Twitter Thread by Mark Allan Bovair



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People are weary.

They get run down by the daily demands of life.

Work, stress, health, money.

It all adds up.

THEN, when their defenses are low, they get SLAMMED with very clever, psychologically manipulative marketing.

Game over. Broke and sick for life.

They used to stand a chance when it was newspaper and TV ads.

Now, with algorithms that prey on the data they themselves provide via social media and browsing habits? No chance.

Digging an endless hole.

Very smart, well educated people cannot overcome this trap.

And the few that do are tempted to use that knowledge to prey on others.

Those with less intelligence and agency are sheep being led to slaughter.

Leaders, those who have been given the ability to initiate change in the world (you know who you are), have a responsibility to fight against those who take advantage of others, to not sit quietly under the false flag of peace.

Everywhere you go, look around, nearly everyone looks miserable.

The most prosperous time to be alive in human history, and people walk like zombies through life.

They were told these material goods would bring fulfillment, instead they brought debt slavery.

We can shit all day on the people who have nothing saved for retirement, or those making bad choices, but that fact is, many of these people are powerless against the massive forces getting them to hand over their money.

The worst offenders? Those who sell out.

TheSimpleDollar was once a great blog.

Trent Hamm was helping a lot of people get out of debt and on the right track.

Then he sold the blog and it became plastered with ads for credit cards.

Very sad. Total sellout.

Mark Sisson's book saved my life.

I owe him a great deal.

But for him to wait YEARS to quietly disclose that he is on TRT was a shady move.

Thousands following his advice wondering why they can't look like him.

Because they weren't JUICING.

Money advice is one thing, but ANYONE who dispenses health advice without the utmost consideration for the truth and validation of information is a real snake.

Becoming ego invested in an ideology, then insisting others do the same, poses a great risk to all.