# Twitter Thread by Ryland



**Ryland**
@rylandking

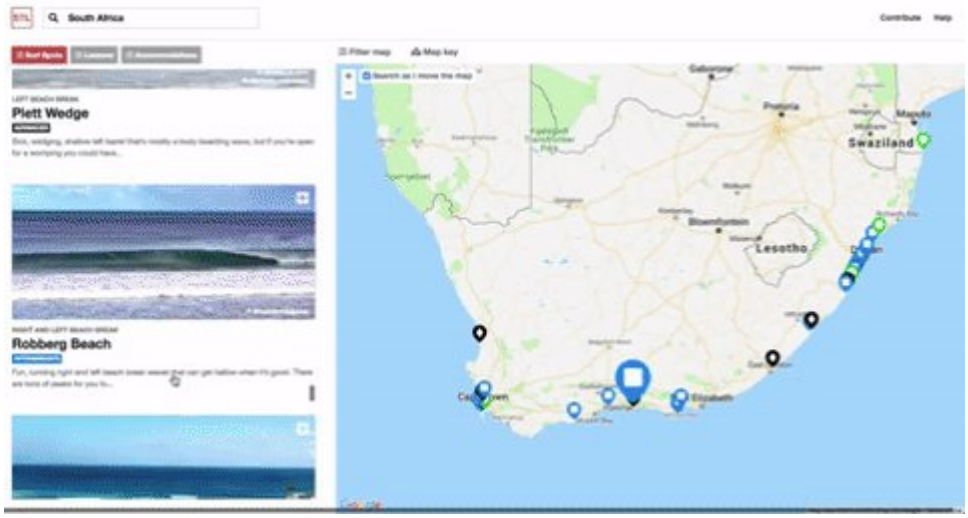
**Here's Surf Trip List's biz plan. Why will it fail? What would you do differently? ■**

**Surf tourism biz owners pay to list their biz on STL. They pay based on how much highly-targeted traffic STL sends them:**

**1-10 unique views = FREE**
**11-25 = $39/mo**
**26-50 = $79/mo**
**50+ = $129/mo**

■ @robhope, Making a webapp to help people discover and book amazing surf trips Just added ■■ with the help of friends in Muizenburg and Scottburgh

I know you surf + are experienced in the makers scene Would love to hear your thoughts on the pros/cons of the biz plan above ■■




And in case you want to check it out, here's a link: https://t.co/6OshxGBVpn ■