.starloministorage.com/	201 Monroe Street, Livingston, MT 59047		2050	Yes	No	
5	https://www.glstorage.ca/						
6	https://www.aaaministoragegilllette.com/						
7	https://www.northshoreboatstorage.com/						
8	https://www.storemorepayless.com/						
9	https://www.nymobilestorage.com/						
10	https://www.pfys.ca/						
11	https://www.redoakselfstorage.com/						
12	https://www.reecercreekstorage.com/						
13	https://www.colvinstorage.com/						
14	https://www.gibbsstreetselfstorage.com/						
15	https://www.ideatekstorage.com/						
16	https://www.millsriverselfstorage.com/						
17	https://www.securitystoragesalem.net/						
18	https://www.storage55eagleidaho.com/						
19	https://www.spanishforkstorageunits.com/						
20	https://www.amsofgarner.com/						
21	https://www.myharrisburgstorage.com/						
22	https://www.loksafestorage.com/						

Another non-RE factoid I happen to know from marketing life:

If you find businesses (in any category) named "123 Plumbing" or "AAA Storage" those are old businesses, and probably older owners.

Pre-internet the Yellow Pages was alphabetical.

1st listed got called first.

1	Website
112	https://www.a2zstorage.net/
113	https://www.aaadvantagestorage.com/
114	https://www.aaaministoragegillette.com/
115	https://www.aaaministorageofnsb.com/
116	https://www.aaaministoragewp.com/
117	https://www.aaapaysonstorage.com/
118	https://www.aaaronstorage.com/
119	https://www.aaasafestoragetn.com/
120	https://www.aaaselfstorageear.com/
121	https://www.aaaselfstorageyork.com/
122	https://www.aaastoragemuskogee.com/
123	https://www.aaastorageofparagould.com/
124	https://www.aaastowawaystoragetx.com/
125	https://www.aaatruckparking.com/
126	https://www.aaministorage1.com/
127	https://www.aamuskoageestorage.com/
128	https://www.aandastoragerentals.com/
129	https://www.aandbmini.com/
130	https://www.aandestorage.com/
131	https://www.aandestoragemi.com/
132	https://www.aandselfstorage.com/

With some quick outsourcing (that clicked on every link and populated email/ city/ state in the doc) the list is now ready to sort, parse, and get to work.

Self Storage Lead List

File Edit View Insert Format Data Tools Add-ons Help Last edit was 5 minutes ago

125% \$ % .0 .00 123 Arial 10 B I A

1

	A	B	C	D	E	F	G	H	
1	Website	Street Address	City	State	Email	# of Locations	Climate Controlled?	Office?	# of Units
2	bentleysselfstorage.ca/	4802 52 St	Bentley	AB	info@bentleysselfstorage.ca	1			
3	sidsstorage.com/	13790 36 St NE	Calgary	AB	info@sidsstorage.com	1			
4	awesomestorage.ca/	4410 47 Ave	Olds	AB	info@awesomestorage.ca	1			
5	magastorage.ca/	RR1 Box6 Site 3	Red Deer	AB	mrmagais@gmail.com	1			
6	blindmanstorage.com/	5300 Blindman Drive	Red Deer County	AB	info@blindmanstorage.com	1			
7	glstorage.ca/	corner of 771 & parkland be	Rimbey	AB	gls@glstorage.ca	1			
8	parklandrvstorage.com/	6-27120, Township Rd 532	Spruce Grove	AB	info@ParklandRVstorage.com	1			
9	oldtimesstorage.com/	5104-53 Ave	Wetaskiwin	AB	dougromanko49@gmail.com	1			
10	lilyflaggministorage.com/	8402-A Whitesburg Drive	Huntsville	AB	NA	1			
11	lockbox.ca/	1891 23 St NW	Medicine Hat	AB	NA	1			
12	pfys.ca/	50 Elliot Street	Sturgeon County	AB	info@pfys.ca	1			
13	highway3storage.com/	170024 TWP Rd 95-AA	Taber	AB	Info@highway3storage.com	1			
14	comfortablecountrystorage.com/	53425 Rge Rd 170	Yellowhead County	AB	comfortablecountrystorage@gm	1			
15	spaceyhume.com.au/	100 Sawmill Circuit	Hume	Act	admin@spacey.com.au	1			
16	thestorageoption.com/	7600 Lodge Pole Ct	Anchorage	AK	admin@thestorageoption.com	1			

Master

Explore